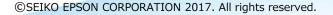


Third Quarter Financial Results Fiscal Year 2016 (Ending March 2017)

January 31, 2017 **SEIKO EPSON CORP.**





Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Note regarding business profit

Business profit is calculated by deducting cost of sales and SGA expenses from revenue. Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.

Numerical values presented herein

Numbers are rounded down to the unit indicated. Percentages are rounded off to one decimal place.



1) FY2016 Q3 Financial Results

2) FY2016 Financial Outlook

Financial Highlights (Through First 9 Months)



		FY2015		FY2016			Change		
(Billions of yen)		First 9 Months	%	First 9 Months		A	mount	-	%
Revenue		837.4	-	765.8	765.8 -		-71.	5	-8.5%
Business profit		72.7	8.7%	54.0	7.1%		-18.	7 -2	25.7%
Profit from operating activities		81.9	9.8%	57.2	7.5%		-24.	6 -3	30.1%
Profit befo taxes	re	80.3	9.6%	57.3	7.5%		-22.	9 -2	28.6%
Profit for the perio		55.2	6.6%	47.0	6.1% -8.1		1 -:	14.7%	
EPS*		¥153.64		¥132.93		ifference (Billions o			
Exchange rate	USD	¥121.70		¥106.63	Revenue	-33.2	-17.0	-41.4	-91.7
	EUR	¥134.36		¥118.02	Business profit	+6.0	-12.0	-17.0	-23.0

^{*} Basic earnings per share for the period

Financial Highlights (Third Quarter)

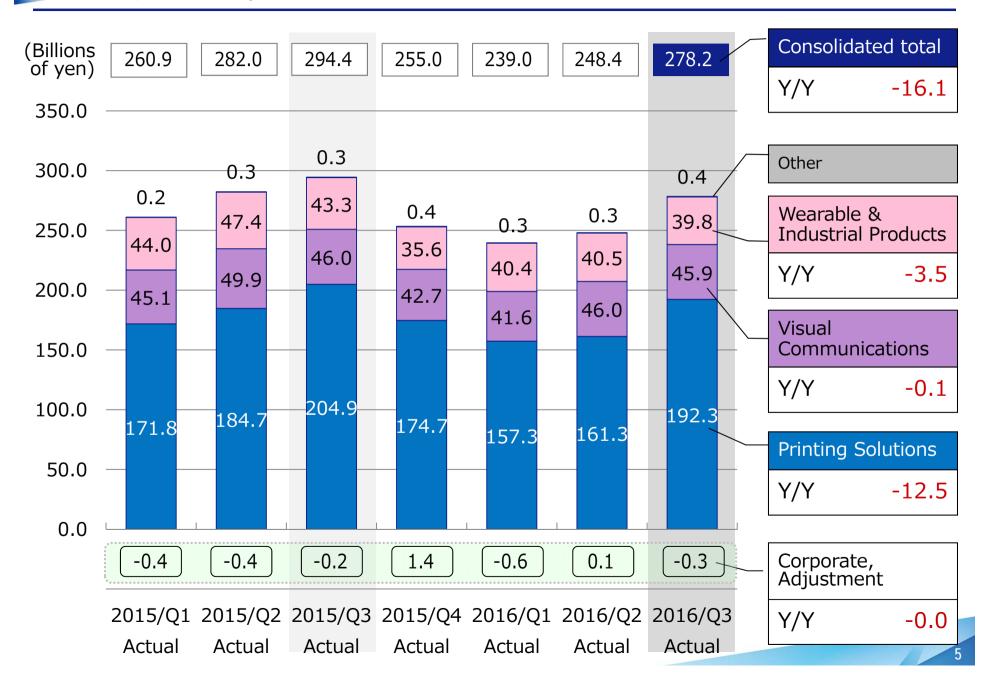


	FY2015		FY2016			Change			
(Billions of yen)		Q3 Actual	%	Q3 Actual	%	A	moun	t	%
Revenue		294.4	-	278.2	-		-16.	1	-5.5%
Business profit		32.5	11.0%	28.3	10.2%		-4.	1 -	12.9%
Profit from operating activities		40.1	13.7%	29.5	10.6%		-10.	6 -	26.6%
Profit befo taxes	re	40.2	13.7%	30.3	10.9%		-9.	8 -	24.6%
Profit for		29.0	9.9%	28.4	10.2°	%	-0.	5	-2.0%
EPS*		¥80.89		¥81.03 Exchange			erence (Billions of yen)		
Exch	USD	¥121.50		¥109.30	Revenue	-8.8	-6.1	-10.8	-25.9
Exchange rate	EUR	¥132.95		¥117.78	Business profit	+1.2	-4.4	-4.3	-7.4

