

Fourth Quarter Financial Results Fiscal Year 2023 (Ending March 2024)

April 26, 2024 Seiko Epson Corporation

Summary **EPSON**

- Fourth-Quarter Financial Results (Year-On-Year Comparison)
 - Foreign exchange had a positive impact on results, but they were also impacted by the global economic slowdown and other factors.
 - Commercial & industrial IJPs, a growth area, expanded steadily, but results were impacted by constrained customer investment.
 - Inventory reductions had a negative impact on profit.
- Progress toward Realizing the Epson 25 Renewed Corporate Vision
 - Emphasized profitability and capital efficiency but fell short of our financial targets for FY2023.
 - ✓ Our core SOHO and home IJP business remains profitable.
 - ✓ Profitability dropped in FY2023 due to temporary factors.
 - ✓ Business profit target not met due to delays in the growth area.
 - After taking into account the macro-economic environment and conservatively estimating revenue growth, we will reduce our fixed costs to increase profitability and reach our financial goals.
- FY2024 Full-Year Financial Outlook
 - Although we anticipate a challenging economic environment, we expect revenue growth in commercial & industrial IJPs and a recovery in the microdevices market from the second half of the fiscal year.
 - No further negative impact on profit from inventory reductions which occurred FY2023.
 - We plan to buy back up to ¥30 billion in shares.

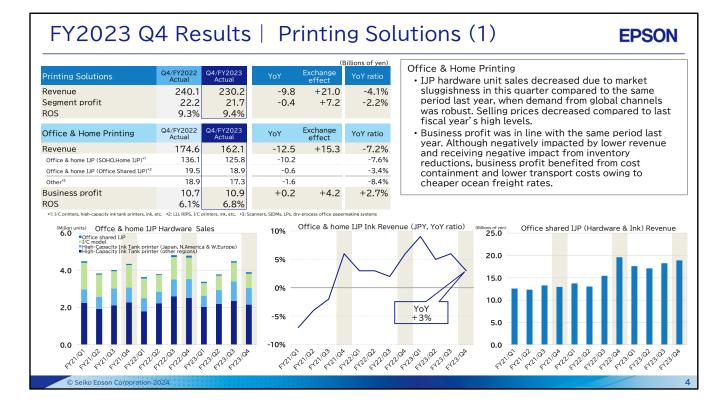
© Seiko Epson Corporation 2024.

- > This is a summary of the key points in today's presentation.
- We will also explain the progress toward the Epson 25 Renewed corporate vision, which began at the start of the 2021 fiscal year, and fiscal 2023 is a milestone year as it marks the end of the year three.

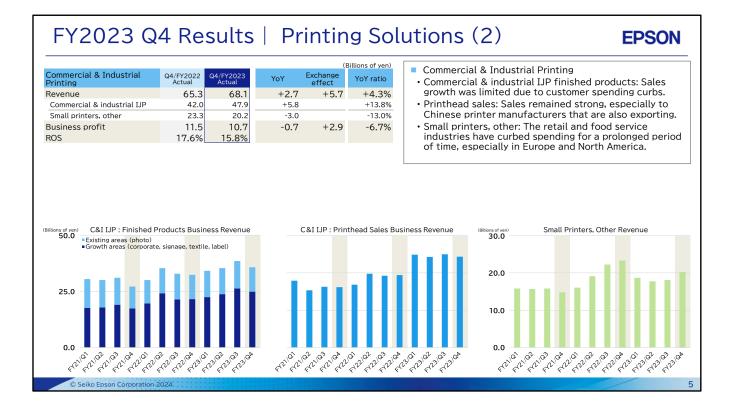
- Fourth-Quarter Financial Results
- FY2023 Full-Year Financial Results
- Progress toward Realizing the Corporate Vision
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns

Financial Highlights (Fourth Quarter) **EPSON** FY2022 FY2023 Change YoY (Billions of yen) Q4 Actual % Q4 Actual % Profit from operating -14.0 -4.2% Revenue 335.9 321.8 activities 14.3 4.3% 10.3 3.2% -3.9 -27.6% Business profit • Recorded ¥4.8 billion in other operating expenses for Profit from -8.6 -59.8% 4.3% 14.5 5.8 1.8% expenses related to a operating activities pension buyout at a group Profit before tax 15.4 4.6% 10.4 3.2% -5.0 -32.4% company in the U.K., and a Profit for the period attributable to owners of the parent ¥0.6 billion impairment loss 13.5 4.0% 10.1 3.2% -3.4 -25.4% in the manufacturing solutions business EPS*1 (yen) 40.97 30.60 ■ Profit before tax **USD** ¥132.28 ¥148.31 Foreign exchange gains Exchange (finance income) were **EUR** ¥141.97 ¥161.07 (yen, index) recognized due to yen Other currencies*2 depreciation. 100 113 Exchange effect (Billions of yen) Other **USD EUR** Total currencies Basic earnings per share for the period The exchange effect on currencies other than the USD and EUR is compared by converting the amounts to JPY using current and previous period exchange rates. The current period is shown as an index versus 100 for the previous period. +11.2 +6.6 Revenue +10.4 +28.3 Business profit -1.6 +4.1 +6.9 +9.4 © Seiko Epson Corporation 2024

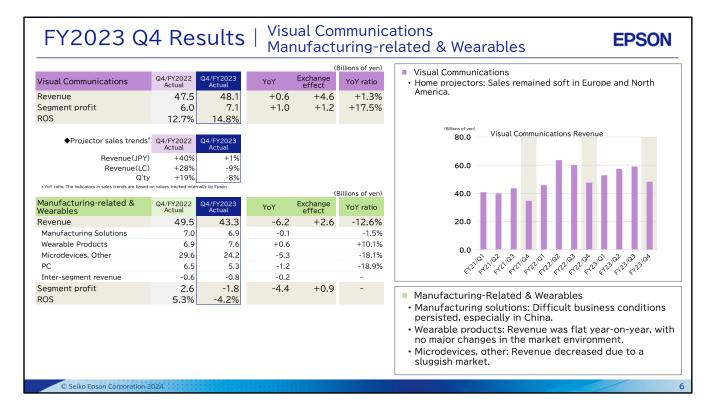
- These are our fourth-quarter results.
- Our financial performance was positively impacted by foreign exchange, but it was weighed down by the global economic slowdown and other factors. Revenue was ¥321.8 billion, down ¥14.0 billion compared to the same period last year. Business profit was ¥10.3 billion, down ¥3.9 billion.
- ➤ Profit for the period was ¥10.1 billion, down ¥3.4 billion.
- We recorded ¥4.8 billion in other operating expenses for expenses related to a pension buyout at a group company in the U.K. We also recognized a ¥0.6 billion impairment loss in the manufacturing solutions business.
- We need to continue to invest in human resources in order to grow the manufacturing solutions business. On the other hand, we expect earnings improvement to take time given the economic slowdown in China, the rise of Chinese manufacturers, and other changes in the external environment.
- Revenue fell about ¥16.0 billion short of the previous outlook chiefly because of a shortfall in sales of office and home IJP and visual communications.
- Although we have been cutting costs, business profit fell about ¥10.0 billion short due to the decline in revenue, and due to the negative impact on profit from inventory reductions as production cutbacks were larger than originally planned.
- ➤ I will explain the disparities between the plan and our results in each business on the coming slides.



