



July 31, 2014 Seiko Epson Corp.



Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Numerical values presented herein

Numbers are rounded to the unit indicated.

Percentages are rounded off to one decimal place.



Disclosure of FY2014 Financial Results

- Financial results are presented on an IFRS basis, effective from the 2014 fiscal year.
- Q1 results and outlooks are presented on an IFRS basis.
- Historical financial information, as well as the previous outlook (disclosed April 30), has been restated under IFRS.

^{*} Business profit is calculated by deducting cost of sales and SGA expenses from revenue. Although not defined in the statement of consolidated comprehensive income, this indicator is very similar to the concept of operating income under J-GAAP. Epson will present this information as a reference, as the Company believes users of financial statements will find it useful when evaluating Epson's financial performance.



1) FY2014 Q1 Financial Results

2) FY2014 Financial Outlook

Financial Highlights (First Quarter)



	FY2013		FY2	014	Change		
(Billions of yen)	Q1 Actual	%	Q1 Actual	%	Amount	%	
Revenue	222.0	-	246.2	-	+24.2	+10.9%	
Business profit	9.6	4.4%	23.5	9.5%	+13.8	+143.1%	
Profit from operating activities	7.3	3.3%	54.6	22.2%	+47.2	+643.6%	
Profit before tax	6.5	2.9%	54.7	22.2%	+48.2	+740.6%	
Profit for the period	4.9	2.2%	46.5	18.9%	+41.6	+835.2%	
EPS	¥28.03		¥260.45				
Exch USD	¥98.76		¥102.16				
Exchange EUR	¥128.95		¥140.07				

^{*} Business profit is calculated by deducting cost of sales and SGA expenses from revenue

Main Factors Affecting Q1 Results (Vs. the Internal Plan)



- Revenue and business profit exceeded expectations owing to yen depreciation and steady growth in the information equipment, devices & precision products, and sensing & industrial solutions business segments.
- Past service costs decreased more than expected due to changes in the defined benefit plan, resulting in better than expected profit from operating activities and profit for the period.

Information Equipment Segment

Inkjet Printer Business

- Revenue beat the plan.
- ➤ In developed economies, unit shipments were lower than forecast due to aggressive pricing by competitors, but ASPs were higher.
- ➤ Sales of high-capacity ink tank models and commercial printers expanded in line with expectations.
- ➤ Sales of consumables exceeded expectations due to improvement in the composition of the install base.
- ➤ Business profit also beat expectations, primarily due to printer cost reductions, and fixed cost reductions and postponements.

Main Factors Affecting Q1 Results (Vs. the Internal Plan)



Business Systems Business

- > Revenue and business profit beat the plan.
- ➤ The SIDM printer market was soft in Latin America but solid in China and other countries in Asia.
- ➤ The market for POS-related products remained steady, with Europe and America leading the way.

Visual Communications Business

➤ In addition to a spike in projector demand due to the football World Cup in Latin America and the capture of large education orders, sales in Japan and North America grew steadily. Unit shipment growth exceeded expectations, as did both revenue and business profit.

Main Factors Affecting Q1 Results (Vs. the Internal Plan)



Devices & Precision Products Segment

Microdevices Business

- > Both revenue and business profit beat the plan.
- ➤ Quartz was in line with the plan. Semiconductors exceeded the plan, as foundry orders, internal demand & external sales, which included some orders that were brought forward, were all solid.

Precision Products Business

➤ Demand for branded watches was steady in Japan, resulting in higher-than-expected revenue and business profit.

