

Fourth Quarter Financial Results Fiscal Year 2020 (Ended March 2021)

April 28, 2021

SEIKO EPSON CORP.

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Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue.

Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place. Years mentioned in these materials are fiscal years unless otherwise indicated.

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■Summary

- Fourth-Quarter Financial Results
- ■FY2020 Full-Year Financial Results
- ■FY2021 Full-Year Financial Outlook
- Shareholder Returns
- Sustainability Initiatives

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Summary of Key Points



Q4 financial results

- Revenue: ¥277.9 billion (down ¥30.3 billion YoY)
 - > Demand, which slumped due to COVID-19, is rebounding
- Business profit: ¥15.7 billion (up ¥11.7 billion YoY)
- > Increased mainly in printer business

FY2020 Full-year financial results

- Revenue: ¥995.9 billion (down ¥47.6 billion YoY)
 - > Revenue boosted by at-home print demand but hurt in the first half by COVID-19
- Business profit: ¥61.6 billion (up ¥20.7 billion YoY)
 - > Increased ink sales on sustained at-home print demand, rise in selling prices, and reduced costs

FY2021 Full-year financial outlook

- Revenue: ¥1,070.0 billion (up ¥74.0 billion YoY)
 - \succ Invest in growth areas and improve business performance in mature areas as markets return to normal after COVID-19
- Business profit: ¥60.0 billion (down ¥1.6 billion YoY)
 - Profit expected to increase in many businesses but decrease in office and home printing as at-home print demand subsides

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		FY20	19	FY20	20	Cha	nge
(Billions of yen)		Q4 Actual	%	Q4 Actual	%	Y/Y	%
Revenue		247.6		277.9		+30.3	+12.3%
Business pro	ofit	4.0	1.6%	15.7	5.7%	+11.7	+293.2%
Profit from opera activities	ting	2.4	1.0%	13.7	4.9%	+11.2	+455.6%
Profit before	e tax	3.2	1.3%	15.1	5.4%	+11.8	+364.6%
Profit for the period at to owners of the parer		-16.7	-6.8%	10.6	3.8%	+27.4	-
EPS ^{*1} (yen)		-48.55		30.72			
Exchange	USD	¥109.00		¥105.86			
rate	EUR	¥120.18		¥127.68			
(yen, index)	Other currencies*2	100		99			
*1 Basic earnings per sh *2 Index showing weigh rates for currencies o	ted average varian ther than USD and	EUR (Billion			EUR	Other currencies	Total
against a benchmark period. Rates are wei Epson's net volume o	ghted according to	Re	venue	-2.5	+2.7	-0.4	-0.2
each currency			ess profit	+0.5	+1.7	-0.7	+1.5

- > Here are our fourth quarter results.
- ➤ We had ¥277.9 billion in revenue, up ¥30.3 billion year-on-year. Business profit was ¥15.7 billion, up ¥11.7 billion. And profit for the period was ¥10.6 billion, up ¥27.4 billion.

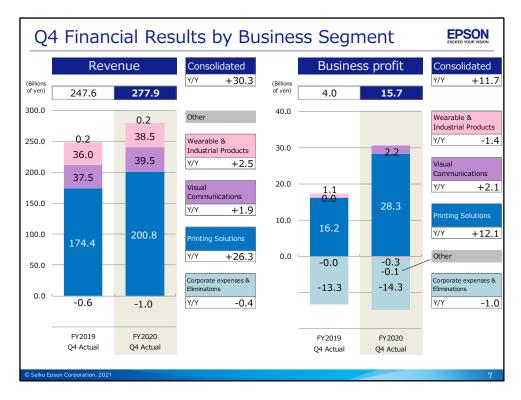
Main Factors Affecting Q4 Results



- Revenue: ¥277.9 billion (up ¥30.3 billion)
 - Rebound from the effects of COVID-19
 - Supply problems continued due to material shortages for many products and logistics disruptions
- Business profit: ¥15.7 billion (up ¥11.7 billion)
 - Sustained at-home print demand
 - > Selling prices rose for IJPs in the printer business
 - > Profit increased on higher commercial & industrial IJP revenue
 - Home projector sales increased and fixed costs decreased in visual communications
- Profit for the period: ¥10.6 billion (up ¥27.4 billion)
 - Every category of profit increased due to higher business profit
 - > Tax expenses significantly lower than last year, when there was a reduction in deferred tax assets
 - Recorded a ¥3.9 billion impairment loss under other operating expenses in wearable products

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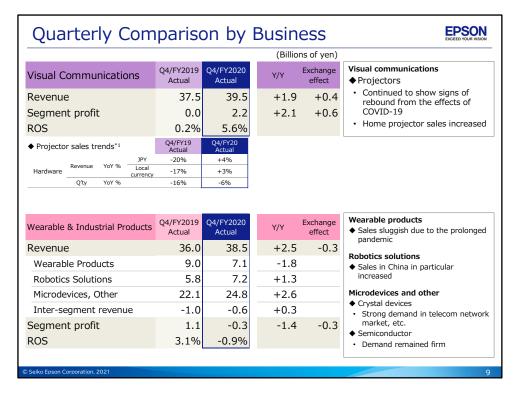
- ➤ The main factors that shaped our fourth-quarter results are summarized here.
- ➤ Revenue climbed steeply as the recovery from the effects of COVID progressed. However, supply problems continued due to material shortages and logistics disruptions.
- Business profit increased due to revenue growth in printing solutions and visual communications and because of a decrease in fixed costs in visual communications.
- ➤ Quarterly profit increased from the same period last year owing to significantly lower tax expenses compared to last year, when there was a reduction in deferred tax assets.
- ➤ We recorded a ¥3.9 billion impairment loss under other operating expenses as a result of having revised the mid-range business strategy in the wearable products business.
- ➤ The impairment loss for the full fiscal year in the wearable products business totaled ¥7.5 billion. This includes the loss recorded in the third quarter due to a decline in profitability resulting from the effects of the ongoing pandemic.



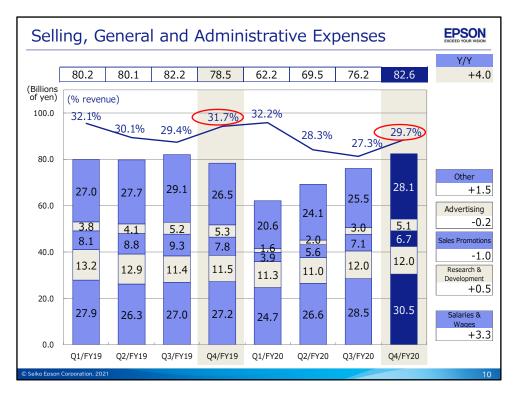
- > This slide shows a comparison between our fourth-quarter financial results this year and last year in each business segment.
- > I will explain the results segment by segment on the slides that follow.