^{*} Basic earnings per share for the period

Quarterly Revenue Trend ▶ By business segment



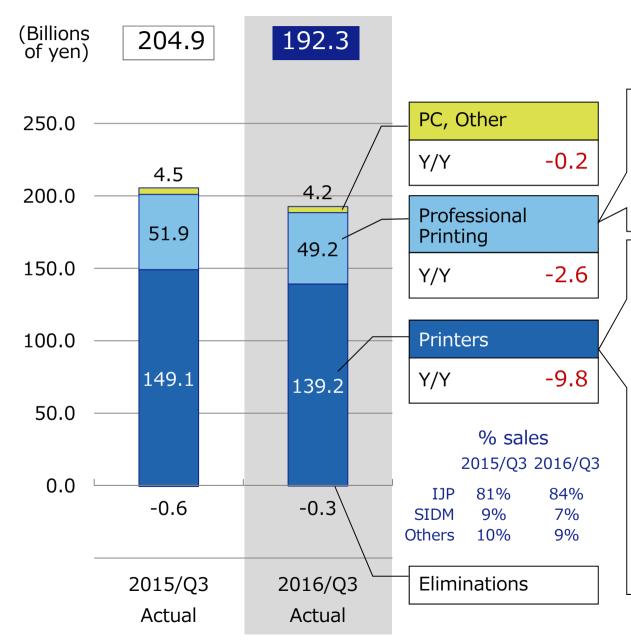




Quarterly Revenue Comparison



Printing Solutions Segment



- Ongoing growth for signage, textile, and label printers, but weakness in photo & graphics/POS systems
- Foreign exchange effects
- IJP:

Ink cartridge models declined mainly in home printers for North American market High-capacity ink tank printer shipments expanded Ink revenue steady

• SIDM:

Revenue decreased due to impact from temporary price pressure from competitors after changes in policy relating to printers used in Chinese tax system