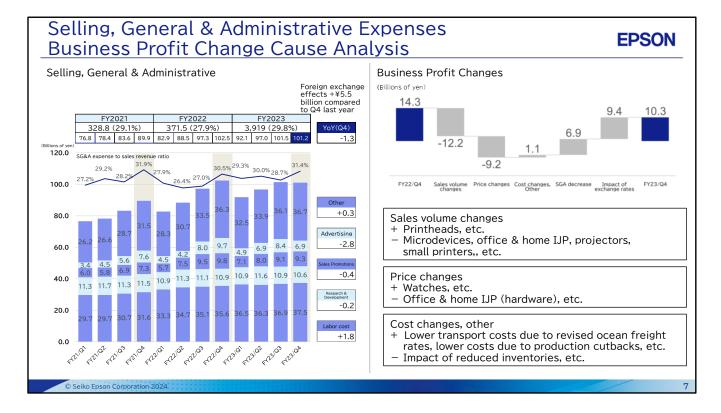
- The financial results in printing solutions are shown here.
- Revenue was ¥230.2 billion, down ¥9.8 billion. Segment profit was flat year on year at ¥21.7 billion.
- > Revenue in office and home printing decreased.
- > SOHO and home inkjet printer hardware unit sales decreased due to market sluggishness this quarter compared to the same period last year, when demand from global channels was robust.
- > Selling prices decreased compared to last fiscal year's high levels.
- Thanks to firm ink sales, office shared printer revenue was about the same as last year, when new products were launched.
- Business profit in office and home printing was flat year on year. Although negatively impacted by lower revenue and receiving negative impact from reduced inventory, business profit benefited from cost containment and lower transport costs owing to cheaper ocean freight rates.
- Revenue fell short of the previous outlook. The unit sales of high-capacity ink tank models dropped in Europe due to price competition from competitors and delays in sales from changes in distribution channels, and also dropped due to lower than expected market activity in North America and some emerging markets.
- Business profit also fell short of the previous outlook due to lower revenue, and due to the negative impact on profit from greater than planned inventory reductions.
- The greater than planned inventory reduction is a result of production cutbacks as well as reduced shipments to Group sales companies.



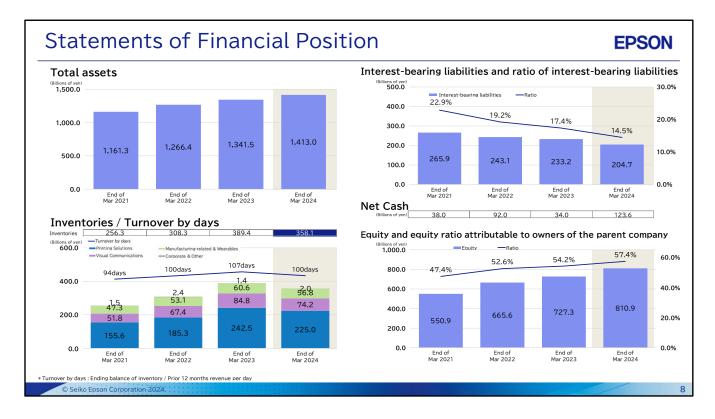
- Commercial and industrial printing revenue was ¥68.1 billion. Business profit was ¥10.7 billion.
- Sales growth of commercial & industrial inkjet printer finished products was limited due to high interest rates, which caused customers to curb spending.
- Revenue from sales of printheads increased on continued strong demand from Chinese printer manufacturers that are also exporting.
- Revenue in the small printers and other category decreased because of prolonged spending curbs in the retail and food service industries, especially in Europe and North America.
- Business profit was flat year on year because profit growth in commercial and industrial inkjet printers was canceled out by the decrease in profit from small printers.
- Revenue was generally in line with the previous outlook, but business profit exceeded the plan due to changes in the product mix and cost containment.



- Visual communications recorded revenue and profit growth, with ¥48.1 billion in revenue and ¥7.1 billion in segment profit.
- Sales of home projectors remained soft in Europe and North America, but foreign exchange effects positively affected the results.
- Both revenue and segment profit fell short of the previous outlook, partly due to the weak home market in North America and the postponement of tender opportunities in Latin America.
- ➤ In manufacturing-related and wearables, we recorded ¥43.3 billion in revenue, a decrease of ¥6.2 billion.
- In manufacturing solutions, difficult business conditions persisted, especially in China.
- With no major changes in the market environment, revenue in wearable products was flat year-on-year.
- Revenue in the microdevices and other category decreased due to a sluggish market.
- Segment profit decreased on the effects of lower revenue and negative impact from inventory reductions.
- Segment profit fell short of the previous outlook, mainly due to the negative impact on profit from inventory reductions as production cutbacks were larger than originally planned in microdevices.



- The graph on the left shows the trend in selling, general and administrative expenses.
- ➤ In the fourth quarter, expenses decreased by ¥1.3 billion due mainly to controls on advertising expenses.
- We will continue to control expenses on the assumption that the external environment will continue to be challenging.
- Let's look at the change factors that affected business profit.
- The sales volume in printheads and some other products had a positive impact on business profit, but most products had a negative impact.
- Prices of products such as office and home inkjet printer hardware negatively impacted business profit.
- In terms of cost and other changes, the negative effects associated with reductions in inventories were outweighed by lower transport costs due to revised ocean freight rates and lower costs due to production cutbacks.

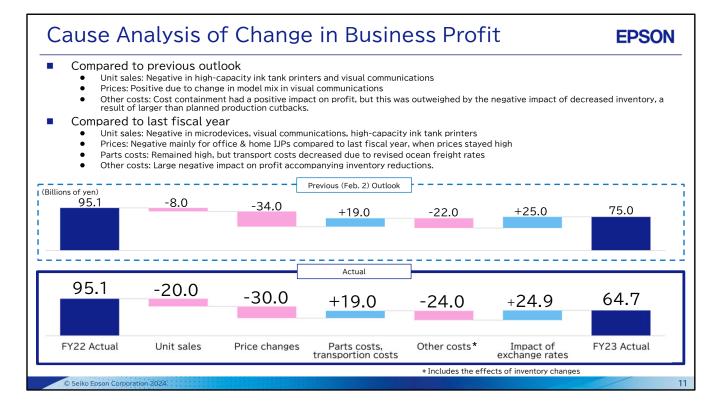


- > The major items on the statements of financial position were as shown here.
- > Total assets were \(\pm\)1,413.0 billion, an increase of \(\pm\)71.5 billion compared to the end of the last fiscal year.
- > We reduced inventories to \(\pm\)358.1 billion by reducing production.

- Fourth-Quarter Financial Results
- FY2023 Full-Year Financial Results
- Progress toward Realizing the Corporate Vision
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns

FY2023 Financial Highlights (Full Year) **EPSON** FY2023 FY2022 Change 2/2 Outlook Actual YoY Actual (Billions of yen) -16.3 -16.0 1,330.3 1,313.9 ■ Profit from operating Revenue 1,330.0 -1.2% activities -30.3 -10.295.1 7.1% Business profit 75.0 5.6% 64.7 4.9% • Recorded ¥4.8 billion in Profit from -39.5 -10.4 other operating expenses 97.0 7.3% 68.0 5.1% 57.5 4.4% operating activities -40.7% -15.4% for expenses related to a -33.6 -32.4% -6.9 pension buyout at a Group 103.7 7.8% 77.0 5.8% 70.0 5.3% Profit before tax company in the U.K. and a Profit for the year attributable to owners of the parent company 75.0 5.6% 55.0 52.6 ¥0.6 billion impairment loss -29.9% in the manufacturing EPS*1 (yen) 220.75 165.85 158.68 solutions business USD ¥135.44 ¥144.00 ¥144.44 ■ Profit before tax Exchange Recorded foreign exchange **EUR** ¥140.90 ¥156.00 ¥156.66 rate (yen, index) gains in finance income due Other currencies*2 108 100 107 to yen depreciation Exchange effect (Billions of yen) Other USD EUR **Total** currencies Basic earnings per share for the year The exchange effect on currencies other than the USD and EUR is compared by converting the amounts to JPY using current and previous period exchange rates. The current period is shown as an index versus 100 for the previous period. +25.9 +22.4 +23.6 +72.0Revenue -4.4 +14.0 +15.3 +24.9 Business profit © Seiko Epson Corporation 2024

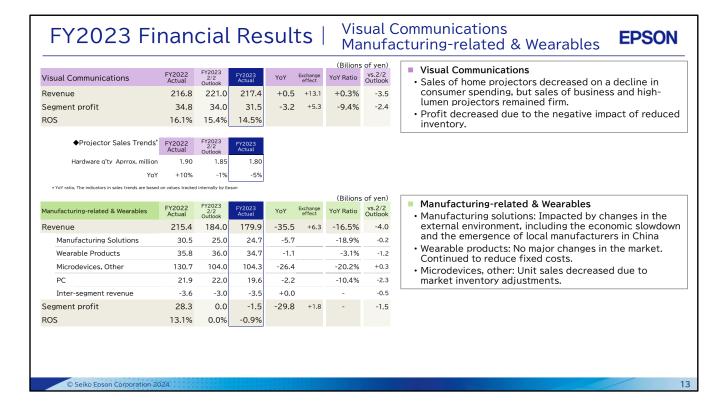
- > Next, I will explain our fiscal 2023 full-year financial results.
- ➤ We posted ¥1,313.9 billion in revenue, ¥64.7 billion in business profit, and ¥52.6 billion in profit for the period.
- ➤ Foreign exchange rates had a ¥72.0 billion positive effect on revenue and a ¥24.9 billion positive effect on business profit due to yen depreciation compared to last fiscal year.