			(Billion		
Printing Solutions	Q4/FY2019 Actual	Q4/FY2020 Actual	Y/Y	Exchange effect	Printer business ◆ Office & home IJP
Revenue	174.4	200.8	+26.3	-0.4	At-home print demand continued and ink sales firm
Printers	120.4	140.2	+19.8		High-capacity ink tank printer sales strong
% sales Office & home II	IP 85%	87%			Printer selling prices rose
SIDM	5%	5%			Shared office printer sales steadi expanded
Other	10%	8%			◆ SIDM
Professional Printing	47.0	53.0	+6.0		Demand recovered in China
% sales C&I IIP	66%	69%	10.0		Professional printing business ◆ Commercial & industrial IJP
70 501.05 502 15.					Demand recovered in the finished
POS printers, ot					product business, and revenue increased in growth areas
Other	7.0	7.4	+0.4		Printhead sales expanded in China
Inter-segment revenue	-0.0	-0.0	+0.0		◆ POS printers
Segment profit	16.2	28.3	+12.1	+1.2	Increase due to business wins in North America
ROS	9.3%	14.1%			Troi ar 7 milerieu
♦ Office & home IJP Sales Trend	Actual	Q4/FY20 Actual			
Hardware Revenue YoY %	JPY +4% _ocal +9%	+36%			
O'ty YoY%	rrency +3%	+14%			
	JPY -2%	-1%			
CU	rrency -0%	-1%	*2 Office share	ed IJP: A printer	s are based on values tracked internally by Epson category for high print volume office users. This includes L1
Office shared IJP*2 Revenue Composition within office & hom	ratio 10%	11%	RIPS, I/C p paid service	rinters, ink, man	category for high print volume office users. This include aged print services and other subscription service print changes in product groups in FY20

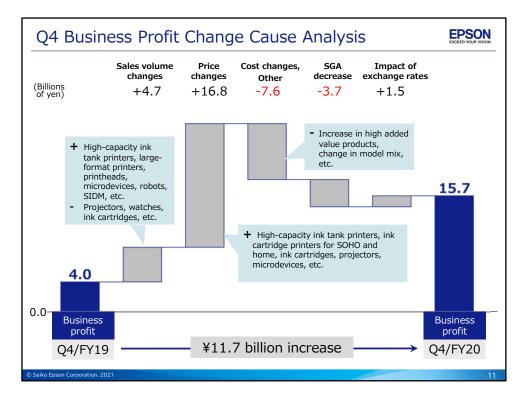
- > These are the financial results in printing solutions.
- > Revenue increased in both the printer business and in professional printing.
- ➤ In the printer business, office and home inkjet printer revenue increased as a result of continued athome print demand, unit shipment growth in high-capacity ink tank printers, and higher average selling prices.
- ➤ Ink revenue was similar to that in the same period last year even though the number of ink cartridge printers in the field is decreasing as we transition toward high-capacity ink tank printers.
- ➤ We were able to grow sales of shared office inkjet printers, particularly in Western Europe, by capturing demand in the medium speed zone.
- > Sales of high-speed linehead inkjet multifunction printers also increased, with the bulk of sales in the education market in Japan and China.
- In North America, we have moved forward in developing a dealer network.
- > SIDM printer revenue increased year on year with demand recovering from the effects of the pandemic.
- ➤ Professional printing revenue increased due to sales growth of commercial and industrial IJPs, in addition to and increase in POS printers where we captured business wins in North America.
- ➤ In the commercial and industrial IJP finished products business, demand recovered to varying extents in different regions, but revenue increased in growth areas such as signage, textiles, and labels.
- ➤ The printhead sales business grew revenue, owing to recovering demand in the Chinese market and steady progress in winning new customers.
- Segment profit sharply increased on high-capacity ink tank printer revenue growth and higher selling prices.
- ➤ As a result, the printer business accounted for about 60% of segment profit.



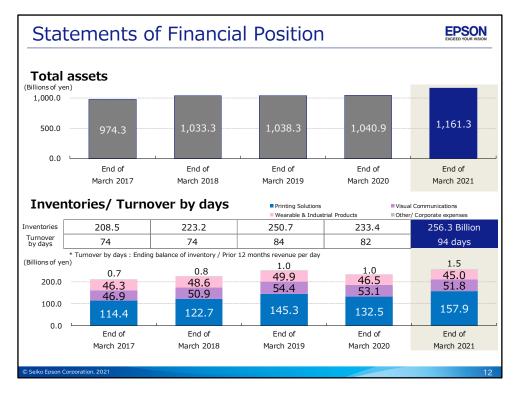
- ➤ The visual communications segment continued to see signs of a recovery from the pandemic.
- Home projector sales especially grew on higher stay-home demand.
- > Profit increased as we revised the cost structure and contained costs.
- ➤ Sales in the wearable and industrial products segment as a whole grew year on year, but some businesses performed better than others.
- > Wearable products revenue decreased due to the effects of the ongoing pandemic.
- Robotics solutions recorded year-on-year revenue growth, primarily due to Chinese sales growth.
- Microdevices and others performed steadily, fueled by strong demand for crystal device and semiconductors.
- Segment profit decreased chiefly because wearable products revenue declined and because we increased spending on future growth in robotics solutions.



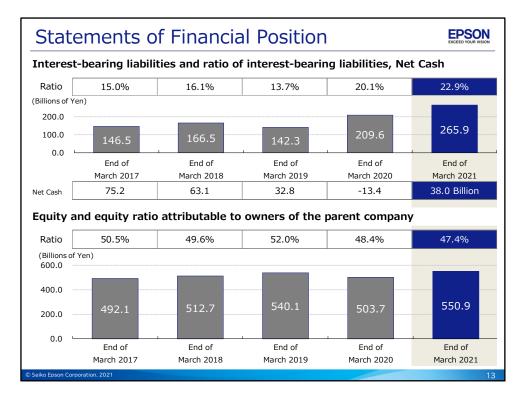
- Quarterly selling, general and administrative expenses were as shown here.
- ➤ We spent less on advertising and sales promotions in the 4th quarter than we did in the same period last year, but salaries and wages, which are linked to financial performance, increased, so our total expenses increased.
- > However, they decreased as a percentage of revenue.



- This slide shows a cause analysis of change in business profit.
- ➤ Business profit was negatively affected by volume changes in products such as projectors, watches, and ink cartridges but positively impacted by higher volume in strategic products such as high-capacity ink tank printers, printheads, and large-format printers.
- ➤ Price changes were a major factor in the increase in business profit. In addition to the positive impact of higher printer selling prices, changes in the projector model mix and microdevices were also a plus.
- ➤ Cost changes and other factors negatively affected business profit, particularly due to the change in model mix.



- > Next, let's look at some of the major items on the statements of financial position.
- ➤ Total assets at the end of the fiscal year were ¥1,161.3 billion, an increase of ¥120.4 billion from the previous fiscal year end.
 - Total assets increased chiefly because cash and cash equivalents increased due to green bonds issued, and because of an increase in inventories.
- ➤ Inventories were ¥256.3 billion. Inventories increased because of higher manufacturing inventories resulting from materials shortages and logistics disruptions.



- ➤ Interest-bearing liabilities were ¥265.9 billion, up ¥56.2 billion compared to the end of the last fiscal year mainly due to the green bond issue.
- ➤ Net cash was ¥38.0 billion.
- ➤ The equity attributable to owners of the parent company totaled ¥550.9 billion, a ¥47.1 billion increase compared to the previous fiscal year end.