Foreign exchange effects

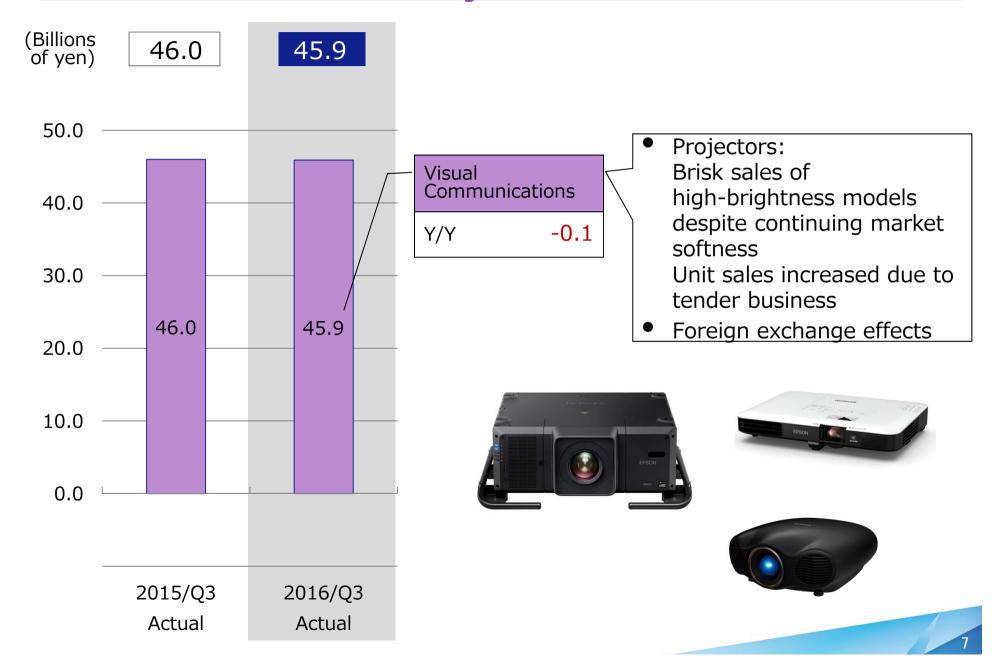
IJP: Inkjet printers

SIDM: Serial impact dot matrix printers



Quarterly Revenue Comparison Visual Communications Segment

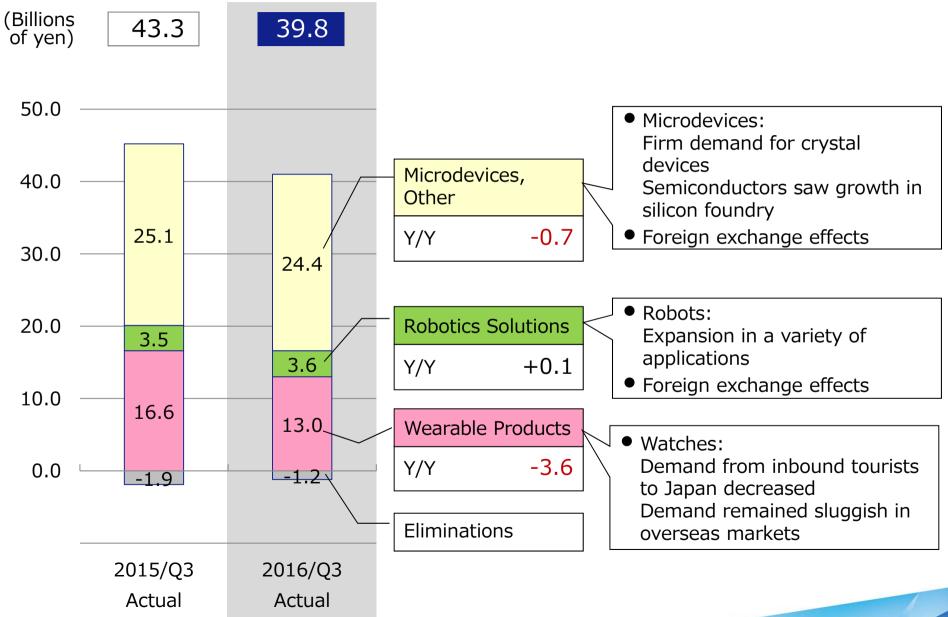






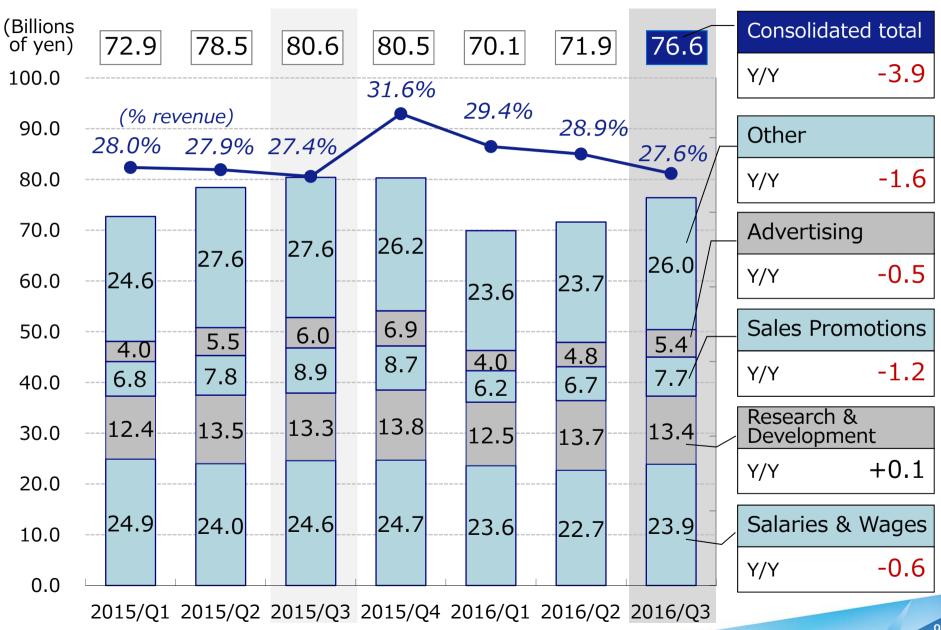