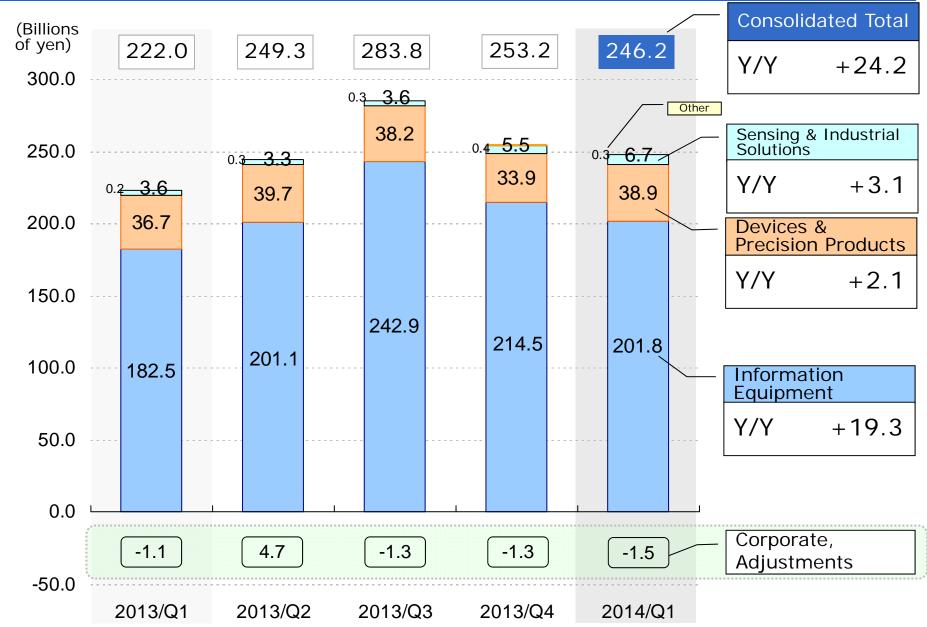
Sensing & Industrial Solutions Segment

➤ Sensing systems was in line with plan while industrial solutions saw orders increase for precision assembly robots and IC handlers, resulting higher than projected revenue and business profit.