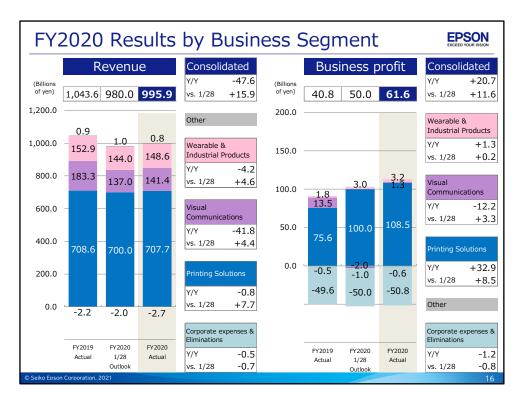
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		FY201	.9	FY2020				Change		
	(Billions of yen)	Actual	%	1/28 Outlook	%	Actual	%	Y/Y	Vs. 1/28 outlook	
Revenue		1,043.6		980.0		995.9		-47.6	+15.9	
		1,0 1510		30010		33313		-4.6%	+1.6%	
Business prof	ît	40.8	3.9%	50.0	5.1%	61.6	6.2%	+20.7	+11.6	
· ·								+50.9%	+23.3%	
Profit from op activities	perating	39.4	3.8%	38.0	3.9%	47.6	4.8%		+9.6	
activities								+20.7%	+25.4%	
Profit before tax		39.7	3.8%	34.0	3.5%	44.9	4.5%		+10.9	
								+13.1%	+32.2%	
Profit for the year owners of the pa		7.7	0.7%	18.0	1.8%	30.9	3.1%	+23.1 +299.9%	+12.9	
	, , ,							+299.9%	+/1.8%	
EPS ^{*1} (yen)		22.26		52.03		89.38				
Exchange	USD	¥108.74		¥105.00		¥106.01				
rate (yen,	EUR	¥120.85		¥123.00		¥123.67				
index)	Other currencies*2	100		93		94				
*2 Index showing	s per share for the g weighted average	variance of		ge Effect s of yen)	USD	EUR		ther encies	Total	
against a ben	encies other than U chmark of 100 for t are weighted acco	he previous	Rev	enue	-8	.1 +4.4	4 -	11.6	-15.3	
	olume of revenue a			ss profit	+1	.6 +2.9	•	-7.3	-2.7	

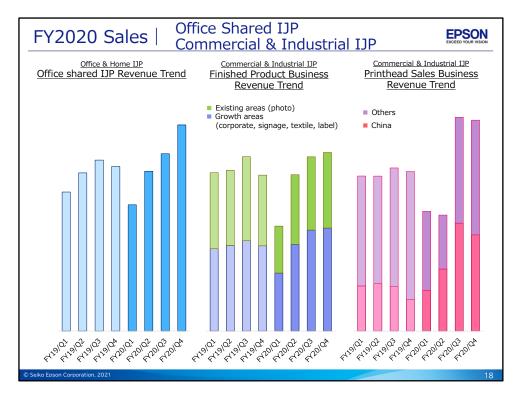
- > Next, I will explain our full-year financial highlights.
- ➤ We recorded ¥995.9 billion in full-year revenue, ¥61.6 billion in business profit, and ¥30.9 billion in profit for the period.
- ➤ Compared to last year, exchange rates had a ¥15.3 billion negative impact on revenue and a ¥2.7 billion negative impact on business profit.



- > Here, fiscal 2020 revenue and business profit are broken out by segment.
- ➤ I will explain the results segment by segment on the slides that follow.

			(Billions o	f yen)		
Printing Solutions	FY2019 Actual	FY2020 1/28 Outlook	FY2020 Actual	Y/Y	vs. 1/28 Outlook	Printer business ◆ Office & home IJP	
Revenue	708.6	700.0	707.7	-0.8	+7.7	High-capacity ink tank printer and ink sales were firm on heightened	
Printers	482.5	503.0	509.3	+26.8	+6.3	at-home print demand	
% sales Office & home IJP	84%	87%	87%			Unit shipments decreased due to suspension of operations and logistics delays	
SIDM Other	7% 9%	5% 8%	5% 8%			Ongoing sluggish demand for SIDMs	
Professional Printing	197.9	179.0	179.5	-18.4	+0.5	Professional printing ◆ Commercial & industrial IJP	
% sales C&I IJP	64%	69%	69%			Although the market recovery progressed and sales grew in the	
POS printers, other	36%	31%	31%			second half, revenue was lower due to the weak first half	
Other	28.2	18.0	19.0	-9.2	+1.0	◆ POS printers	
Inter-segment revenue	-0.1	0.0	-0.1	+0.0	-0.1	Markets were stagnant and revenue declined in many regions	
Segment profit	75.6	100.0	108.5	+32.9	+8.5	• Extra PC demand wound down and	
ROS	10.7%	14.3%	15.3%			revenue declined	
♦ Office & home IJP Sales Trends*1		FY19 Actual	FY20 1/28 Outl	ook	FY20 Actual		
YoY % Approx., mi	illion	+1% 15.7	-3% 15.2		-2% 15.4	*1 The indicators in sales trends are based on	
Hardware O'ty High-capacity inl		10.0	10.3		10.4	*1 The indicators in sales trends are based on values tracked internally by Epson	
SOHO/ Home I/O	C model	5.3	4.6		4.6	*2 Office shared IJP: A printer category for high	
Office shared IJP		0.4	0.3		0.3	print volume office users. This includes LIJ, RIP	
Ink Revenue YoY %	JPY	-8%	+6%		+6%	I/C printers, ink, managed print services and other subscription service printers, and paid	
	Local currency	-5%			+7%	service	
	io within office & 2 IJP*3	10%	10%		9%	*3 Restated FY19 according to changes in product groups in FY20	

- The full-year financial results by business and product category in printing solutions is shown here.
- ➤ Revenue decreased in the first half as a result of the pandemic but increased in the second half as markets recovered. Overall, revenue was flat year on year.
- ➤ Sales in the printer business were hurt by the suspension of factory operations in the first half and by logistics delays and material shortages from the second half. Under these circumstances, unit shipments for high-capacity ink tank printers increased in the second half to record 10.4 million annual unit sales. We reduced the number of ink cartridge printers shipped. However, revenue from sales of printers increased due to the rise in selling prices. Ink revenue also increased as a result of higher at-home printing demand.
- SIDM printer revenue declined on ongoing sluggish demand.
- ➤ In professional printing, commercial and industrial inkjet printer revenue increased in the second half as demand picked up from the lows of the pandemic but ended lower on the year.
- ➤ POS printer revenue decreased this year compared to last year, when there was extra demand in the Italian fiscal printer market in the first half. This decrease was largely a consequence of the pandemic, which caused the market to stagnate.
- ➤ Other revenue decreased because the extra demand driven by PC users upgrading their operating systems wound down.
- Segment profit increased mainly due to higher ink revenue and higher printer prices in the printer business.
- ➤ As a result, the printer business accounted for about 75% of segment profit.



- ➤ I would like to use office shared printers and commercial and industrial printing as examples to explain the recovery in sales in the 2020 fiscal year.
- ➤ The graph on the left shows the quarterly trend in revenue office shared IJPs from fiscal 2019 to 2020.
- ➤ The office shared printer market as a whole fell in 2020 mainly in response to the increase in work from home.
- As you can see, Epson's first-quarter sales in this market in 2020 plummeted year on year. After the second quarter, however, sales recovered even as the market stagnated and supply constraints continued, and we recorded year-on-year sales growth.
- ➤ The graphs on the center and right show sales in the commercial and industrial inkjet printer business.
- ➤ The center graph shows finished product revenue broken down by Epson's growth areas and existing areas. In the right graph, printhead sales are broken down by customer region.
- ➤ In finished products, sales recovered after the second quarter due mainly to the release of new products in growth areas. Sales for printhead also increased from the second half after demand from China and other areas recovered.
- ➤ We are scheduled to launch more new products in these growth areas and will continue to strengthen over the long term.