Quarterly Revenue Comparison
Wearable Products & Industrial Products Segment



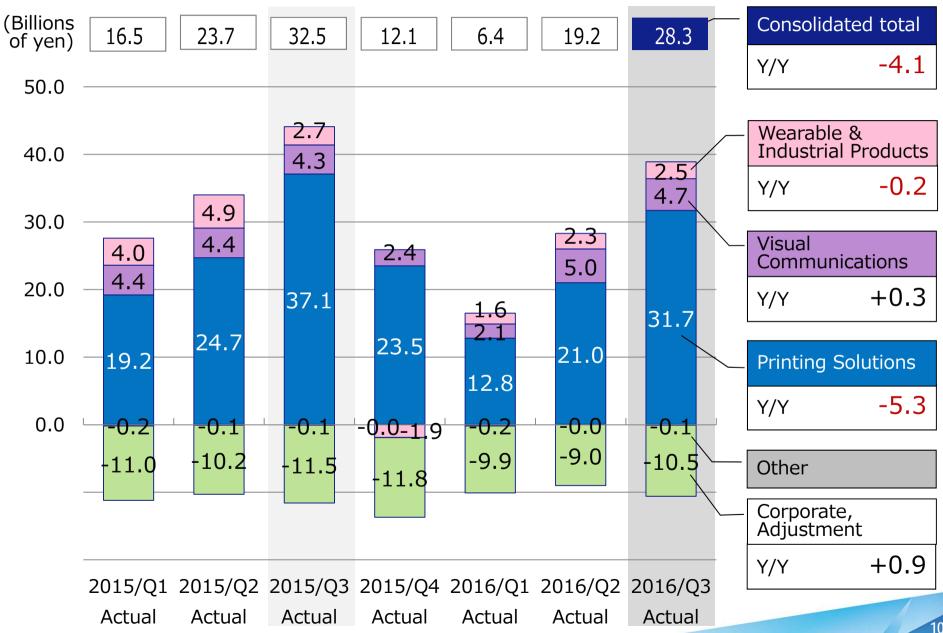
Quarterly Selling, General and Administrative Expenses





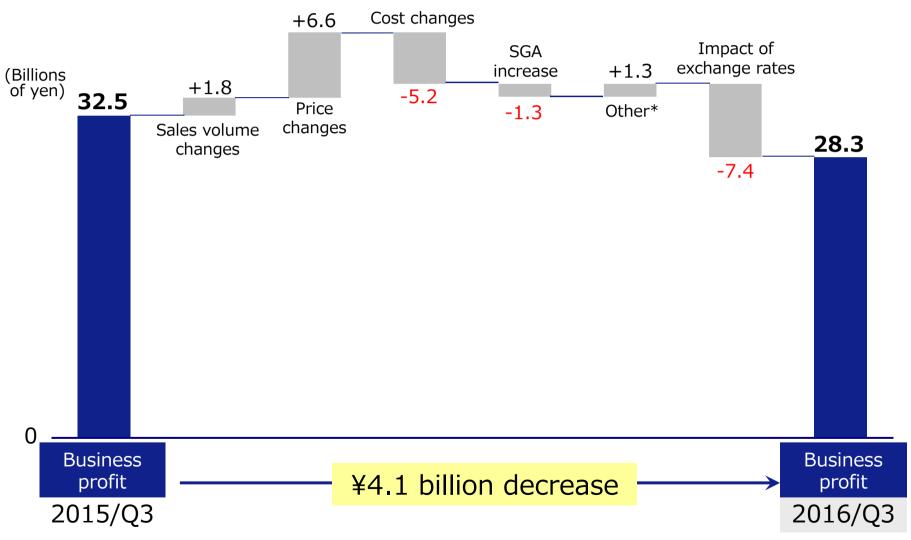
Quarterly Business Profit Trend By business segment