Quarterly Revenue Trend

►By business segment

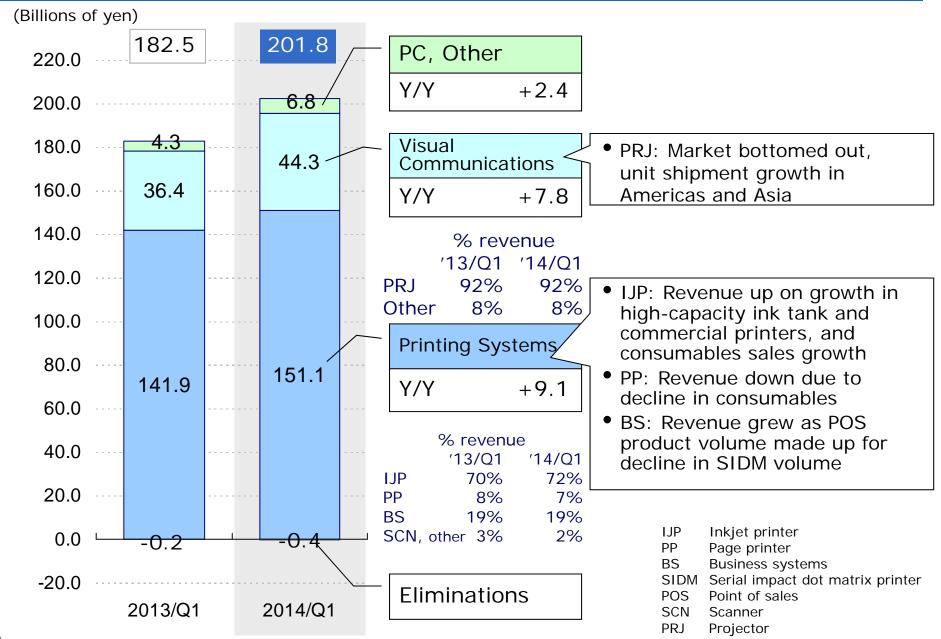




Quarterly Revenue Comparison



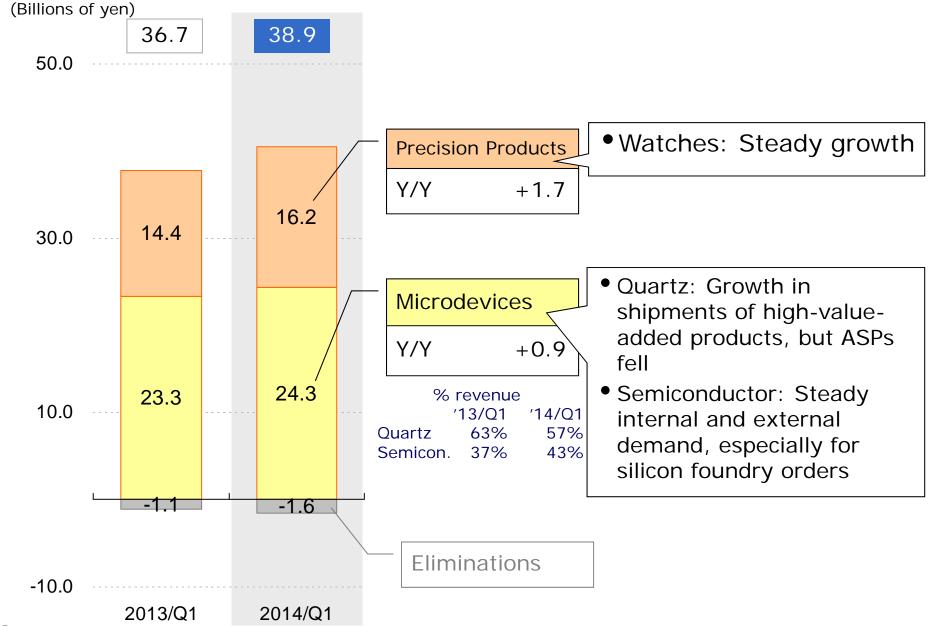




Quarterly Revenue Comparison

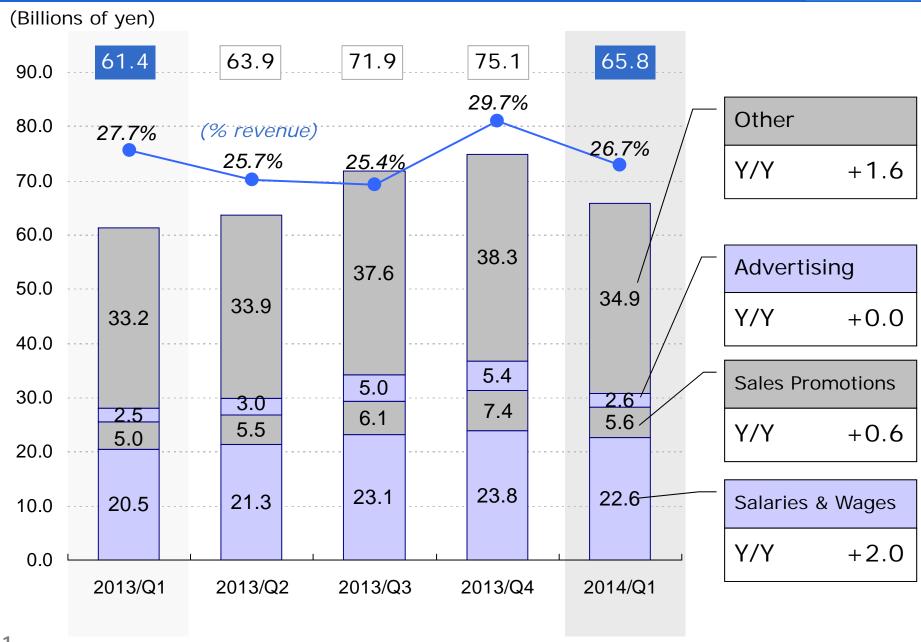






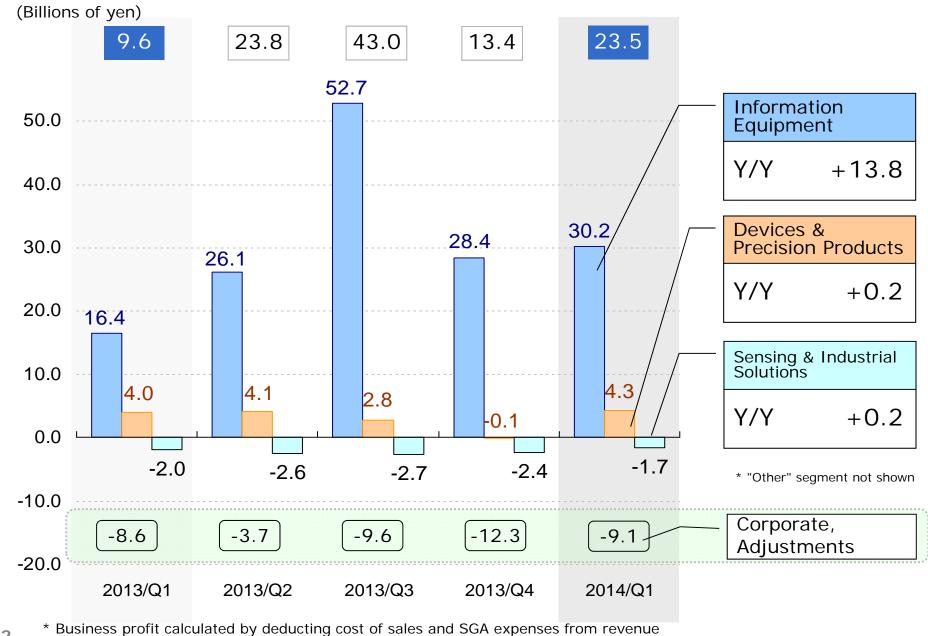
Quarterly Selling, General and Administrative Expenses