				(Billions	of yen)			
Visual Communications	FY2019 Actual	FY2020 1/28 Outlook	FY2020 Actual	Y/Y	vs. 1/28 Outlook	Visual communications ◆ Projectors		
Revenue	183.3	137.0	141.4	-41.8	+4.4	Revenue & profit decreased due substantial market shrinkage		
Segment profit	13.5	-2.0	1.3	-12.2	+3.3	caused by COVID-19 and FPD competition		
ROS	7.4%	-1.5%	1.0%			Continued to make cost and structural improvements		
♦ Projector Sales Trends*1	FY19 Actual	FY20 1/28 Outlook	FY20 Actual					
Hardware Q'ty YoY % Approx., million	-9% 2.4	-31% 1.6	-30% 1.7	*1 The indicators in sales trends are based on values tracked internally by Epson				
Wearable & Industrial Products	FY2019 Actual	1/28 Outlook	FY2020 Actual	Y/Y	1/28 Outlook	Wearable productsDifficult conditions persisted due to		
	152.9	Outlook 144.0	148.6	-4.2	Outlook +4.6	the prolonged pandemic		
Revenue		1	1 10.0		1 1.0			
		20.0	20.4	4= 0		 Robotics solutions 		
Wearable Products	44.0	28.0	28.1	-15.8	+0.1	Sales increased from contracts		
Wearable Products Robotics Solutions	44.0 21.2	28.0 27.0	28.1 28.4	-15.8 +7.2				
Wearable Products					+1.4	 Sales increased from contracts captured in China, etc. Microdevices and other 		
Wearable Products Robotics Solutions	21.2	27.0	28.4	+7.2	+1.4	Sales increased from contracts captured in China, etc. Microdevices and other Crystal device revenue increased or firm demand in consumer and		
Wearable Products Robotics Solutions Microdevices, Other	21.2	27.0 91.0	28.4	+7.2 +1.4	+1.4 +3.3 -0.3	Sales increased from contracts captured in China, etc. Microdevices and other Crystal device revenue increased or		

- ➤ The full-year financial results in visual communications and in wearable and industrial products are as shown here.
- ➤ Visual communications revenue and profit decreased. In addition to the effects of the pandemic, FPDs have been significantly eating into the market.
- ➤ However, we have been revising the cost structure and making other structural improvements that enabled us to turn a profit in the segment.
- Wearable and industrial products revenue decreased, while profit increased.
- Wearable products revenue fell sharply due to the ongoing pandemic, which has caused the market to stagnate. We will continue to make structural changes amid continued difficult market conditions.
- > Robotics solutions revenue rose due to contract wins in China.
- ➤ Revenue in the microdevices and other category increased owing to firm crystal device demand from Wi-Fi modules and other consumer applications, as well as industrial use. Healthy semiconductor foundry demand also contributed to the increase.

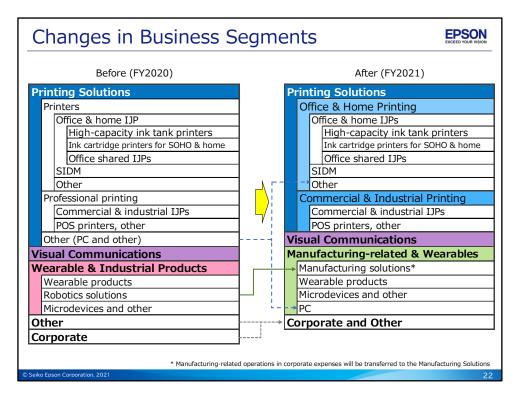


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		FY202	0	FY202	1	Y/Y	
	(Billions of yen)	Actual	%	Outlook	%	Chan	ge
Revenue		995.9		1,070.0		+74.0	+7.4%
Business profit		61.6	6.2%	60.0	5.6%	-1.6	-2.7%
Profit from oper activities	rating	47.6	4.8%	57.0	5.3%	+9.3	+19.6%
Profit before tax	(44.9	4.5%	55.0	5.1%	+10.0	+22.4%
Profit for the year a owners of the pare		30.9	3.1%	38.0	3.6%	+7.0	+22.9%
EPS ^{*1} (yen)		89.38		109.83			
Exchange rate (yen, index)	USD EUR	¥106.01 ¥123.67		¥107.00 ¥127.00			
(yell, ilidex)	Other currencies*2	100		103			
				Exchange sensitivity *3	USD	EUR	Other currencies
				Revenue	-3.0	-1.4	-3.0
*1 Basic earnings per share t	for the year			Business profit	+0.7	-0.9	-1.3

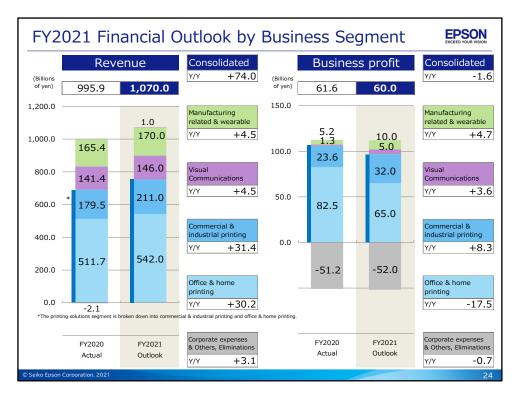
- ➤ The slide shows the fiscal 2021 full-year financial outlook.
- ➤ We are forecasting ¥1,070 billion in revenue, ¥60 billion in business profit, and ¥38 billion in profit for the period.
- ➤ We are assuming exchange rates of 107 yen to the US dollar and 127 yen to the euro. Fiscal 2021 currencies other than the dollar and euro are assumed to be 103 when fiscal 2020 values are normalized to 100.
 - Currency volatility for the full 2021 fiscal year is expected to have an approximately ¥17 billion positive effect on revenue and an approximately ¥7 billion positive effect on business profit.



- ➤ Before going into the financial outlook in each segment, I will explain the changes in the business segments.
- ➤ Starting from the 2021 fiscal year, the segments were realigned based on the business areas and strategies in Epson 25 Renewed.
- ➤ We divided the printing solutions segment into two parts, office and home printing and commercial and industrial printing. We will announce the revenue and business profit in each.
- Compact injection molders and other manufacturing-related operations were added to robotics to create a manufacturing solutions business.

EPSON FY2021 Full-Year Financial Outlook Assumptions ■ The global economy will gradually return to normal as COVID-19 subsides Logistics disruptions to ease in 2nd half; uncertain outlook for material shortages in 2nd half ■ Invest in growth areas and improve business performance in mature areas Growth in Office shared IJP and Commercial & industrial IJP sales · At-home print demand in office and home printing will subside in the Printing second half solutions · Anticipate a restoration of the competitive market environment and spending on sales promotions • The projector market will grow slightly compared to last fiscal year, Visual where the market dropped sharply as FPDs made deep inroads communications · Business profit to keep improving as structural improvements are made · Investment in growth of manufacturing solutions will continue Manufacturing • COVID-19 will delay a recovery in the watch market related & wearables · Firm demand for microdevices is seen continuing

- Next, I will explain the assumptions on which the fiscal 2021 full-year financial outlook is based.
- We expect the global economy to gradually return to normal as the pandemic subsides.
- ➤ We also expect logistics will return to normal in the second half, but whether we will see relief from material shortages in the second half is still unclear.
- ➤ Under these circumstances, we will invest in growth areas and improve earnings in mature areas as indicated in Epson 25 Renewed.
- ➤ I will explain the assumptions in each segment based on these considerations, starting with printing solutions.
- ➤ We will steadily grow revenue in office shared IJP and commercial and industrial IJP, which we see as a growth areas, as the market recovers.
- ➤ On the other hand, we expect at-home print demand in Office & home printing to subside in the second half.
- ➤ We expect the market environment to return to normal and factored in an increase for sales promotion expenses.
- ➤ We think visual communications revenue will only be slightly up from last year, when the projector market plummeted, in part because flat panel displays will continue to eat into sales.
- ➤ Given this situation, we will continue to move forward on the structural changes that are already under way to improve profitability.
- ➤ In the manufacturing-related and wearables segment, we will allocate management resources toward future growth in manufacturing solutions.
- ➤ On the other hand, we will make structural changes in the watch business in response to the difficult market environment that is expected to persist due to the impact of the protracted pandemic.
- The firm current demand for microdevices is seen continuing.



- > The revenue and business profit outlooks for the segments are shown here.
- ➤ I will explain the results segment by segment on the slides that follow.