- > Now, let me explain the causes for change in business profit.
- Compared to the previous outlook:
- Unit sales were negative due to a shortfall in sales of highcapacity ink tank printers and visual communications as explained in the results for the fourth quarter.
- Price changes had a positive impact primarily because of an improved model mix in visual communications.
- As for other costs, cost containment had a positive impact on profit, but this was outweighed by the negative impact of decreased inventory, a result of larger than planned production cutbacks.
- > Compared to the last fiscal year:
- Unit sales were negative from last fiscal year in microdevices, visual communications, and high-capacity ink tank printers.
- Prices mainly for office & home IJPs were negative compared to last fiscal year, when prices stayed high.
- Parts costs stayed high, but transport costs decreased.
- Other costs had a large negative impact on profit due to reduced inventory.

FY2023 Financial Results | Printing Solutions **EPSON** (Bilions of yen) FY2022 Actual High-capacity ink tank printers: Sales were flat year on year due to FY23 first-half channel inventory adjustments after a 902.3 927.0 918.6 +16.2 +52.7 +1.8% -8.3 Revenue channel inventory buildup in FY22 Q4. 89.3 102.0 96.1 +6.7 +17.7 +7.6% -5.8 Segment profit Ink: Revenue remained stable because sales of high-capacity 11.0% 10.5% 9.9% ink bottles and ink for office shared printers increased along with the number of machines in the field, which compensated FY2022 Actual Office & Home Printing YoY Ratio for the decrease in ink cartridge sales. +38.4 653.4 660.0 650.8 -2.6 -0.4% -9.1 Revenue ◆ Office & Home IJP sales trends*4 FY22 FY23 Actual Office & home IJP (SOHO,Home IJP)*1 -11.4 -2.2% -6.5 519.9 515.0 508.4 Outlook 76.0 71.8 +10.1 +16.4% -4.1 Office & home IJP (Office Shared IJP) * 61.7 Hardware q'ty Approx., million +2% -6% -9% +1.5 71.7 69.0 70.5 -1.2 -1.8% Other* 17.00 16.00 15.55 Business profit 54.6 61.0 53.6 -0.9 +10.6 -1.8% -7.3 SOHO/Home 12.40 12.40 12.00 8.4% 9.2% 8.2% High-capacity ink tank printers 4.30 3.30 3.25 SOHO/ Home I/C model Office Shared LIP 0.30 0.30 0.30 FY2022 Actual Commercial & Industrial Printing JPY +3% +5% +6% Ink revenue +7.6% +19.0 +14.3 +0.9 248.9 267.0 267.9 YoY ratio Local currency -7% -0% +14.8% *4: The indicators in sales trends are based on values tracked internally by Epson Commercial & industrial IJP 193.0 193.0 +0.0 74.8 Small printers, other 80.7 74.0 -5.8 -7.3% +0.8 34.6 41.0 42.4 +7.7 +7.0 +22.4% Business profit Commercial & Industrial Printing · Finished products: Revenue increased mainly in growth areas 13.9% 15.4% 15.8% such as labels, corporate and signage, thanks mostly to an expanded lineup and rebound in print demand • Printhead sales: Sales grew particularly in the Chinese market. Small printers: Revenue was impacted by customer spending curbs due to high interest rates. © Seiko Epson Corporation 2024

- > Next, let's look at the full-year financial results by segment.
- Printing solutions business revenue and profit increased, in part because of foreign exchange effects.
- > Revenue in office and home printing was flat year-on-year.
- Unit sales of SOHO and home inkjet printers decreased due to channel inventory adjustments in the first half of fiscal 2023, after a buildup of channel inventory in the fourth quarter of fiscal 2022.
- Revenue for SOHO and home inkjet printers decreased also because hardware selling prices declined compared to fiscal 2022, when selling prices stayed high.
- Growth in office shared inkjet printers was achieved by launching medium-speed models, a move that led to the development of new dealers and customers.
- Ink sales remained steady in fiscal 2023 even after the dissipation of the extra demand for home printing.
- Commercial and industrial printing revenue increased despite a decrease in small printer revenue caused by high interest rates, which limited spending. The increase was the result of firm sales of an expanded lineup of finished products and printheads.
- Segment profit in printing solutions increased. Both businesses saw a negative impact on profit from reduced inventory, but they benefited from lower transport costs and cost containment.

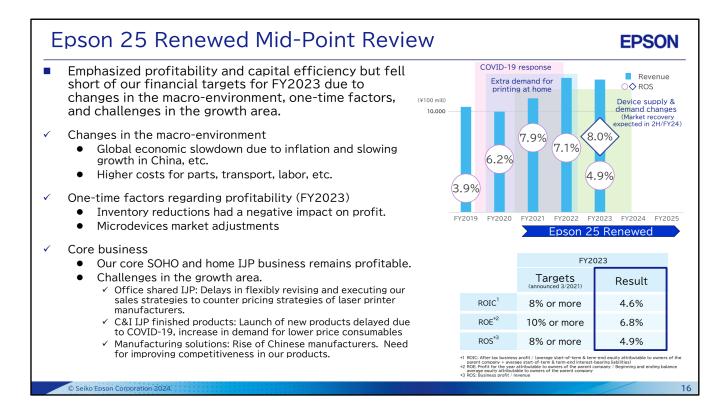


- Visual communications was flat year on year. Sales of home projectors decreased on a decline in consumer spending, but this was offset by firm sales of business and high-lumen projectors as well as foreign exchange effects.
- Segment profit decreased due to the negative impact of inventory reductions on profit.
- > Manufacturing-related & wearables revenue and profit decreased.
- Manufacturing solutions revenue decreased due to the effects of changes in the external environment, including the economic slowdown and the emergence of local manufacturers in China.
- With no major changes in the market environment, revenue in wearable products was flat year-on-year.
- Microdevices and other revenue decreased because of market inventory adjustments.

- Fourth-Quarter Financial Results
- FY2023 Full-Year Financial Results
- Progress toward Realizing the Corporate Vision
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns

Epson 25 Renewed Vision Statement Co-creating sustainability and enriching communities to connect people, things, and information by leveraging our efficient, compact, and precision technologies and digital technologies Environment DX Co-creation Environment DX Selic Epon Cooperation 2024 15

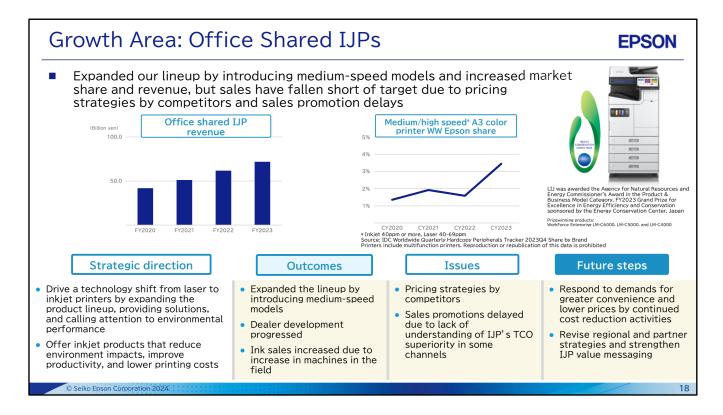
> Now, I would like to explain our progress toward realizing the corporate vision.