Quarterly Business Profit Trend ▶By business segment

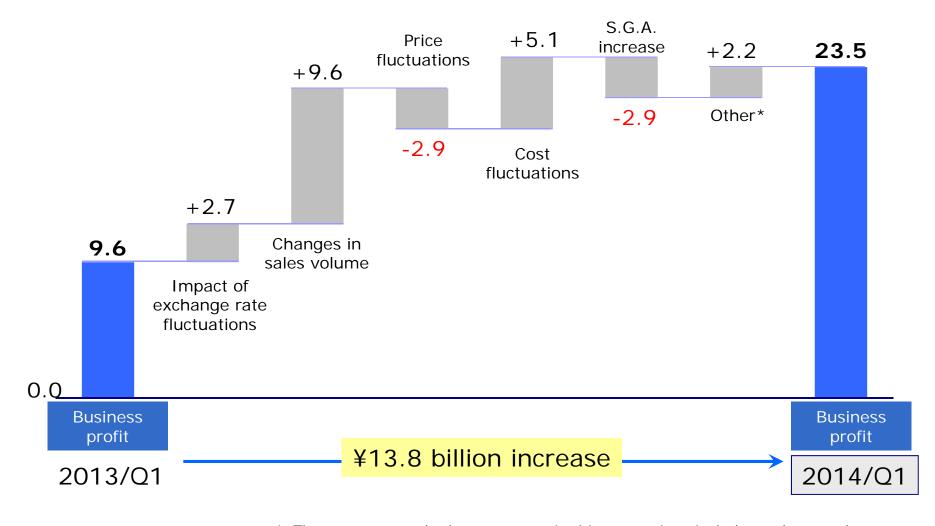




Business Profit Fluctuation Cause Analysis



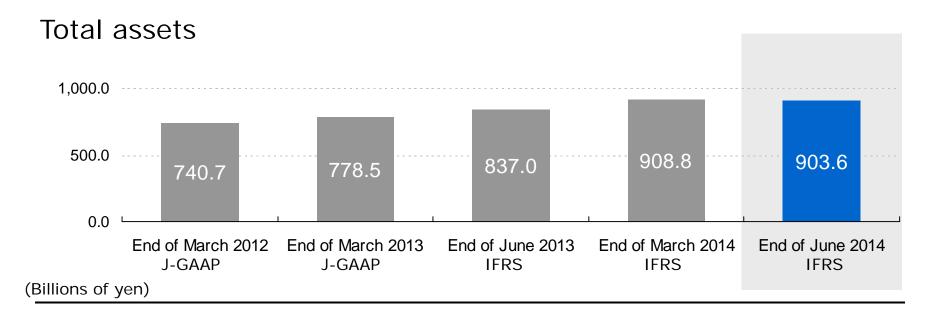
(Billions of yen)

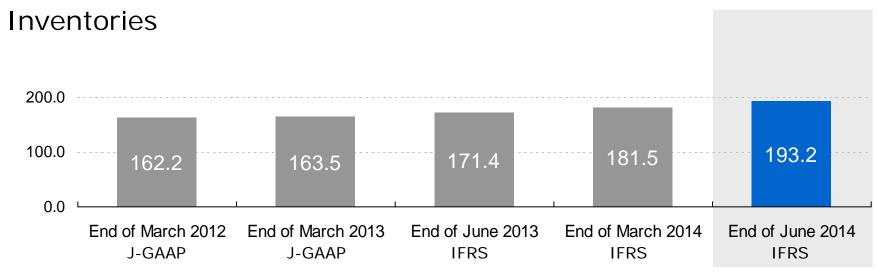


^{*} The corporate and other segments in this comparison include products and businesses that cannot be compared directly with similar items in the previous year.