Business Profit Change Cause Analysis



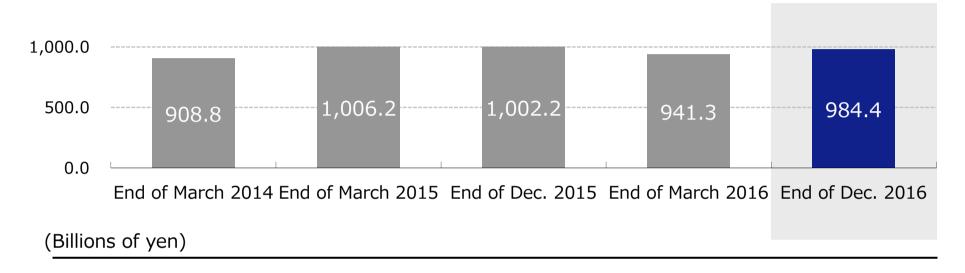




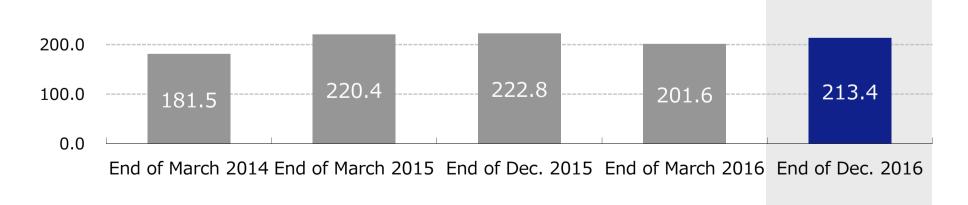
Statements of Financial Position



Total assets



Inventories

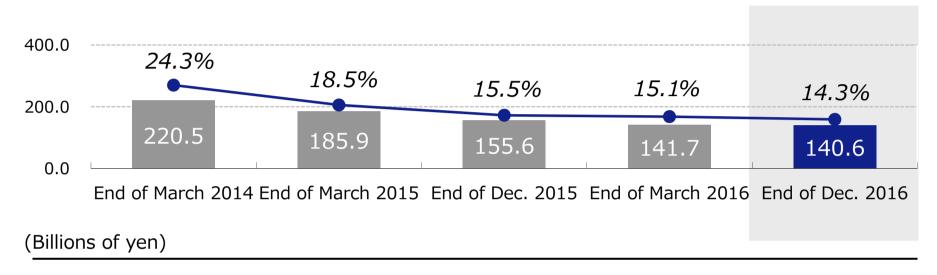




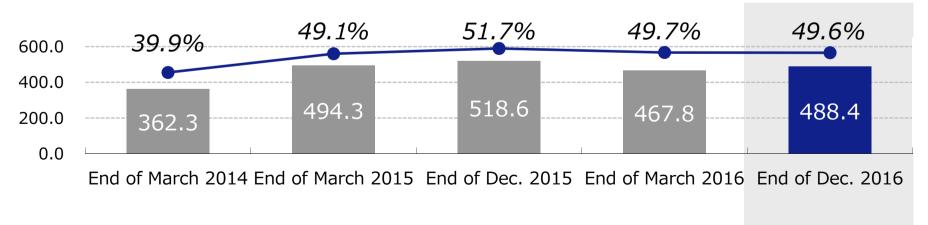
Statements of Financial Position



Interest-bearing liabilities & ratio of interest-bearing liabilities



Equity & equity ratio attributable to owners of the parent company





1) FY2016 Q3 Financial Results

2) FY2016 Financial Outlook

FY2016 Financial Outlook



	FY20	15		FY2		Change (amount, %)			
(Billions of yen)	Actual	%	10/27 Outlook	%	1/31 Outlook	%	Y/Y	Vs. 10/27 Outlook	
Revenue	1,092.4	-	1,000.0	-	1,020.0	-	-72.4 -6.6%	+20.0 +2.0%	
Business profit	84.9	7.8%	60.0	6.0%	64.0	6.3%	-20.9 -24.7%	+4.0 +6.7%	
Profit from operating	94.0	8.6%	60.0	6.0%	64.0	6.3%	-30.0 -31.9%	+4.0 +6.7%	
activities Profit before taxes	91.5	8.4%	59.0	5.9%	63.0	6.2%	-28.5 -31.2%	+4.0 +6.8%	
Profit for the year	46.0	4.2%	46.0	4.6%	48.0	4.7%	+1.9 +4.2%	+2.0 +4.3%	
EPS*				¥130.60 ¥136.28			 Exchange rate assumptions from Q4 USD: ¥110.00 EUR: ¥115.00 		
Exch USD	¥120.14		¥103.00		¥107.00	Exchange	ıll year) L-yen rise in yen		
Exchange EUR	¥132.58		¥114.00		¥117.00	USD: +¥0.3 bil. / EUR: -0.9 bil. - Effect on business profit of 1% rise in yen value			
* Basic earnings p	other than USD & EUR: -¥1.0 bil.								

¹⁵

Main Factors Affecting the FY2016 Outlook



- Change in exchange rate assumptions (Q4: ¥110/USD, ¥115/EUR)
 - ✓ Positive impact of ¥20 billion on revenue and ¥4 billion on business profit in second half
- Revenue and business profit on a constant currency basis are the same as the previous outlook after factoring in the performance of each business and Q3 business situation into the full-year outlook

Printing Solutions

- ✓ High-capacity ink tank printer prices to remain steady
- ✓ Ink cartridge printer unit shipments to decline mainly in consumer markets
- ✓ SIDM printer unit shipments to decrease in China