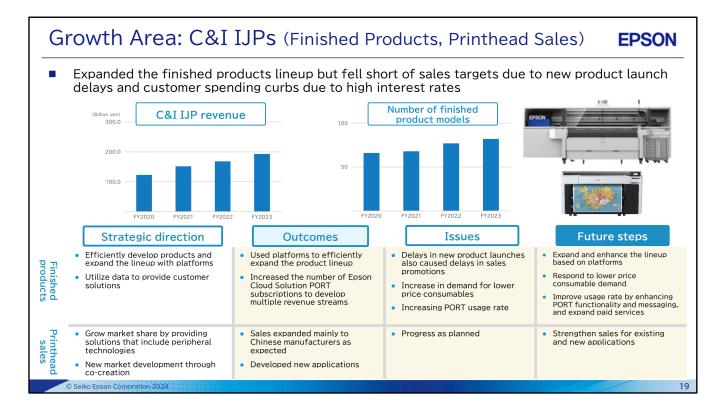
- We emphasized profitability and capital efficiency but fell short of our midpoint financial targets for FY2023 due to changes in the macro-environment, one-time factors, and challenges in the growth area.
- The macro-environment has changed significantly since the plan was formulated in March 2021.
- In addition to the global economic slowdown caused by inflation and slowing growth in China, parts costs, transport costs, labor costs, and other costs increased.
- In addition, in FY2023, we had one-time negative factors such as negative impact on profit due to inventory reductions, and microdevices market adjustments.
- ➤ In our core businesses, SOHO and home IJP remained profitable, but we had challenges in the growth areas, which I will explain in detail in the following slides.

R	Review by Area and Business EPSON										
		Exchange rates USD/EUR	102/125 Targets	144/157 Result	Review						
Growth area		Office shared IJPs, C&I IJPs (finished products and printheads), manufacturing solutions	FY2020 to FY2025 Revenue CAGR +15 % or more	FY2020 to FY2023 +14.7%	 Sales targets were generally achieved due to the positive impact of the weak yen Business profit short of plan 						
Ma	Restructure	Visual communications, wearable products	FY2020 to FY2025 ROS improvement + 10 pt or more	FY2020 to FY2023 +17.3 pt	 Restructured on an accelerated schedule and improved profitability 						
Mature area	Maintain & improve profitability	SOHO, home printing, microdevices	Continuous ROS of 15% or more	FY2023 13.6%	 Maintained profitability by responding to changes in the external environment (pricing policy, cost control) Microdevices profitability temporarily dropped due to market adjustments 						
New area		Sensing, environmental business	FY2025 revenue ¥10B or more	FY2023 ¥0.1B	 Made progress in development of key component technologies Unable to reach the point of business launch 						
	© Seiko Epson Córporation 2024.										

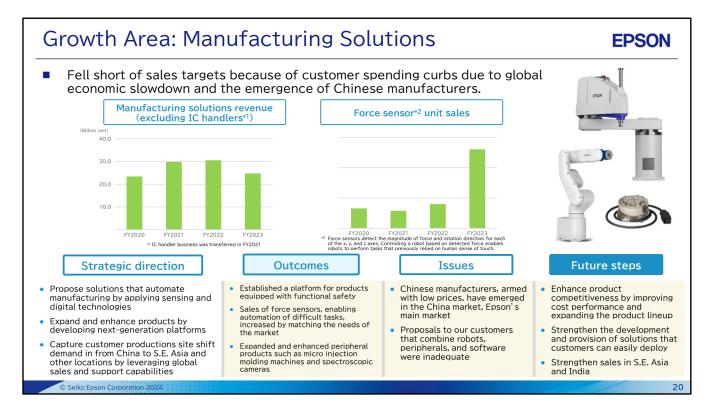
- This is a summary of a review by business area and business segment.
- ➤ In the growth area, progress varied depending on the business, but we generally achieved our sales targets owing to the positive impact of the weak yen. However, as I explained earlier, business profit fell short of the plan as costs increased more than expected due to changes in the environment. This was the main reason why Epson fell short of its profitability target.
- ➤ In the mature area, we accelerated restructuring in visual communications and wearable products, achieving significant improvements in profitability.
- SOHO and Home IJP maintained profitability through price measures and cost containment, but microdevices profitability temporarily dropped due to market adjustments.
- ➤ In the new area, we made progress in developing key component technologies, but they are taking time to bring to reach the point of business launch.



- > Now I will explain the situation in each of the businesses.
- We expanded our office shared IJP lineup by introducing medium-speed models. This enabled us to increase market share and revenue. However, we fell short of our sales targets on a constant currency basis mainly due to pricing strategies by competitors and sales promotion delays.
- We will respond to these issues by continued cost reduction activities, revising our regional and partner strategies, and strengthening inkjet printer value messaging.



- > We expanded the finished products lineup but fell short of sales targets due to new product launch delays and curbed spending by customers due to high interest rates.
- ➢ Going forward, we will leverage platforms to efficiently expand and enhance our lineup. At the same time, we will respond to lower price consumable demand, as well as enhance the functionality of Cloud Solution PORT.
- Printhead sales are expanding steadily as planned.



- > We fell short of the sales target in manufacturing solutions because of customer spending curbs due to the global economic slowdown and the rise of Chinese manufacturers.
- However, force sensors, which enable automation of difficult tasks, are matching the needs of the market, and we are starting to see signs of sales expansion as high value-added products.
- Looking forward, we will seek further growth by continuing to increase cost competitiveness of our products, developing and providing solutions with sensors and other technologies that facilitate automation, and strengthening sales in Southeast Asia and India where customers are shifting production sites.

Mature Area: SOHO & Home IJP **EPSON** Maintained a strong presence in the market and a stable earnings base Increased awareness of high-capacity ink tank printers by using brand ambassadors in advertising, and strengthened sales channel support Responded to supply constraints caused by material shortages and logistics disruptions Adjusted prices according to the supply-demand balance EcoTank Printers A4 inkjet printer WW Epson share Kiss Expensive Cartridges Goodbye. 35% 30% 25% 20% CY2020 CY2021 CY2022 CY2023 *Source: IDC Worldwide Quarterly Hardcopy Peripherals Tracker 2023Q4 Share by Brand Reproduction or republication of this data is prohibited ecotank. © Seiko Epson Corporation 2024.

- ➤ In the mature area, I will explain the situation involving SOHO and home inkjet printers.
- ➤ In addition to adjusting prices and responding to supply constraints during the COVID-19 pandemic, we grew our market share in SOHO and home printers by raising awareness of high-capacity ink tank printers, establishing a solid and stable revenue base.



- > I'd like to introduce you to some of our environmental, DX, and co-creation initiatives.
- Let me give you some examples for the progress we have made towards sustainable growth. We have switched to 100% renewable electricity at all Epson sites globally, have been developing environmental products and technologies, and have invested in a 3D printer startup.