Statements of Financial Position

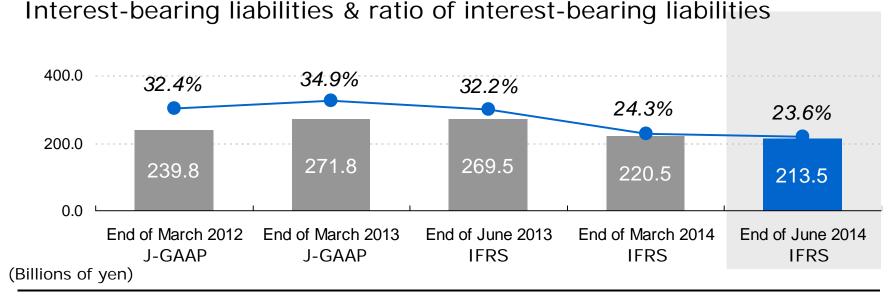


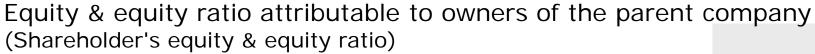


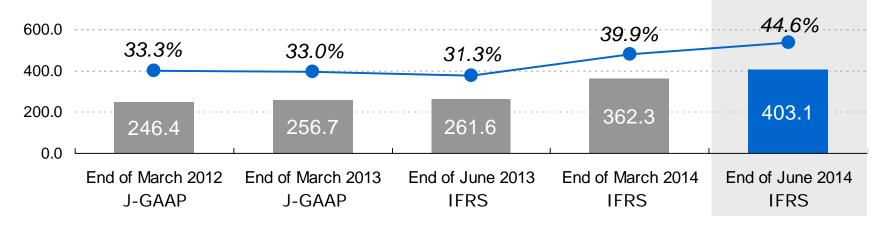


Statements of Financial Position











1) FY2014 Q1 Financial Results

2) FY2014 Financial Outlook

FY2014 Financial Outlook



	FY20	13	FY2014					Change (amount, %)		
(Billions of yen)	Actual	%	4/30 Outlook	%	Current Outlook	%		Y/Y	Vs. 4/30 Outlook	
Revenue	1,008.4	-	1,010.0	-	1,040.0	-		31.5 +3.1%	+30.0 +3.0%	
Business profit	90.0	8.9%	85.0	8.4%	92.0	8.8	%	+1.9 +2.1%	+7.0 +8.2%	
Profit from operating activities	79.5	7.9%	104.0	10.3%	120.0	11.5	%	+40.4 +50.8%	+16.0 +15.4%	
Profit before tax	77.9	7.7%	103.0	10.2%	119.0	11.4	%	+41.0 +52.6%	+16.0 +15.5%	
Profit for the year	84.4	8.4%	80.0	7.9%	100.0	9.6	%	+15.5 +18.4%	+20.0 +25.0%	
EPS	¥472.03		¥447.20		¥559.00		ssump	outlook excl tions from Q	2 onward	
, E USD	¥100.23		¥100.00		¥100.00	Ļ		¥135.00		
Exchange EUR	¥134.37		¥135.00		¥136.00	1	-yen depr	Revenue	014 results) Business profit	
								Approx. +¥3.7 bil. Approx. +¥1.1 bil.	Approx. +¥0.3 bil. Approx. +¥0.8 bil.	

^{*} Business profit is calculated by deducting cost of sales and SGA expenses from revenue



Considerations factored into outlook for remainder of FY2014

- ➤ IJP business: Factored in actions to expand sales of home and office printers in developed economies to achieve initial sales targets so as to expand sales of consumables next year and beyond
- ➤ Microdevices business: Factored in the effects of orders brought forward into the first half

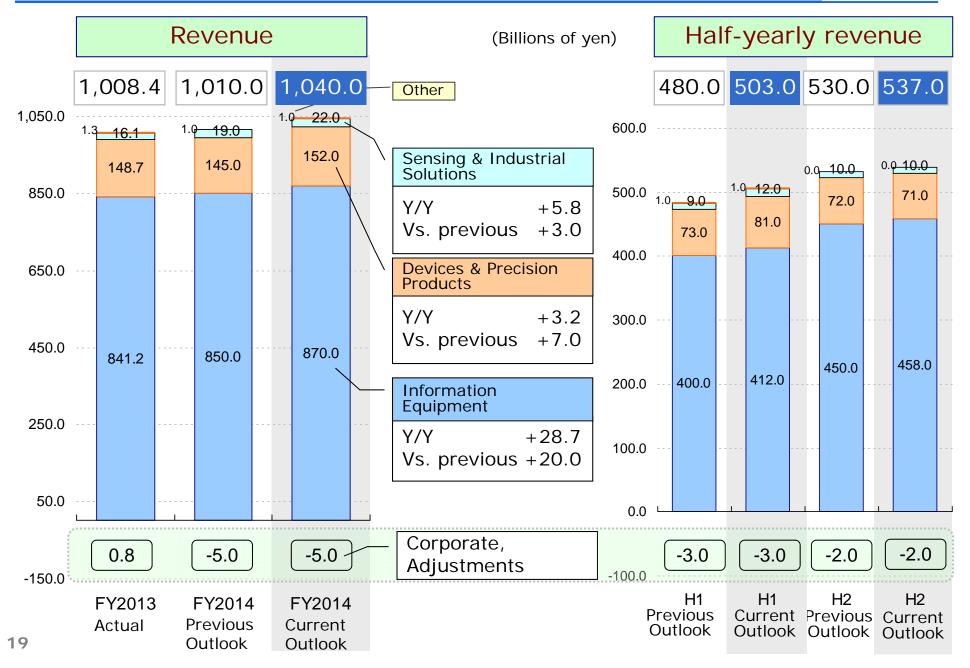
	Revenue			Business Profit			
	Previous Outlook	Current Outlook	Revision	Previous Outlook	Current Outlook	Revision	
First Half	480.0	503.0		24.0	38.0		
Second Half	530.0	537.0		61.0	54.0	\searrow	
Full Year	1,010.0	1,040.0		85.0	92.0		

^{*} Q2 results projected to exceed previous outlook

FY2014 Financial Outlook (Revenue)