Visual Communications

✓ Steady demand forecast to continue into Q4

Wearable & Industrial Products

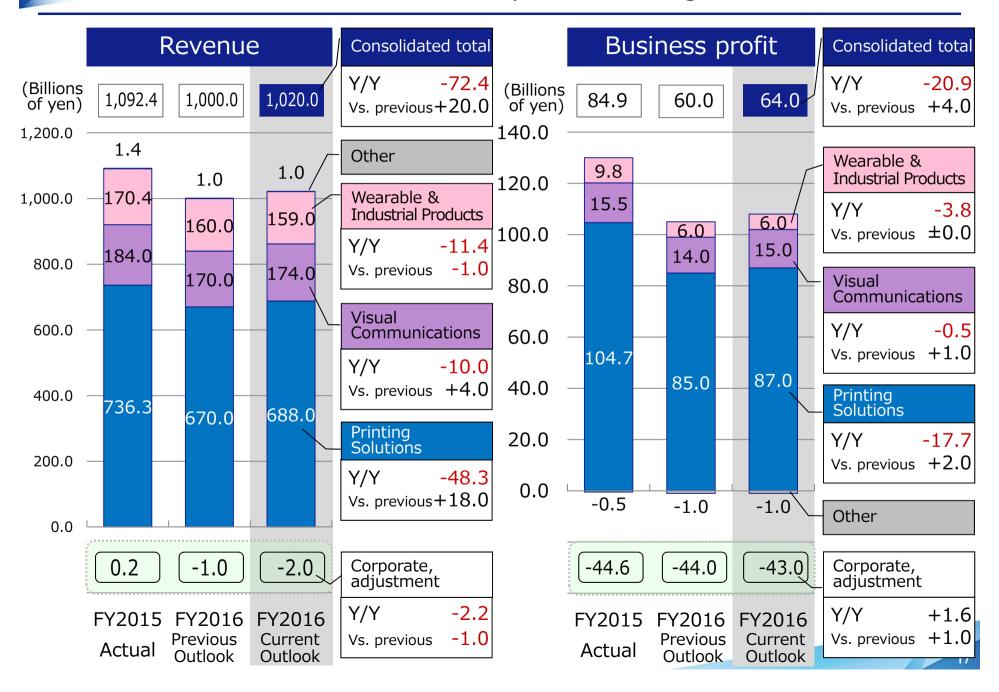
✓ Watch unit shipments to decrease due to slow markets

<u>Corporate</u>

- ✓ Fixed costs to decline
- Sales of strategic products will expand and steady progress will be made in laying the foundations for growth

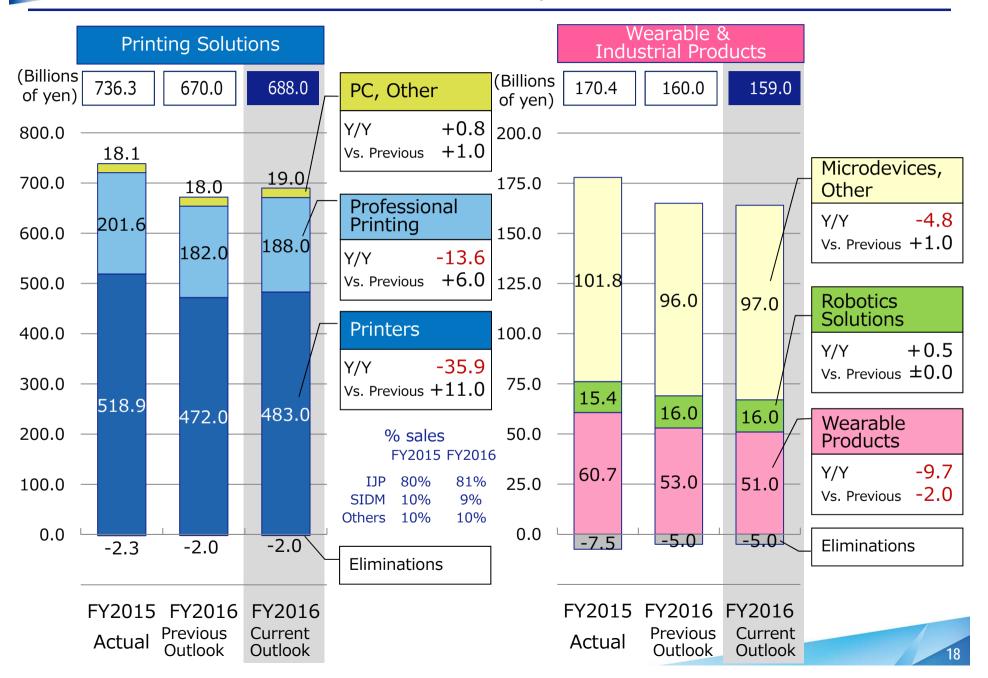
FY2016 Financial Outlook ► By business segment