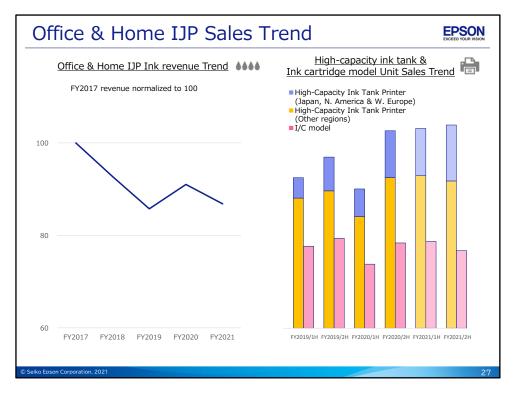
				(1	Billions of yen)	
Printing Solu	tions		FY2020 Actual	FY2021 Outlook	Y/Y	
Revenue			691.1	753.0	61.8	
Segment pro	ofit		106.2	97.0	-9.2	
ROS			15.4%	12.9%		
Office & hom	ne pri	inting	FY2020 Actual	FY2021 Outlook	Y/Y	Office & home printing ◆ Office & home IJP
Revenue			511.7	542.0	30.2	High-capacity ink tank printer
% sale	s Off	ice & home IJP	86%	87%		sales to increase in both emerging and developed
	SIE	PΜ	5%	5%		countries Growth in ink sales for SOHO
	Ote	er	9%	8%		and home printers to subside as
Business pro	fit		82.5	65.0	-17.5	at-home print demand subsides
ROS			16.1%	12.0%		Shared office IJPs to replace laser printers
◆ Office & home	IJP Sa	ales Trends*1	FY20 Actual	FY21 Outlook		SIDM market to shrink
	_	YoY % Approx., million	-2% 15.4	+16% 17.9		
Hardware Q	′ty	High-capacity ink tank printers	10.4	12.5		
		SOHO/ Home I/C model	4.6	5.1		
		Office shared IJP*2 JPY	0.3 +6%	0.3 -5%		ndicators in sales trends are based on values tracked ally by Epson
	enue	YoY % Local currency	+7%	-	*2 Office	shared IJP: A printer category for high print volume users. This includes LIJ, RIPS, I/C printers, ink,
Office shared Rev	enue C	omposition ratio within office & home I1P	9%	12%	manag	ged print services and other subscription service rs, and paid service

- ➤ The full-year outlook in printing solutions is shown here.
- > Printing solutions revenue is expected to increase and profit to decrease.
- ➤ In office and home printing, we forecast IJP unit shipments to grow to 17.9 million units as the economy recovers from the pandemic.
- ➤ High-capacity ink tank printer sales are seen increasing in both emerging and developed countries, and worldwide unit shipments are expected to be on the order of 12.5 million units.
- ➤ We anticipate an increase in unit shipments of ink cartridge printers compared to last year, when volume was limited by supply constraints.
- ➤ Revenue from shared office printers is seen increasing as they steadily replace laser printers.
- ➤ SIDM printer revenue is expected to stay at about last year's level.
- Office and home printing total revenue is thus seen increasing.
- On the other hand, business profit is expected to decrease.
- ➤ At-home print demand drove ink sales higher last year, but we expect this demand to show signs of easing this year.
- ➤ We do not expect selling prices to rise this year as they did last year, because printer manufacturers' supply constraints, including those of Epson, are easing.

 We will also resume and spend on sales promotions.

FY2020 Actual 179.5 123.0 56.4	FY2021 Outlook 211.0 149.0	Y/Y 31.4 25.9	Office & home printing ◆ Commercial & industrial IJP • Sales of finished products to increase due to new product
123.0 56.4	149.0	~=	increase due to new product
56.4		25.9	
	62.0		launches • External sales of printheads to
22.6		5.5	increase especially in China
23.0	32.0	8.3	 POS printers, other Signs of recovery are limited due to
13.2%	15.2%		ongoing impact of COVID-19

- ➤ We expect revenue and profit to increase in commercial and industrial printing, which we see as a growth area.
- ➤ We will expand and upgrade the lineup in the finished products business and, as we did last year, rapidly launch new product families to market.
 In addition, we will grow sales in growth areas like corporate, signage, textile, and label printing by strengthening solutions selling.
- ➤ We expect the printhead sales business to steadily grow, chiefly by expanding our share in the largest market, China.

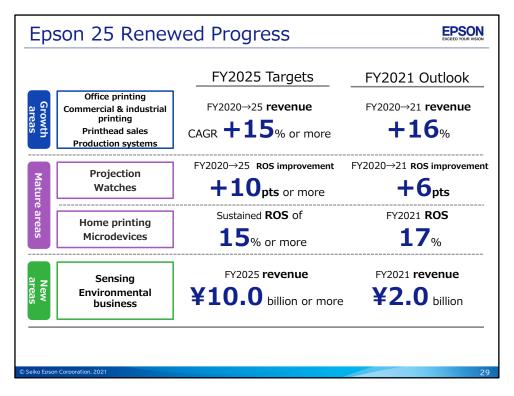


- The office and home inkjet printer sales trend is shown here by fiscal year.
- ➤ The graph on the left shows the office and home ink revenue trend by year since 2017, with 2017 normalized to 100.
- Ink revenue has been gradually declining as we transition to high-capacity ink tank printers.
- ➤ In 2020, however, at-home print demand increased and sales spiked.

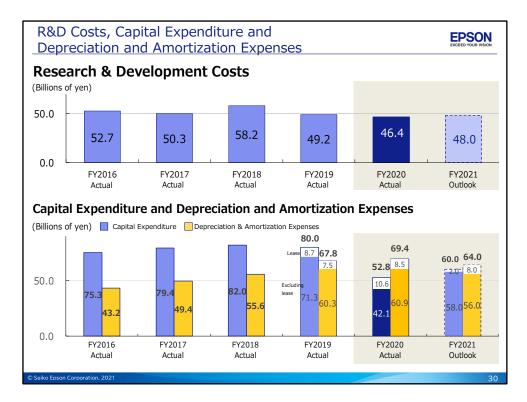
 Although work at home has taken root in some regions, we expect this at-home print demand to ease this year and have thus forecast a year-on-year decline in ink sales.
- The graph on the right shows unit shipments of office and home inkjet printers.
- ➤ Unit shipments in 2019 and 2020 are shown broken down by first and second half, as is the 2021 unit shipment forecast.
- The orange bars represent high-capacity ink tank printers in emerging markets, while the blue bars show sales in developed economies. The pink bars represent ink cartridge printers.
- ➤ Sales of high-capacity ink tank models fell in the first half of 2020 due to store shutdowns, travel restrictions, and other measures, but we were able to recover rapidly in the second half.
- ➤ Although we factored in material shortages for 2021, we will further increase sales in developed economies as a percentage of total sales.
- ➤ On the other hand, in emerging markets, we expect demand for home printing to subside in the second half of the year.
- ➤ We expect ink cartridge printer unit shipments to decrease from the second half, as at-home print demand eases and as we strategically shift to high-capacity ink tank printers.