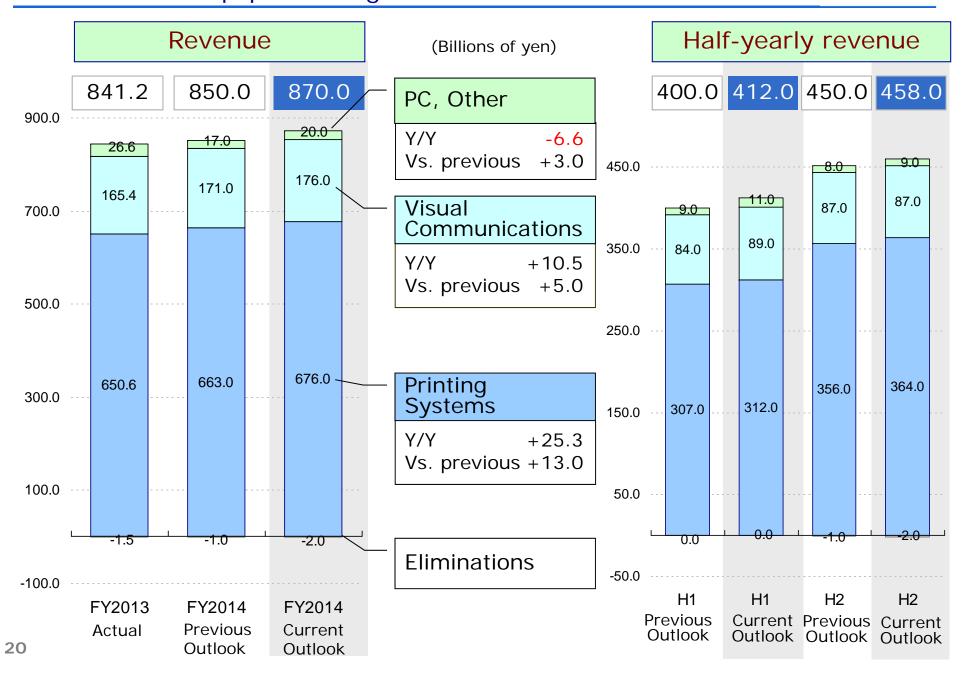
▶By business segment





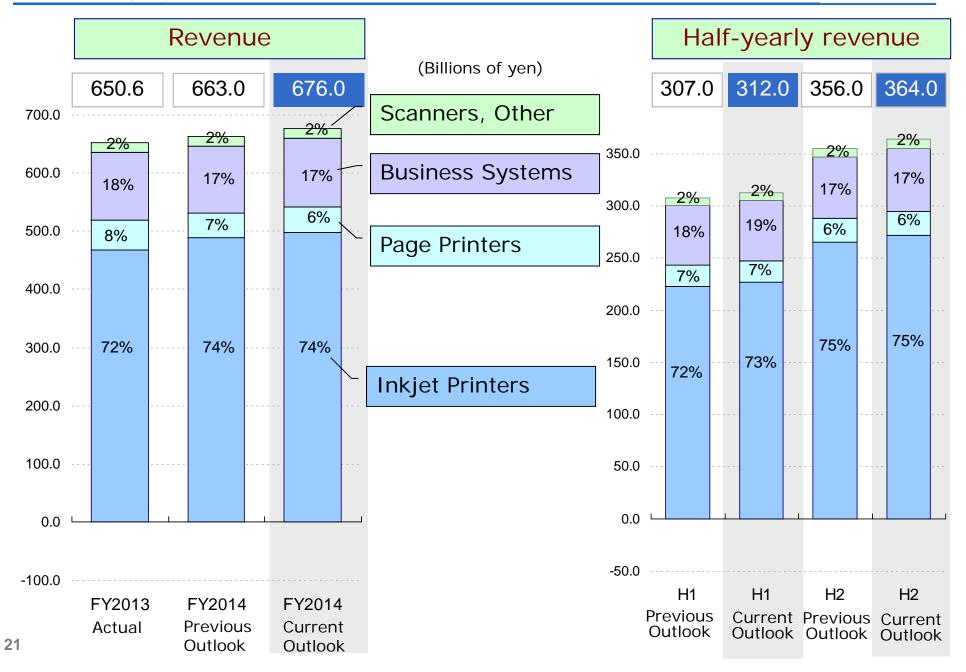
Revenue Outlook by Business Information Equipment Segment