Future Targets and Actions

EPSON

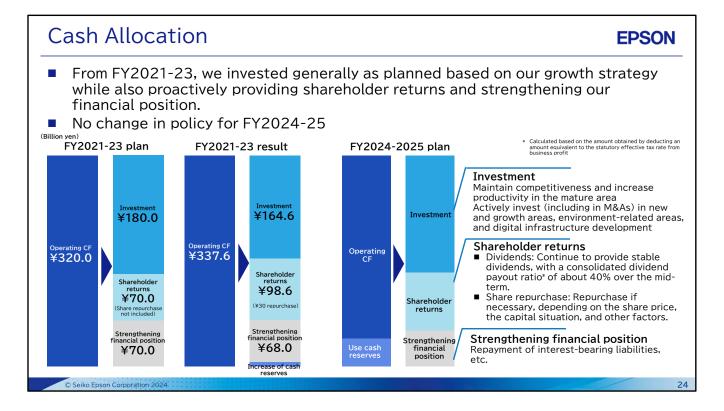
- Targets
 - We will continue to emphasize profitability and capital efficiency, but we have revised financial targets for FY2025 in light of changes in the external environment.
- Actions

- In the growth area, we will act to address issues and transform Epson's business portfolio.
- After taking into account the macro-economic environment and conservatively estimating revenue growth, we will reduce our fixed costs to improve profitability and reach our financial goals.
 - ✓ Strengthen cost reduction globally, started to decrease headcount in some areas

	FY2	023	FY2025					
	Targets (announced 3/2021)	Result	Targets (announced 3/2021)	New Target				
ROIC*1	8% or more	4.6%	11% or more	7% or more				
ROE*2	10% or more	6.8%	13% or more	8% or more				
ROS*3	8% or more	4.9%	10% or more	7% or more				

- ROIC: After tax business profit / (average start-of-term & term-end equity attributable to owners of the parent company + average start-of-term & term-end interest-bearing liabilities) ROIE-profit for the year attributable to owners of the parent company / Beginning and ending balance parent company / Beginning and ending balance owners of the parent-company.
- 3ROS: Business profit / revenue

- > I would like to explain our future goals and actions based on the review.
- We remain committed to the emphasis on profitability and capital efficiency, but we have revised our financial targets for fiscal 2025 in light of the changes in the external environment.
- > Going forward, we will take action to address issues in the growth area and transform Epson's business portfolio.
- After taking into account the macro-economic environment and conservatively estimating revenue growth, we will reduce our fixed costs to improve profitability and reach our financial goals.
- We are already in a process to strengthen cost reduction globally, and have started to decrease headcount in some areas.

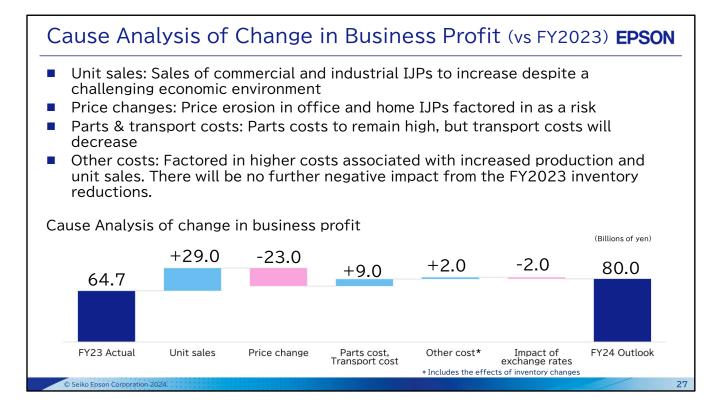


- > Let's take a look at cash allocation.
- From the 2021 through the 2023 fiscal years, we invested generally as planned based on our growth strategy while also proactively providing shareholder returns and strengthening our financial position.
- > We will maintain this policy again in fiscal 2024.

- Fourth-Quarter Financial Results
- FY2023 Full-Year Financial Results
- Progress toward Realizing the Corporate Vision
- FY2024 Full-Year Financial Outlook
 & Shareholder Returns

FY2024 Financial Outlook (Full Year) **EPSON** FY2023 FY2024 Change (Billions of yen) Actual Outlook YoY % ■ Profit before tax Revenue 1,313.9 1,330.0 +16.0 +1.2% • In FY2023, we recorded 64.7 4.9% 80.0 +15.2 +23.6% Business profit 6.0% foreign exchange gains in Profit from finance income due to yen 71.0 57.5 4.4% 5.3% +13.4 +23.4% operating activities depreciation. 5.1% -2.0 Profit before tax 70.0 5.3% 68.0 -3.0% Profit for the year attributable to owners of the parent company -4.6 52.6 4.0% 48.0 3.6% -8.8% EPS*1 (yen) 144.74 158.68 **USD** ¥144.44 ¥144.00 Exchange ¥155.00 rate (yen, index) ¥156.66 Other 100 currencies*2 Basic earnings per share for the year The exchange effect on currencies other than the USD and EUR is compared by converting the amounts to JPY using current and previous period exchange rates. The current period is shown as an index versus 100 for the previous Exchange sensitivity *3 (Billions of yen) Exchange effect (Billions of yen) USD **EUR** currencies period. *3 Annual impact of a 1-yen increase in the value of the yen versus the USD & EUR (in billions of yen) Revenue -3.2 -1.6 -4.2 -9.0 Annual impact of a 1% increase in the value of the yen versus other currencies (in billions of yen) Business profit +0.5-1.0 -2.1 -2.0 © Seiko Epson Corporation 20

- > I would like to explain our 2024 full fiscal year financial outlook.
- We are forecasting ¥1,330.0 billion in revenue, ¥80.0 billion in business profit, and ¥48.0 billion in profit for the period.
- The outlook reflects a certain amount of risk from foreign exchange rates with the assumption of some yen appreciation against current exchange rates.



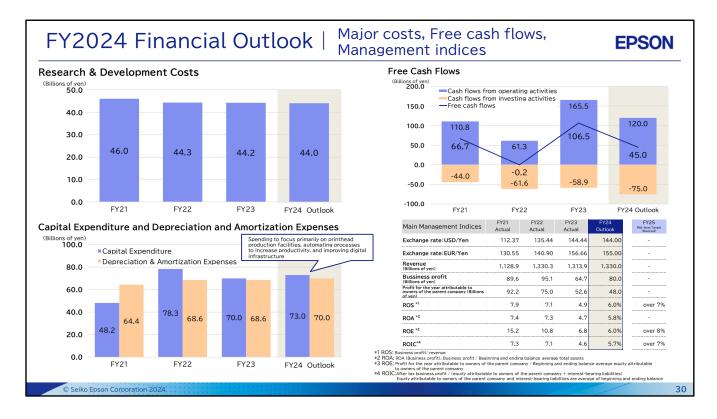
- > This shows a cause analysis of change in business profit.
- ➤ In fiscal 2024, we expect low growth in the global economy due to the slowdown in the Chinese economy and the impact of inflation in Europe and North America.
- Even in this challenging business environment, we project unit sales growth especially in commercial and industrial inkjet printers.
- The risk of price erosion in office and home IJPs was factored into price changes.
- We project parts costs to remain high, but transport costs will decrease.
- ➤ In other costs, we factored in higher costs associated with increased production and unit sales, but forecast no further negative impact from the FY2023 inventory reductions.

FY2024 Financial Outlook | Printing Solutions **EPSON** (Bilions of yen) Office & Home Printing **Printing Solutions** High-capacity ink tank printers: Sales to grow due to actions to increase awareness. Factored in risk for lower selling prices 918.6 924.0 +5.3 Office shared IJPs: Leverage the product lineup, strengthen IJP value messaging, and accelerate laser printer replacement Segment profit 96.1 105.0 +8.8 Ink: Sales will be flat year on year, as sales of high-capacity ink bottles and ink for office shared printers will increase, but ink 10.5% 11.4% cartridge sales will decrease. FY2023 Office & Home Printing YoY Actual 650.8 641.0 -9.8 ◆ Office & Home IJP sales trends*4 Office & home IJP (SOHO, Home IJP)* 508.4 490.0 -18.4 71.8 Office & home IJP (Office Shared IJP)* 86.0 +14.1 -9% +3% YoY Hardware q'ty Approx., million 15.55 16.00 Other*3 70.5 65.0 -5.5 High-capacity ink tank printers 12.00 12.65 55.0 Business profit 53.6 +1.3SOHO/ Home I/C model 3.25 3.00 8.6% ROS 8.2% Office Shared IJP 0.30 0.35 +6% -3% Ink revenue YoY ratio FY2023 -0% Commercial & Industrial printing YoY Actual *4 The indicators in sales trends are based on values tracked internally by Epson 267.9 283.0 +15.0 Commercial & Industrial Printing Commercial & industrial IJP 193.0 206.0 +12.9 Finished products: Expand and enhance the lineup based on existing platforms Small printers, other 74.8 77.0 +2.1 Printhead sales: Further expand sales particularly in China, the Business profit 42.4 50.0 +7.5 largest market 15.8% 17.7% Small printers: Sales growth to be limited as a result of continued spending curbs due to high interest rates © Seiko Epson Corporation 2024