		(E	Billions of yen)				
Visual Communications	FY2020 Actual	FY2021 Outlook	Y/Y	Visual communications ◆ Projectors			
Revenue	141.4	146.0	+4.5	Pressure from FPDs will keep			
Segment profit	1.3	5.0	+3.6	growth slight even as market recovers from COVID-19 Continue restructuring to improve profitability			
ROS	1.0%	3.4%					
♦ Projector Sales Trends*1	FY20 Actual	FY21 Outlook	*1 The indicators in sales trends are based on values tracked internally by Epson				
Hardware Volume YoY %	-30%	+4%					
Approx., million	1.7	1.7					
	FY2020	FY2021	Billions of yen)				
Manufacturing-related & Wearables	Actual	Outlook	Y/Y	♦ Manufacturing solutions			
Revenue	165.4	170.0	+4.5	 IC handler business transferred Ongoing firm demand in robot 			
Manufacturing solutions	28.6	24.0	-4.6	business			
Wearable Products	28.1	31.0	+2.8	 Wearable products Difficult conditions will persist in 			
Microdevices, Other	94.3	101.0	+6.6	watch market			
PC	16.5	18.0	+1.4	Restructure to improve profitability			
Inter-segment revenue	-2.3	-4.0	-1.6	Microdevices and other			
Segment profit	5.2	10.0	+4.7	 Expand sales in the growing IoT, 5G, and ADAS markets 			
ROS	3.2%	5.9%					

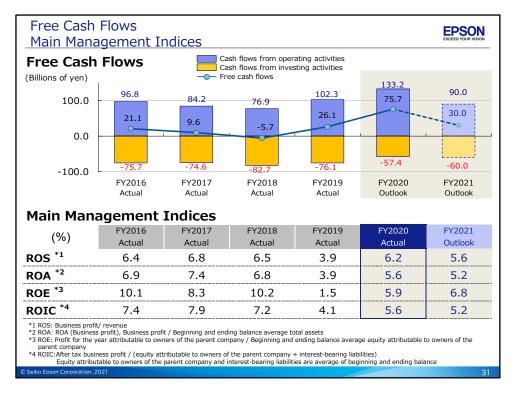
- ➤ In visual communications, the display market is showing signs of recovery from the effects of the pandemic, but we do not expect a substantial recovery in the projector market, in large part because flat panel display prices will continue to fall.
- ➤ We cannot expect a dramatic turnaround in the market environment, so we will continue to make structural improvements to position the business to sustain profitability.
- > We expect to achieve revenue and profit growth in manufacturing-related and wearables.
- ➤ Although manufacturing solutions revenue will decrease with the transfer of the IC handler business, the robot business will continue to see firm demand.
- Conditions in the wearable products market will continue to be extremely challenging. We will continue to improve profitability by restructuring operations.
- ➤ In microdevices and other, we will steadily expand sales of crystal devices by capturing opportunities in the expanding IoT and other telecommunications and networks markets.



- ➤ This table shows the financial targets in each of the areas outlined in Epson 25 Renewed.
- ➤ The middle column shows the fiscal 2025 financial targets for the mature areas, growth areas, and new areas, and the 2021 financial outlook for each on the right.
- ➤ In the growth areas, we are planning to grow revenue by 16% from last year.
- ➤ Of the businesses in mature areas, we will make structural changes in projection and watches and plan to improve ROS by 6 points in 2021 compared to a goal of at least 10 points by 2025.
- > In home printing and microdevices, we expected to maintain and improve to a 17% ROS.
- ➤ In new areas, we are looking to reach 2 billion yen in 2021, compared to a goal of 10 billion yen in revenue by 2025.
- We will steadily move toward the realization of our medium-term targets in 2021.



- ➤ Actual and forecast R&D costs, capital expenditures, and depreciation and amortization are as shown here.
- ➤ As I explained earlier, we recorded an impairment loss in the wearable products business in FY2020.
- ➤ We also reviewed the service life of machinery and equipment in the visual communications business. In reviewing production plans, it became clear that, due to the reduced usage load, our machinery and equipment can be used for a longer period of time than the conventional service life.
- ➤ These factors are expected to decrease depreciation expenses in FY2021 by approximately 4 billion yen.

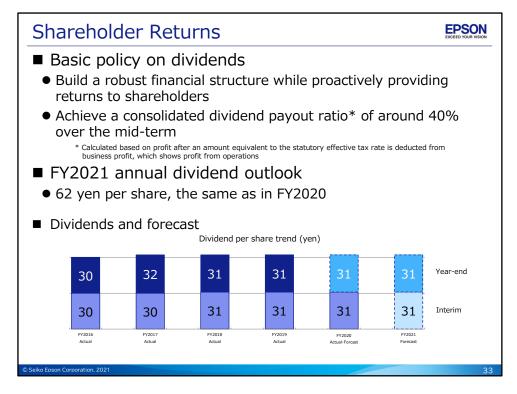


- > The outlooks for free cash flow and the main management indicators are shown here.
- ➤ Free cash flow for FY2020 increased sharply to ¥75.7 billion due to higher profit, which resulted in increased cash flows from operating activities.
- ➤ We forecast 30 billion yen in FY2021.



- **■**Summary
- Fourth-Quarter Financial Results
- ■FY2020 Full-Year Financial Results
- ■FY2021 Full-Year Financial Outlook
- Shareholder Returns
- Sustainability Initiatives

Seiko Epson Corporation, 202

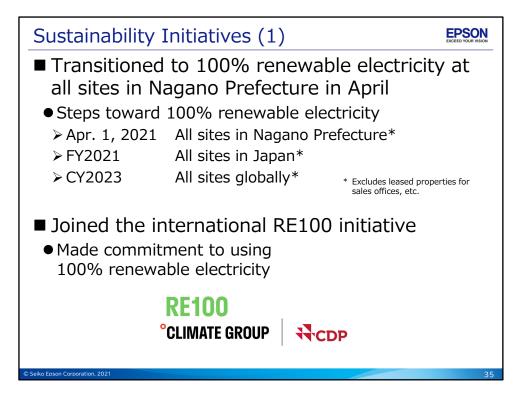


- > Now for shareholder returns.
- ➤ Seiko Epson seeks to build and maintain a robust financial structure while proactively providing returns to shareholders in the form of dividends.
- > Our goal is to maintain a consolidated dividend payout ratio of 40% by creating stable profit.
- We again anticipate paying annual dividends of 62-yen per share for FY2021.
- ➤ We expect to steadily execute our strategy to achieve the Epson 25 Renewed targets, and have created a solid financial foundation.
- ➤ Although the current environment is still uncertain, we will respond swiftly and decisively to changes and meet the expectations of our shareholders and other stakeholders.

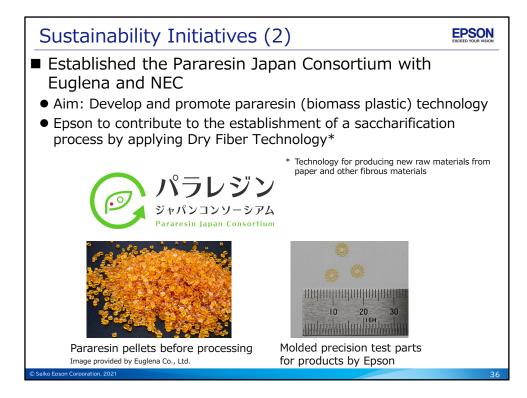


- **■**Summary
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- ■FY2021 Full-Year Financial Outlook
- Shareholder Returns
- Sustainability Initiatives

Seiko Epson Corporation. 202

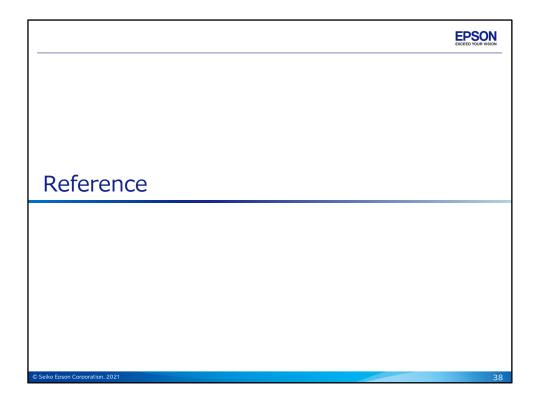


- ➤ Next, I want to talk about our progress on sustainability initiatives since announcing Epson 25 Renewed.
- ➤ Epson set a target of using 100% renewable electricity at Epson Group sites worldwide by 2023 on our way to becoming carbon negative, one of the goals set forth in Environmental Vision 2050.
- ➤ As a first step, we switched to 100% renewable electricity at all Epson sites in Nagano prefecture this April.
- ➤ We also joined the RE100, an international initiative that seeks to drive a transition to renewable electricity by businesses.
- ➤ This expresses our strong commitment to 100% renewable electricity and to achieving the goals of the Paris Agreement.