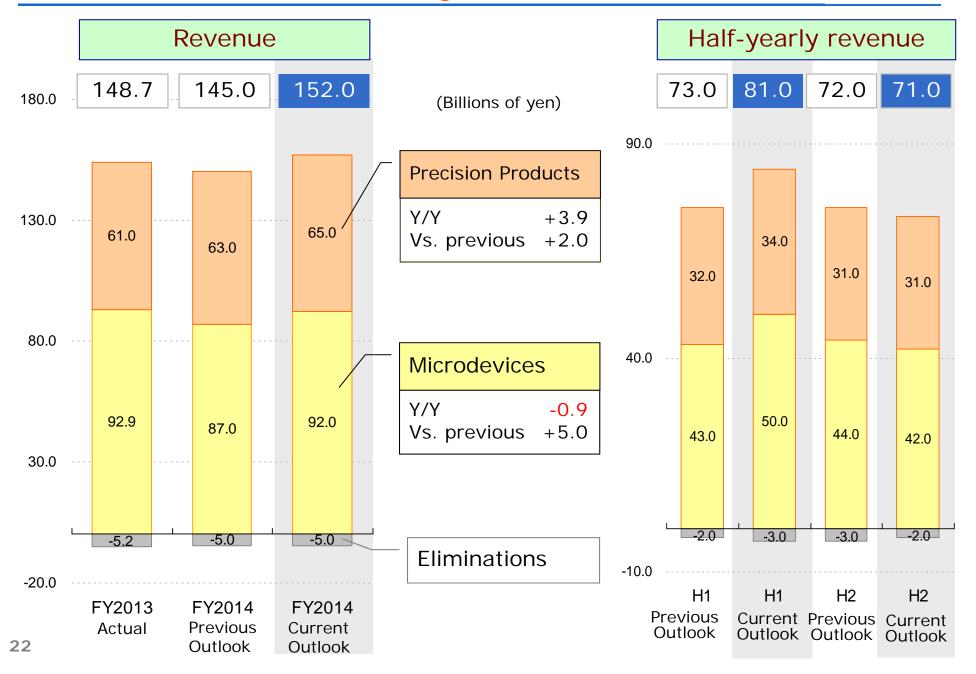
Revenue Outlook by Business Printing Systems Business