- Next, let's look at the situation segment by segment.
- ➤ In printing solutions, commercial and industrial printing will drive earnings, and we have forecast revenue of ¥924.0 billion and segment profit of ¥105.0 billion.
- Office and home printing revenue will be about the same as last year.
- We expect to see growth in unit sales of SOHO and home inkjet printers because, unlike last year, channel inventory levels have normalized and because we will continue to take actions to increase awareness of high-capacity ink tank printers. Lower selling prices have also been factored in.
- We will accelerate the replacement of laser printers with office shared inkjet printers mainly by revising our regional and partner strategies and by strengthening inkjet printer value messaging.
- Ink sales are expected to steady and be in line with last year because, while sales of ink cartridges will decrease, sales of high-capacity ink bottles and ink for office shared printers will increase.
- > We expect revenue to increase in commercial and industrial printing.
- In the finished products business, we will leverage existing platforms to expand and enhance our lineup as well as improve profitability.
- Our printheads are prized by customers for their outstanding productivity and image quality. We will further expand sales in China, our largest market.
- Small printer sales growth will be limited due to the continued effects that high interest rates have on willingness to spend and invest.
- We forecast higher segment profit in printing solutions because, in addition to revenue growth in commercial and industrial printing, we forecast no further negative impact from the FY2023 inventory reductions.

Visual Communications FY2024 Financial Outlook **EPSON** Manufacturing-related & Wearables (Bilions of yen) Visual Communications FY2023 Visual Communications YoY · Projector market to remain steady Actual · Increase in high value-added products such as high-217.4 220.0 +2.5 Revenue lumen models Segment profit 31.5 37.0 +5.4 No further negative impact on profit from FY2023 16.8% inventory reductions. ◆Projector Sales Trends Hardware q'ty Aprrox, million 1.8 1.85 -5% YoY +3% * YoY ratio, The indicators in sales trends are based on values tracked internally by Epsor (Bilions of yen) Manufacturing-related & Wearables FY2023 Manufacturing-related & Wearables Manufacturing solutions: The business environment in China will be challenging, but we will strengthen sales in S.E. Asia, Europe, and North America and develop new 179.9 Revenue 187.0 +7.0 products and solutions for future growth. Manufacturing solutions 24.7 26.0 +1.2Wearable products: Profitability will continue to improve. Wearable Products 34.7 35.0 +0.2· Microdevices, other: The market is expected to recover Microdevices, Other 104.3 107.0 +2.6 from the second half. PC. 19.6 23.0 +3.3 Inter-segment revenue -3.5 -4.0 -0.4 Segment profit -1.5 4.0 +5.5 -0.9% 2.1% © Seiko Epson Corporation 202

- ➤ The projector market is expected to remain steady, and visual communications revenue is forecast to come in at ¥220.0 billion, which is about the same as last year.
- Segment profit is forecast to increase to ¥37.0 billion due to an increase in sales of high value-added products such as high-lumen projectors and relief from the negative impact of inventory reductions on profit in fiscal 2023.
- ➤ In manufacturing related and wearables, we expect revenue to increase to ¥187.0 billion and segment profit to increase to ¥4.0 billion.
- ➤ In manufacturing solutions, we expect the business environment in China to be challenging, but we will strengthen sales in Southeast Asia, Europe, and North America and will also develop new products and solutions for future growth.
- We don't foresee substantial change in the wearable products market, but we will continue taking actions to improve profitability.
- ➤ In the microdevices and other businesses, we expect the market to recover from the second half.
- Segment profit will increase, mainly on higher revenue in microdevices, other and manufacturing solutions.



- R&D costs, capital expenditure, and depreciation and amortization expenses are expected to be almost the same as last year.
- We will continue to focus investment on production systems for printheads and digital infrastructure, as well as on automation to improve productivity.
- > We had ¥106.5 billion in free cash flow in fiscal 2023, when we reduced inventory.
- ➤ We expect ¥45.0 billion in fiscal 2024.
- > The management indices are as shown here.

Shareholder Returns **EPSON** Dividends Expect to pay an annual dividend of ¥74 per share for FY2024 Continue to provide stable dividends, with a consolidated dividend payout ratio* of about 40% over the mid-term Share repurchase Plan to repurchase up to ¥30 billion in shares in FY2024 ✓ Further improvement in capital efficiency and proactive shareholder returns All newly acquired treasury shares to be disposed of 74 74 Interim: ¥37 72 Year-end: ¥37 62 62 62 62 62 60 60 Share Share Share Share repurchase <mark>repurchase</mark> <mark>re</mark>purchase ¥30B ¥10B ¥10B ¥30B FY2015 FY2016 FY2017 FY2018 FY2019 FY2020 FY2021 FY2022 FY2023 FY2024 Consolidated 36% 46% 42% 44% 75% 50% 34% 36% 54% 44% dividend payout ratio* * Calculated based on the amount obtained by deducting an amount equivalent to the statutory effective tax rate from business profit © Seiko Epson Corporation 2024

- > Next, I will explain shareholder returns.
- We expect to pay an annual dividend of ¥74 per share for FY2024.
- We also plan to repurchase up to ¥30 billion shares in FY2024.
- > All newly acquired shares will be disposed of.
- Going forward, we will continue to improve capital efficiency and actively return profits to shareholders.

	EPSON
Reference	
O Calla Farris Calmenta (200)	2

Evaluation by External Parties (As of April 2024) **EPSON** ■ FTSE4Good Index Series FTSE Blossom Japan Index Now included in all six domestic ESG FTSE Blossom Japan Sector Relative Index indexes used by the GPIF MSCI Nihonkabu ESG Select Leaders Index ■ MSCI Japan Empowering Women Index (WIN) **ESG** ■ S&P/JPX Carbon Efficient Index Indices Morningstar Japan ex-REIT Gender Diversity Tilt Index FTSE Blossom Japan and SOMPO Sustainability Index Ratings Prime rating in the ESG Corporate Ratings by ISS ESG FTSE Blossom Inclusion ■ CDP A Lists 2023 (climate change, water security) Relative Index ■ EcoVadis Gold Rating for Overall Sustainability 2024 CONSTITUENT MSCI NIHONKABU Development Bank of Japan (DBJ) Environmentally Rated Loan Program Rank A ■ MSCI ESG Ratings「AAA」 2024 CONSTITUENT MSCI JAPAN ■ RBA*1 Platinum CSR recognition at main overseas plants (Indonesia) 24th Green Purchasing Awards "Grand Prize, METI Award", : Dec. 2023 **ESG** Natural Resources and Energy Commissioner's Award (Product & Business Model Category) MORNINGSTAR GenDi J 'Grand Prize for Excellence in Energy Efficiency and Conservation": Dec. 2023 ex-REIT Gender Diversity

ESG awards / Index Adoption, etc.

5th ESG Finance Awards Japan (Environmentally Sustainable Company Category)
"Minister of the Environment Award": Feb. 2024

2024 Health & Productivity Stock Selection *2: Mar. 2024

■ Corporate Governance of the Year 2023® "Winner Company": Jan. 2024

ZU24 Health & Productivity Stock Selection **: Mar.
 Nikkei 225: from 2017

*1 The Responsible Business Alliance (RBA) is the world's largest industry coalition dedicated to corporate social responsibility in global supply chain:

*2 Health Management Objectives and Organization https://corporate.epson/en/sustainability/our-people/health-and-productivity-htm

© Seiko Epson Corporation 2024.