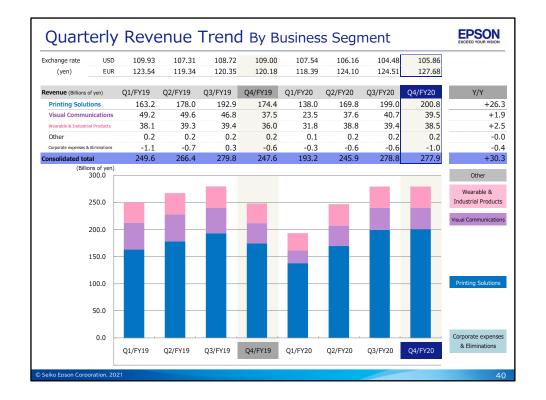


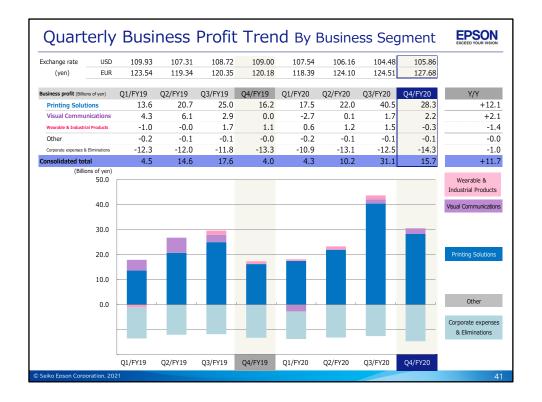
- ➤ Epson also established the Pararesin Japan Consortium in collaboration with Euglena and NEC.
- ➤ The aim of the consortium is to develop and promote technology for pararesin, a type of biomass plastic.
- ➤ Epson will contribute to the establishment of a saccharification process that uses the company's Dry Fiber Technology to produce the nutrients necessary for culturing euglena.
- ➤ We will contribute to the decarbonization of society by replacing fossil-fuel-based resins with biomass plastic, mitigating environmental impacts, and reducing carbon dioxide emissions.
- Through these kind of actions, Epson aims to achieve sustainability and enrich communities.





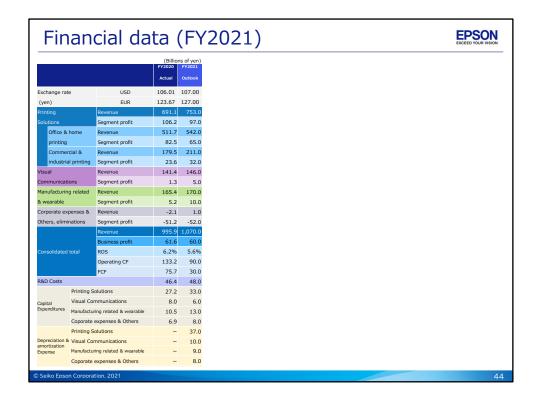
Ma	ain Pro	duct Sale	s Tre	nds					EXCEED	SON YOUR VISION
includes subscrip *2 LC: <u>L</u> oca	LIJ, RIPS, I/C printe tion service printers, I <u>C</u> urrency base	•		FY2019 Full-year Actual	FY2020 Q1 Actual	FY2020 Q2 Actual	FY2020 Q3 Actual	FY2020 Q4 Actual	FY2020 Full-year Actual	
*3 Restated	3 Restated FY19 according to changes in product groups in FY20			108.74 120.85	107.54 118.39	106.16 124.10	104.48 124.51	105.86 127.68	106.01 123.67	107.00 127.00
		Revenue (JPY)	YoY %	-0%	-14%	+2%	+17%	+36%	+12%	+17%
		Revenue (LC*2)	YoY %	+4%	-8%	+5%	+22%	+37%	+15%	-
	Office & Home	Volume	YoY %	+1%	-17%	-9%	+2%	+14%	-2%	+16%
	IJP	Volume (Approx., million)	Units	15.7	-	-	-		15.4	17.9
	Hardware	High-capacity ink tank printers	Units	10.0	-	-	-		10.4	12.5
		SOHO/ Home I/C model	Units	5.3	-	_	_		4.6	5.1
		Office shared IJP	Units	0.4	-	-	-		0.3	0.3
Printing Solutions	Office & Home	Revenue within office & home IJP Ink / (HW+Ink)	Composition ratio	48%	-	-	-	-	47%	42%
	IJP Ink	Revenue (JPY)	YoY %	-8%	+15%	+7%	+5%	-1%	+6%	-5%
		Revenue (LC*2)	YoY %	-5%	+19%	+8%	+6%	-1%	+7%	-
	Office Shared IJP*1 (Hardware + Ink)	Revenue within office & home IJP*3	Composition ratio	10%	9%	10%	9%	11%	9%	12%
		Revenue (JPY)	YoY %	-19%	-43%	-16%	-19%	+28%	-17%	-2%
	SIDM Hardware	Revenue (LC*2)	YoY %	-16%	-40%	-15%	-18%	+26%	-16%	-
		Volume	YoY %	-16%	-39%	-16%	-22%	+33%	-16%	-9%
	Projectors Hardware	Revenue (JPY)	YoY %	-9%	-52%	-24%	-13%	+4%	-23%	+5%
Visual Communi		Revenue (LC*2)	YoY %	-6%	-50%	-24%	-12%	+3%	-22%	-
-cations		Volume	YoY %	-9%	-57%	-32%	-20%	-6%	-30%	+4%
		Volume (Approx., million)	Units	2.4	-	_	_	-	1.7	1.7
🗅 Seiko Epsi	on Corporation. 2021	1								39