FY2016 Revenue Outlook by Business

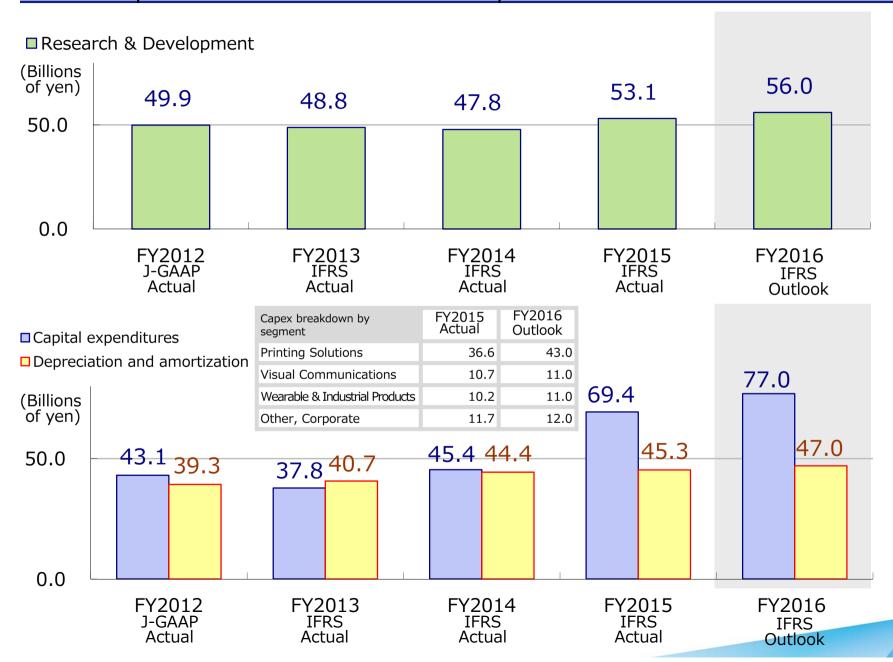






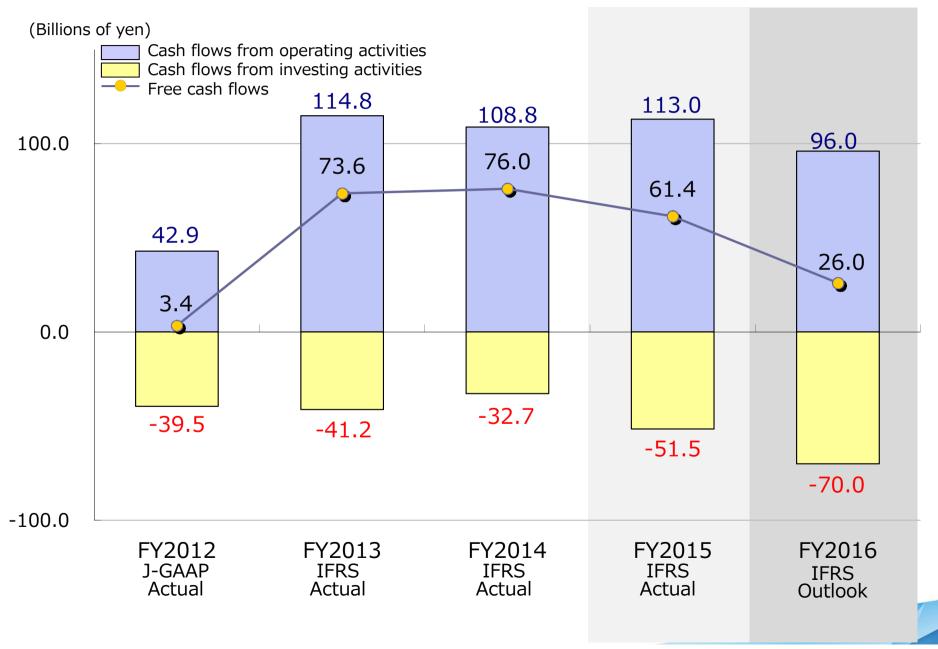
Outlook for R&D Costs, Capital Expenditure and Depreciation and Amortization Expenses