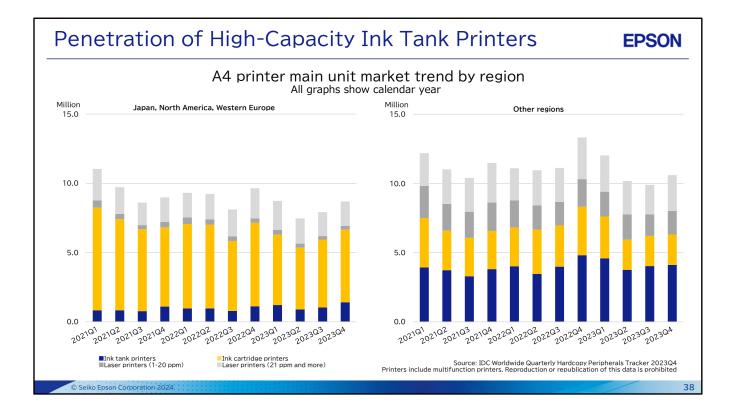
Main Product Sales Trends **EPSON** FY2022 Full-Year Actual 135.44 140.90 FY2023 Full-year Actual 144.44 156.66 FY2022 Q1 Actual FY2022 FY2022 FY2022 Q2 Actual Q3 Actual Q4 Actual * The indicators in sales trends are based on values tracked internally by Epson 147.78 158.98 129.64 138.11 138.30 139.28 141.55 144.23 144.77 157.20 148.31 161.07 144.00 155.00 132.28 141.97 137.18 149.40 USD EUR YoY % +9% +31% +42% +26% +27% +1% +3% -4% -13% -4% +1% Revenue (Local Currency) -4% +12% +23% +15% +12% -21% Q'ty YoY % -19% +20% +10% +2% -19% -9% +3% Office & Home IJP Hardware Q'ty(Approx., million) 15.55 16.00 Units 17.00 Office & Home Printing High-capacity ink tank printers SOHO/ Home I/C model Units 12.40 12.00 12.65 Units 4.30 3.25 3.00 Office shared IJP 0.30 0.35 Units 0.30 Revenue within office & home IJP Ink/(HW+Ink) 36% 38% 37% Revenue (JPY) YoY % +3% +3% +2% +6% +3% +9% +5% +6% +3% +6% -3% Revenue (Local YoY % -6% -9% -7% -6% -0% Revenue (JPY) +13% +60% +40% +40% +38% +17% -10% -2% +2% Revenue (Local Visual Communications YoY % +0% +37% +21% +28% +21% +12% -15% -7% -9% -6% Currency) Projectors Hardware Q'ty YoY % -3% +22% +4% +19% +10% +4% -10% -5% -8% -5% +3% Q'ty (Approx., million) Units 1.90 1.80 1.85

Financial Data (FY2022, FY2023, FY2024)

EPSON

													ns of yen)
			FY2022 Q1 Actual	FY2022 Q2 Actual	FY2022 Q3 Actual	FY2022 Q4 Actual	FY2022 Full-year Actual	FY2023 Q1 Actual	FY2023 Q2 Actual	FY2023 Q3 Actual	FY2023 Q4 Actual	FY2023 Full-year Actual	FY2024 Full-year Outlook
Exchange rate USD			129.64	138.30	141.55	132.28	135.44	137.18	144.47	147.78	148.31	144.44	144.00
(yen) EUR			138.11	139.28	144.23	141.97	140.90	149.40	157.20	158.98	161.07	156.66	155.00
Printing Solution	S	Revenue	197.6	215.5	249.0	240.1	902.3	215.1	222.1	251.0	230.2	918.6	924.0
		Segment profit	21.0	18.6	27.3	22.2	89.3	22.3	15.0	36.9	21.7	96.1	105.0
Office & Hom	e Printing	Revenue	143.1	151.1	184.4	174.6	653.4	149.8	156.9	181.9	162.1	650.8	641.0
	Business profit	16.4	10.1	17.3	10.7	54.6	12.6	6.2	23.7	10.9	53.6	55.0	
Commercial &	Industrial Printing	Revenue	54.5	64.3	64.6	65.3	248.9	65.3	65.2	69.1	68.1	267.9	283.0
		Business profit	4.6	8.5	10.0	11.5	34.6	9.7	8.7	13.1	10.7	42.4	50.0
Visual Communic	ations	Revenue	45.6	63.5	60.1	47.5	216.8	52.9	57.3	59.0	48.1	217.4	220.0
		Segment profit	6.4	12.7	9.7	6.0	34.8	6.7	7.9	9.7	7.1	31.5	37.0
Manufacturing-re	elated & wearables	Revenue	56.0	57.2	52.7	49.5	215.4	47.3	45.2	43.9	43.3	179.9	187.0
		Segment profit	8.6	9.4	7.6	2.6	28.3	0.7	1.0	-1.5	-1.8	-1.5	4.0
Corporate expen	ses &	Revenue	-1.4	-1.0	-0.6	-1.2	-4.3	-0.5	-1.0	-0.5	0.1	-2.0	-1.0
Others, elimination	ons	Segment profit	-13.4	-13.9	-13.4	-16.5	-57.3	-14.3	-15.1	-15.3	-16.6	-61.4	-66.0
		Revenue	297.8	335.2	361.2	335.9	1,330.3	314.8	323.6	353.5	321.8	1,313.9	1,330.0
Business profi			22.6	26.8	31.2	14.3	95.1	15.5	8.8	29.8	10.3	64.7	80.0
Consolidated tot	al	ROS	7.6%	8.0%	8.6%	4.3%	7.1%	5.0%	2.7%	8.5%	3.2%	4.9%	6.0%
R&D Costs			10.9	11.3	11.1	10.9	44.3	10.9	11.6	10.9	10.6	44.2	44.0
	Printing Solutions	7.8	9.2	10.6	19.6	47.4	6.7	6.4	16.7	14.2	44.1	45.0	
Capital	Visual Communications		1.4	1.3	1.1	3.4	7.3	1.2	0.9	2.0	1.8	6.0	8.0
Expenditures	Manufacturing-relat	Manufacturing-related & wearables		3.0	3.3	6.7	14.9	1.6	2.2	3.4	4.9	12.3	15.0
	Coporate expenses	& Others	1.7	1.7	2.5	2.7	8.7	0.9	2.0	1.9	2.6	7.5	5.0
	Printing Solutions		10.1	10.4	10.6	10.2	41.3	10.3	10.3	10.5	10.6	41.8	43.0
Depreciation &	Visual Communications Manufacturing-related & wearables Coporate expenses & Others		2.7	2.6	2.5	2.3	10.2	2.4	2.4	2.3	2.2	9.4	10.0
amortization Expense			2.3	2.4	2.5	2.5	9.9	2.5	2.5	2.6	2.6	10.3	10.0
			1.8	1.7	1.7	1.7	7.0	1.7	1.7	1.7	1.7	6.9	7.0
Operating CF	-12.3	33.3	14.9	25.3	61.3	27.3	34.1	52.3	51.6	165.5	120.0		
FCF			-30.9	18.6	2.3	9.6	-0.2	6.3	23.5	39.4	37.1	106.5	45.0
Seiko Epson Cor	poration 2024		1111111				17171						