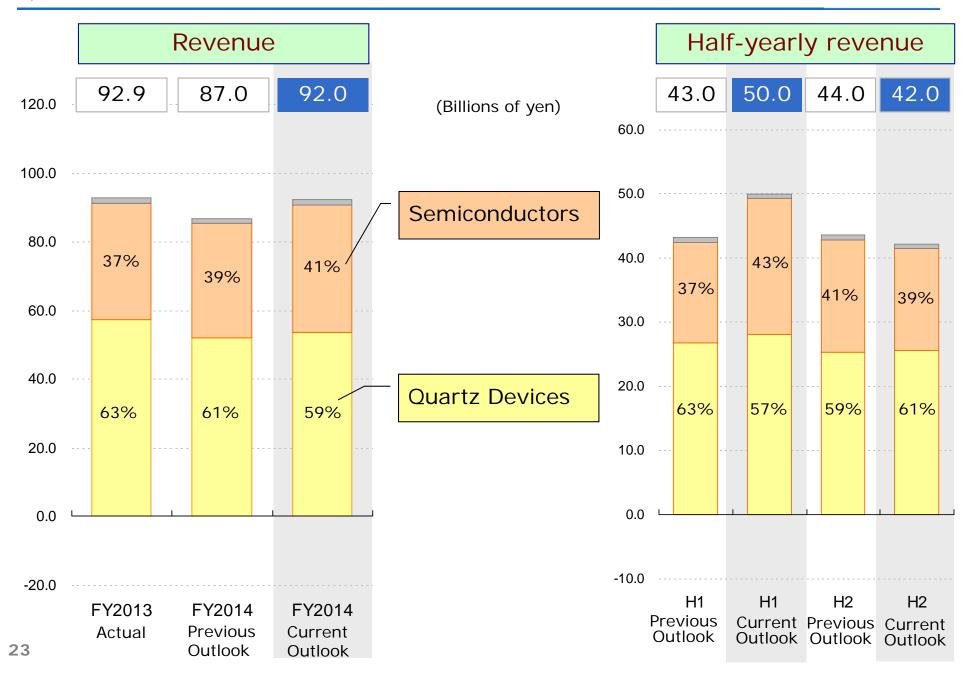




Revenue Outlook by Business



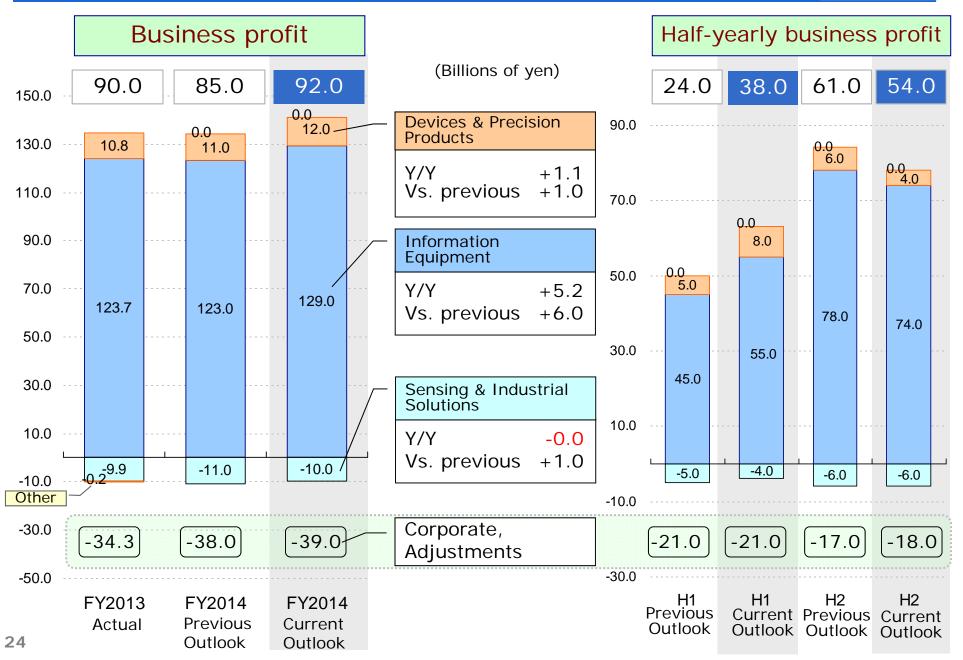




FY2014 Financial Outlook (Business Profit)

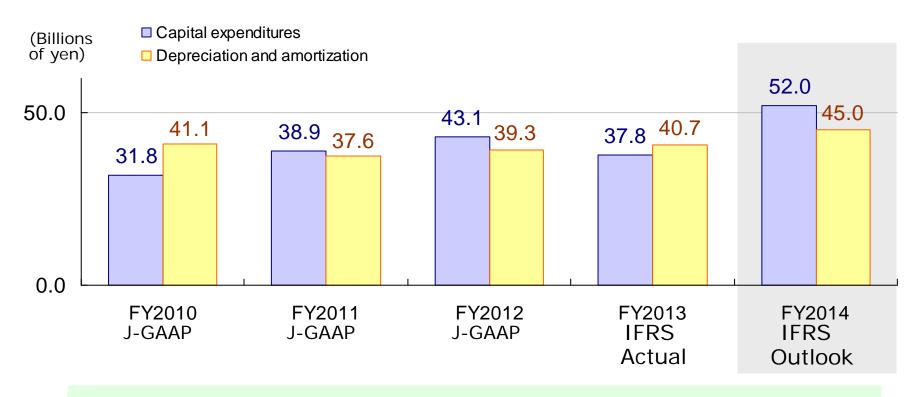
►By business segment





Outlook for Capital Expenditure and Depreciation and Amortization Expenses

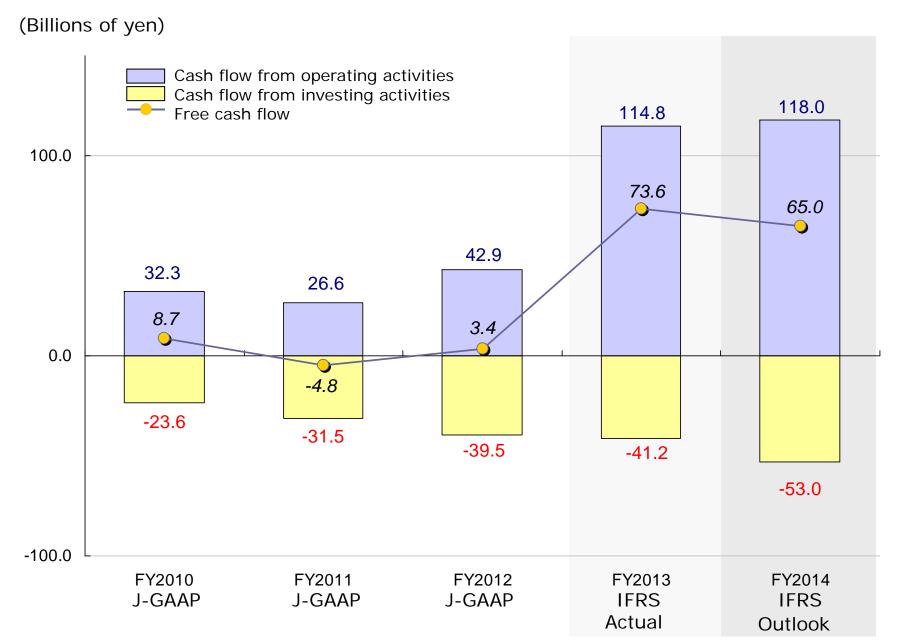




Breakdown by	FY2013	Actual	FY2014 Outlook		
segment	Cap. Ex.	D&A	Cap. Ex.	D&A	
Information Equipment	26.8	27.3	36.0	32.0	
Devices & Precision Products	8.0	7.6	9.0	8.0	
Sensing & Industrial Solutions	0.8	0.7	2.0	1.0	
Other/Corporate	2.0	4.9	5.0	4.0	

Free Cash Flow Outlook





Main Management Indicators