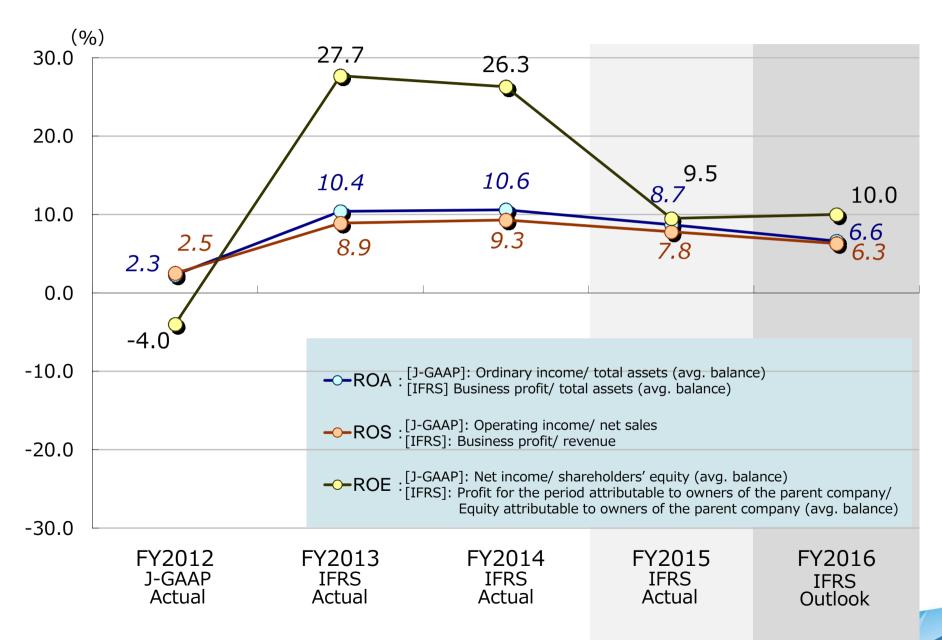
Free Cash Flows Outlook





Main Management Indicators







Reference



Major Business Indicators



(Billions of yen)

(Billions of yen)

(Dillions of yel	'/				(Dillions of year)					
		FY2015 Actual	FY2016 1/31 Outlook	FY2018 Targets	Category	FY2015 Actual	FY2016 1/31 Outlook	3-year cumulative (FY2016-18 business plan)		
Printing Solutions	Revenue	736.3	688.0 87.0	805.0	Operating CF	113.0	96.0	Approx. 330.0		
Visual Communications	Business profit Revenue	184.0	174.0	200.0	FCF	61.4	26.0	Approx. 120.0		
Communications	Business profit	15.5	15.0	-						
Wearable & Industrial	Revenue	170.4	159.0	195.0	Capital expenditure	69.4	77.0	Approx. 210.0		
Products	Business profit	9.8	6.0	-	R&D costs	53.1	56.0	Invest aggressively		
Other	Revenue	1.4	1.0	0.0	Exchange rate			aggressively		
	Business profit	-0.5	-1.0	-	exchange rat	.e				
Corporate, Adjustment	Revenue	0.2	-2.0	0.0		FY2015 Actual	FY2016 1/31 Outlook	FY2016-18 business plan		
	Business profit	-44.6	-43.0	-	USD	¥120.14	¥107.00	¥115.00		
Consolidated total	Revenue	1,092.4	1,020.0	1,200.0						
	Business profit	84.9	64.0	96.0	EUR	¥132.58	¥117.00	¥125.00		
	ROS	7.8%	6.3%	8%						
	ROE	9.5%	10.0%	Sustain at at least 10%						



Main Product Sales Trends



FY2015 result (vs. FY2014) and FY2016 result/ forecast (vs. FY2015)

ASP (average selling prices) and sales amounts after conversion to yen

Product		FY2015 Full year	FY2016 Q1	FY2016 Q2	FY2016 Q3	FY2016 Full year (outlook)
	Volume	+1%	+8%	+5%	+2%	+7%
IJP	Office/ high-capacity ink tank as % of total unit sales	Approx. 20%/ Approx. 35%	-	-	-	Approx. 20%/ Approx. 40%
	ASP	+ low single-digit %	Around -10%	- mid 10%	- low single-digit %	- high single-digit %
	Revenue	+ low single-digit %	- low single-digit %	- low teen %	Flat YoY	Flat YoY
	Volume (packs)	0%	-3%	-7%	-2%	-
IJP ink	ASP	+ mid-single- digit %	- low single-digit %	- high single-digit %	- low single-digit %	-
	Revenue	+ mid-single- digit %	- mid-single-digit %	- mid-teen %	- mid-single-digit %	- high single-digit %
	Volume	-6%	+19%	+10%	-13%	+3%
SIDM printers	ASP	+ low single-digit %	- mid 20%	- mid 20%	- mid teen %	- low 20%
	Revenue	- low single-digit %	Around -10%	- high teen %	- high 20%	- high 10%
Projec- tors	Volume	+2%	+9%	+8%	+7%	+6%
	ASP	+ low single-digit %	- mid-teen %	- mid-teen %	- high single-digit %	- low teen %
	Revenue	+ mid-single- digit %	- high single-digit %	- high single-digit %	Flat YoY	- mid-single-digit %