Revenue	to c	ustome	rs outsid	de of Ja	pan									
xchange rate	USD	109.46	110.08	113.71	116.21	129.64	138.30	141.55	132.28	137.18	144.47	147.78	148.31	
(yen)	EUR	131.91	129.77	130.08	130.45	138.11	139.28	144.23	141.97	149.40	157.20	158.98	161.07	
Revenue Billions of yen)		FY21/Q1	FY21/Q2	FY21/Q3	FY21/Q4	FY22/Q1	FY22/Q2	FY22/Q3	FY22/Q4	FY23/Q1	FY23/Q2	FY23/Q3	FY23/Q4	YoY
The Americ	as	85.2	80.1	81.0	86.2	100.0	111.5	114.3	111.0	106.9	106.2	108.0	108.7	-2.
Europe		58.3	57.1	62.3	61.7	57.3	68.3	78.5	78.0	62.1	70.8	84.2	72.1	-5.
Asia/ Ocear	nia	86.8	78.9	84.4	77.2	88.4	100.5	100.9	89.1	92.8	93.9	97.6	86.7	-2.
Total revenue to coutside of Japan	ustomers	230.4	216.2	227.8	225.2	245.7	280.4	293.8	278.2	261.9	271.0	289.8	267.7	-10.
Consolidated re	evenue	282.1	268.4	296.1	282.1	297.8	335.2	361.2	335.9	314.8	323.6	353.5	321.8	-14.
6 of revenue to		FY21/Q1	FY21/Q2	FY21/Q3	FY21/Q4	FY22/Q1	FY22/Q2	FY22/Q3	FY22/Q4	FY23/Q1	FY23/Q2	FY23/Q3	FY22/Q4	
The Americ		30.2%	29.9%	27.4%	30.6%	33.6%	33.3%	31.6%	33.1%	34.0%	32.8%	30.6%	33.8%	
Europe		20.7%	21.3%	21.0%	21.9%	19.2%	20.4%	21.8%	23.2%	19.7%	21.9%	23.8%	22.4%	
Asia/ Ocear	nia	30.8%	29.4%	28.5%	27.4%	29.7%	30.0%	27.9%	26.5%	29.5%	29.0%	27.6%	27.0%	
Total		81.7%	80.6%	76.9%	79.8%	82.5%	83.7%	81.3%	82.8%	83.2%	83.7%	82.0%	83.2%	
Number	of en	nnlovee	S											
lumber of employe eriod end (person	ees at	End of Jun 2021	End of Sep 2021	End of Dec 2021	End of Mar 2022	End of Jun 2022	End of Sep 2022	End of Dec 2022	End of Mar 2023	End of Jun 2023	End of Sep 2023	End of Dec 2023	End of Mar 2024	YoY
Japan		19,827	19,805	19,788	19,705	20,128	20,131	20,174	20,124	20,633	20,535	20,323	20,209	+8
Outside of		60,813	60,000	59,917	57,937	59,887	62,742	64,308	59,782	57,932	55,764	54,649	54,255	-5,52
Consolidated to	otal	80,640	79,805	79,705	77,642	80,015	82,873	84,482	79,906	78,565	76,299	74,972	74,464	-5,44

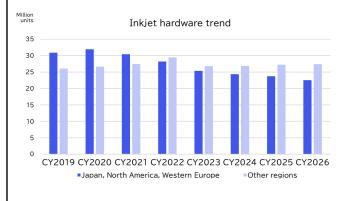


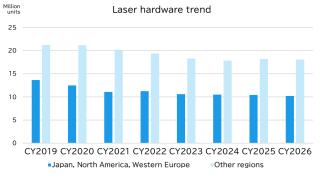
Market assumption (1)

EPSON

Printer hardware

- The temporary increase in demand for printing mainly at home due to the impact of COVID-19 has subsided.
- Going forward, a gradual decline is expected in Japan, North America, and Western Europe, but stable trends are expected in other regions.
- Office printing demand will remain stable, although not to CY2019 levels as work from home and distributed printing will continue to take hold

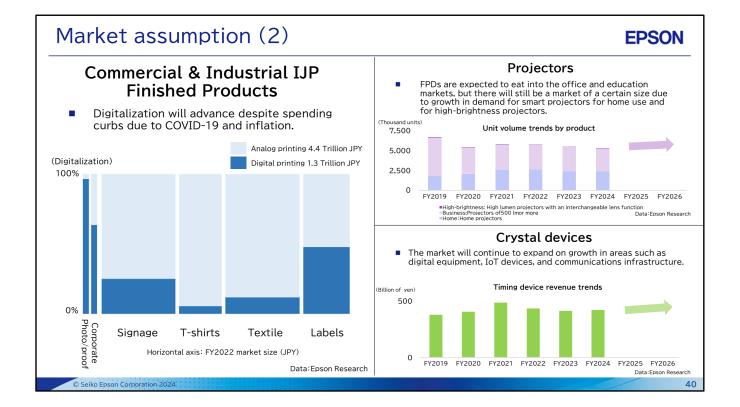


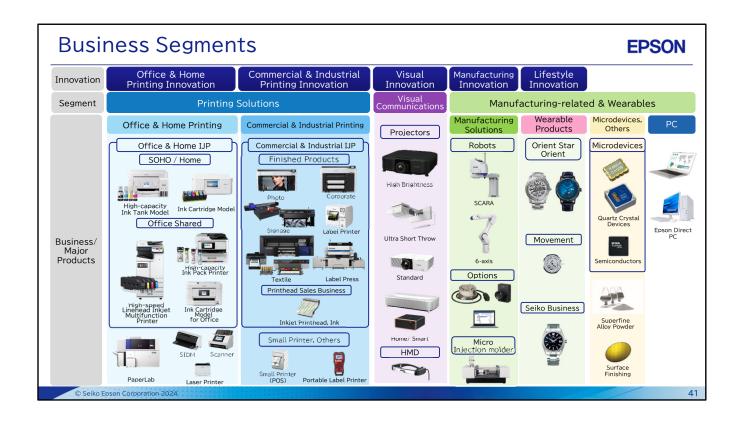


Source: IDC Worldwide Hardcopy Peripherals Tracker 2023Q4 Printers include multifunction printers Reproduction or republication of this data is prohibited

© Seiko Epson Corporation 2024

39





Epson Corporate Website

EPSON



Investor Relations

■ IR Materials

https://corporate.epson/en/investors/publications/

Explanatory Presentations

https://corporate.epson/en/investors/publications/presentations.html

Integrated Report

 $\underline{https://corporate.epson/en/investors/publications/integrated-report.html}$

■ Stock Dividends

 $\underline{https://corporate.epson/en/investors/information/stock-dividends.html}$

Purpose

https://corporate.epson/en/philosophy/purpose/

■ Vision

https://corporate.epson/en/philosophy/vision/

Sustainability

Sustainability Management

https://corporate.epson/en/sustainability/initiatives/

■ Environment

https://corporate.epson/en/sustainability/environment/

■ Human Resources https://corporate.epson/en/sustainability/our-people/

■ ESG Data

https://corporate.epson/en/sustainability/esg-data/

Definition of Terms

EPSON

I/C	Ink cartridges
IJP	Inkjet printers
LIJ	Line inkjet printers, high-speed line inkjet multifunction printers
LP	Laser printers, including multifunction printers
RIPS	Replaceable ink pack system, high-yield cartridge-free ink pack printers
High-capacity ink tank printers	Inkjet printers with high-capacity ink tank (includes EcoTank)
High-capacity ink models	General term for high-capacity ink tank printers, RIPS, and LIJ
SOHO	Small office, home office
Office Shared IJP	Printer category for high print volume office users. This includes LIJ, RIPS, and I/C printers
Commercial & Industrial (C&I) IJP	Inkjet printers, ink, services for commerce and industry
Printhead sales business	Printheads, ink, etc.
Epson Connect	Epson's mobile cloud service for Epson products and services
Color Control Technology	Color management technology that enhances color reproducibility
Distributed printing	Printing method that prints out same images/ documents using several printers
SIDM	Serial impact dot matrix printers
3LCD	Technology that projects images by utilizing 3LCD-chips
High-brightness laser projectors	High-lumen projectors mainly used in venues such as conference rooms and halls
Smart projectors	Projectors over 500 lm, with standalone network connectivity and video streaming service usability
FPD	Flat panel displays
WP	Wearable Products business
MD, Other	Microdevices, Other business

© Seiko Epson Corporation 2024.

43

■ Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue. Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place. Years mentioned in these materials are fiscal years unless otherwise indicated.

© Seiko Epson Corporation 2024.