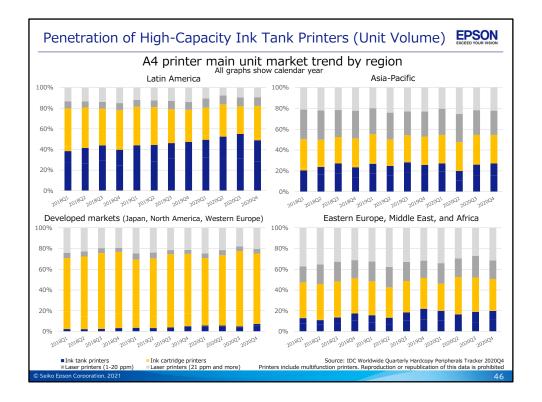


<u>Employe</u>	<u>e nu</u>	<u>mbers</u>							EX	CEED YOUR VISION
Revenue	to cı	ıstome	rs out	side of	Japan					
Exchange rate	USD	109.93	107.31	108.72	109.00	107.54	106.16	104.48	105.86	
(yen)	EUR	123.54	119.34	120.35	120.18	118.39	124.10	124.51	127.68	
Revenue (Billions	of yen)	Q1/FY19	Q2/FY19	Q3/FY19	Q4/FY19	Q1/FY20	Q2/FY20	Q3/FY20	Q4/FY20	Y/Y
The Americas	;	74.5	71.7	71.2	75.3	59.8	71.9	73.3	82.7	+7.4
Europe		47.9	53.7	59.3	52.9	39.7	50.0	58.7	59.8	+6.9
Asia/ Oceania	1	72.5	75.8	74.4	58.5	49.5	73.9	79.7	74.9	+16.3
Total revenue overseas custo		195.1	201.4	205.1	186.9	149.0	195.9	211.9	217.5	+30.6
Consolidated re	venue	249.6	266.4	279.8	247.6	193.2	245.9	278.8	277.9	+30.3
% of revenue to consolidated reve	enue	Q1/FY19	Q2/FY19	Q3/FY19	Q4/FY19	Q1/FY20	Q2/FY20	Q3/FY20	Q4/FY20	
The Americas	;	29.9%	26.9%	25.5%	30.4%	31.0%	29.3%	26.3%	29.8%	
Europe		19.2%	20.2%	21.2%	21.4%	20.6%	20.4%	21.1%	21.5%	
Asia/ Oceania	1	29.1%	28.5%	26.6%	23.7%	25.6%	30.1%	28.6%	27.0%	
Total		78.2%	75.6%	73.3%	75.5%	77.2%	79.7%	76.0%	78.3%	
Employee	es									
Number of employees at period end (person)					End of March 2017	End of March 2018	End of March 2019	End of March 2020	End of March 2021	Compared to end of March 2020
Japan					19,175	19,436	19,456	19,558	19,470	-88
Non-Japan					53,245	56,955	57,191	56,050	60,474	+4,424
Consolidated total					72,420	76,391	76,647	75,608	79,944	+4,336

											(Billio	ns of yen
		FY2018 Actual	FY2019 Q1	FY2019 Q2	FY2019 Q3	FY2019 Q4	FY2019 Actual	FY2020 Q1	FY2020 Q2	FY2020 Q3	FY2020 Q4	FY2020 Actual
	LICE		Actual	Actual	Actual	Actual		Actual	Actual	Actual	Actual	
Exchange Rate	USD EUR	110.86	109.93	107.31 119.34	108.72	109.00	108.74	107.54	106.16	104.48	105.86	106.01
(yen) Printina	Revenue	723.6	163.2	178.0	192.9	120.18 174.4	120.85 708.6	138.0	124.10 169.8	124.51 199.0	200.8	123.67 707.7
Solutions	Segment profit	94.5	13.6	20.7	25.0	16.2	75.6	17.5	22.0	40.5	28.3	108.5
Visual	Revenue	203.3	49.2	49.6	46.8	37.5	183.3	23.5	37.6	40.3	39.5	141.4
		203.3	4.3	6.1	2.9	0.0	13.5	-2.7	0.1	1.7	2.2	1.3
Wearable &	Revenue	163.4	38.1	39.3	39.4	36.0	152.9	31.8	38.8	39.4	38.5	148.6
Industrial Products		5.5	-1.0	0.0	1.7	1.1	1.8	0.6	1.2	1.5	-0.3	3.2
	Revenue	0.9	0.2	0.2	0.2	0.2	0.9	0.1	0.2	0.2	0.2	0.8
Other	Segment profit	-0.5	-0.2	-0.1	-0.1	0.0	-0.5	-0.2	-0.1	-0.1	-0.1	-0.6
Corporate expenses	Revenue	-1.6	-1.1	-0.7	0.3	-0.6	-2.2	-0.3	-0.6	-0.6	-1.0	-2.7
& Eliminations	Segment profit	-50.2	-12.3	-12.0	-11.8	-13.3	-49.6	-10.9	-13.1	-12.5	-14.3	-50.8
	Revenue	1,089.6	249.6	266.5	279.8	247.6	1,043.6	193.2	245.9	278.8	278.0	995.9
	Business profit	70.4	4.5	14.6	17.7	4.0	40.8	4.4	10.3	31.2	15.8	61.6
Consolidated total	ROS	6.5%	1.8%	5.5%	6.3%	1.6%	3.9%	2.3%	4.2%	11.2%	5.7%	6.2%
cocai	Operating CF	76.9	13.9	14.5	38.0	35.8	102.3	11.8	33.6	47.6	40.0	133.2
	FCF	-5.7	-3.6	-9.8	22.0	17.6	26.1	-5.4	17.4	35.5	28.2	75.7
R&D Costs		58.2	-	-	-	-	49.2	-	-	-	-	46.4
Capital	Printing Solutions	46.8	13.0	9.4	7.2	13.8	43.5	4.4	9.2	6.5	7.0	27.2
expenditures	Visula Communications	11.4	2.3	2.3	3.4	5.9	14.1	2.0	2.7	1.4	1.8	8.0
	Wearable & Industrial	13.9	4.0	3.7	2.9	4.0	14.7	1.6	2.6	1.8	4.3	10.5
Icl. lease from	Products Other, corporate	9.8	1.4	1.5	1.9	2.6	7.5	0.7	1.6	1.9	2.6	6.9
FY19 Depreciation &	Printing Solutions	30.6	9.0	9.1	9.6	9.9	37.7	9.6	9.4	9.4	9.5	38.1
amortization	Visula	9.8	2.7	2.9	3.0	3.0	11.7	3.1	3.1	3.3	3.3	13.0
expenses	Communications Wearable & Industrial	9.1	2.4	2.5	2.6	2.6	10.3	2.6	2.5	2.5	2.3	10.0
Icl. lease from	Products	5.1	2.7	2.5	2.0	2.0	10.5	2.0	2.5	2.5	2.5	10.0



Major Business Indicators						
					(Billic	ons of yen)
		FY2019 Actual	FY2020 Actual	FY2021 Outlook	FY2023 Epson 25 Renewed Target	FY2025 Epson 25 Renewed Target
Fushanas mts (usa)	USD	108.74	106.01	107.00	-	-
Exchange rate (yen)	EUR	120.85	123.67	127.00	-	-
	Revenue	1,043.6	995.9	1,070.0	-	-
	Business profit	40.8	61.6	60.0	-	-
Consolidated total	ROS	3.9%	6.2%	5.6%	over8%	over10%
Consolidated total	ROA	3.9%	5.6%	5.2%	-	-
	ROE	1.5%	5.9%	6.8%	over10%	over13%
	ROIC	4.1%	5.6%	5.2%	over8%	over11%
Seiko Epson Corporation. 2021						45



Definition of te	rms EPSON EXCEED YOUR VISION
Color Control Technology	Color management technology that enhances color reproducibility
Epson Connect	Epson's mobile cloud service for Epson products and services
I/C	Ink cartridges
IJP	Inkjet printers
LIJ	Line inkjet printers, high-speed line inkjet multifunction printers
LP	Laser printers, including multifunction printers
RIPS	Replaceable ink pack system, high-yield cartridge-free ink pack printers
SIDM	Serial impact dot matrix printers
SOHO	Small office, home office
Office Shared IJP	Printer category for high print volume office users. This includes LIJ, RIPS, and I/C printers
Photos	Printer category that includes large-format printers for photo, graphics, proofing and CA printing
Commercial & Industrial (C&I) IJP	Printer category comprising large-format inkjet printers for commercial and industrial sectors.
High-capacity ink tank printers	Inkjet printers with high-capacity ink tank (includes EcoTank)
High-capacity ink models	General term for high-capacity ink cartridge printers, high-capacity ink tank printers, RIPS, and LIJ
Distributed printing	Printing method that prints out same images/ documents using several printers
3LCD	Technology that projects images by utilizing 3LCD-chips
FPD	Flat panel displays
OLED	Organic light emitting diode
High-brightness laser projectors	High-lumen projectors mainly used in venues such as conference rooms and halls
WP	Wearable Products business
MD, Other	Microdevices, Other business
Seiko Epson Corporation. 2021	4

