



Fourth Quarter Financial Results Fiscal Year 2011 (Ending March 2012)

April 27, 2012

SEIKO EPSON CORPORATION



Disclaimer regarding forward-looking statements

The foregoing statements regarding future results reflect the Company's expectations based on information available at the time of announcement. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, technological changes, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

Numerical values presented herein

Numbers are rounded to the unit indicated.

Percentages are rounded off to one decimal place.



Changes to segment reporting

FY2011

- With the aim of rapidly rebuilding and strengthening the manufacturing platform, the "Electronic Devices Segment" and "Precision Products Segment" have been consolidated under the new "Devices & Precision Products Segment."
- With the termination of operations in small- and medium-sized displays, profit and loss figures in this business will be consolidated under the "Other" segment from fiscal 2011 onward.

Visual Products Operations Division (October 1 Organizational Change)

■ The "Visual Instruments Operations Division" (projectors) of the information equipment segment and the "TFT (HTPS) business" of the devices and precision products segment were consolidated into the new "Visual Products Operations Division" under the information equipment segment to help ensure growth and expansion in the visual products business domain.

^{*} In this presentation, FY2010 financial results and FY2011 financial results and forecasts have been restated to reflect the changes above



FY2011 Results FY2012 Outlook

FY2011
Q4 Results

Financial Highlights (Full Year)

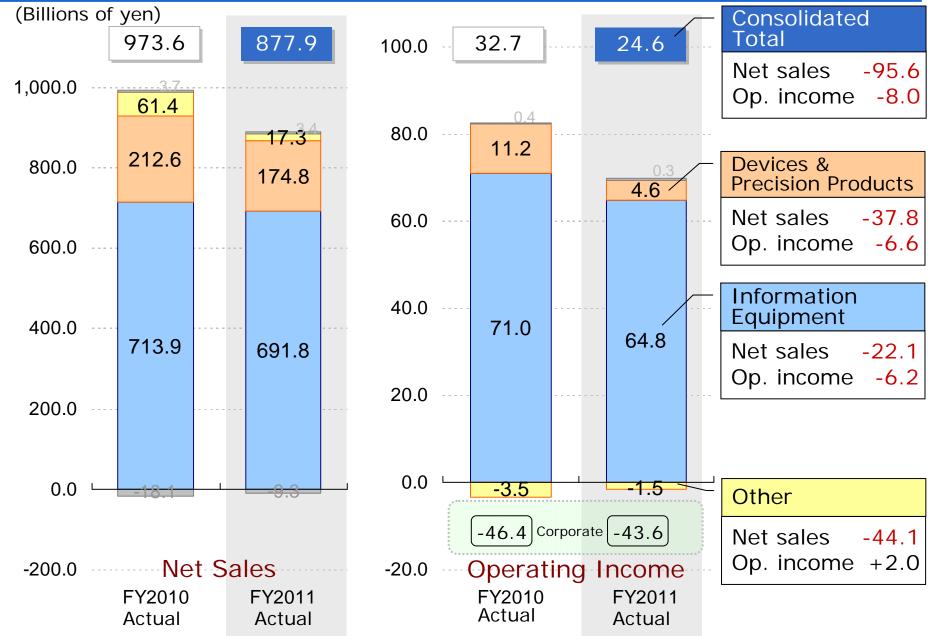


| | FY20 | 10 | FY2011 Cha (amour | | | | | |
|-----------------------------------|---------|------|----------------------|------|---------|------|----------------|---------------------|
| (Billions of yen) | Actual | % | 1/31 Outlook | % | Actual | % | Y/Y | Vs. 1/31 Outlook |
| Net Sales | 973.6 | - | 880.0 | - | 877.9 | - | -95.6 -9.8% | -2.0 -0.2% |
| Operating Income | 32.7 | 3.4% | 27.0 | 3.1% | 24.6 | 2.8% | -8.0 -24.7% | -2.3 -8.8% |
| Ordinary Income | 31.1 | 3.2% | 27.0 | 3.1% | 27.0 | 3.1% | -4.1 -13.3% | +0 +0.1% |
| Net Income Before Income taxes | 15.3 | 1.6% | 15.0 | 1.7% | 15.6 | 1.8% | +0.2 +1.6% | +0.6 +4.1% |
| Net Income | 10.2 | 1.1% | 5.0 | 0.6% | 5.0 | 0.6% | -5.2 -50.9% | +0+0.6% |
| EPS | ¥51.25 | | ¥26.06 | | ¥26.22 | | | |
| EXCh USD | ¥85.72 | | ¥78.00 | | ¥79.08 | | | |
| change Rate | ¥113.12 | | ¥108.00 | | ¥108.98 | | | |

FY2011 Business Results

▶By business segment





FY2011 Summary



Inkjet printers

- ✓ Extra costs due to use of air transport in response to manufacturing & supply delays from earthquake in Japan and flooding in Thailand
- ✓ Lower hardware volume in H1 impacted recovery in consumables demand
- ✓ Launched competitive new products aimed at home, office & emerging markets in H2
- ✓ Although hardware volume fell short of annual target, growth was steady in almost all regions even as European and American markets contracted in H2

Business systems

- ✓ Despite weakening Chinese demand for SIDM for tax collection systems, sales remained steady due to successful tenders
- ✓ Solid sales of POS-related products to retailers in Americas and Asia, but fewer large orders in developed economies

Projectors

✓ Shipments fell short of annual targets, but sales grew in all areas, especially in China & Asia, due to expanded lineup for home, business and education markets

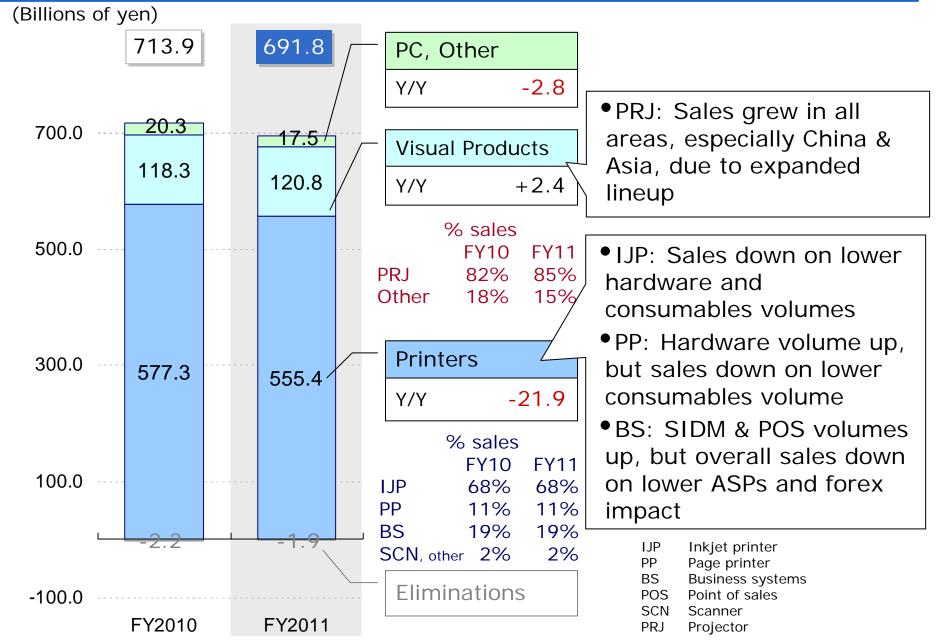
Microdevices

- ✓ Made steady progress in realigning business despite impact of economic downturn
- ✓ Made progress on right-sizing by shifting personnel to growth areas in information equipment

Net Sales Comparison (Full Year)

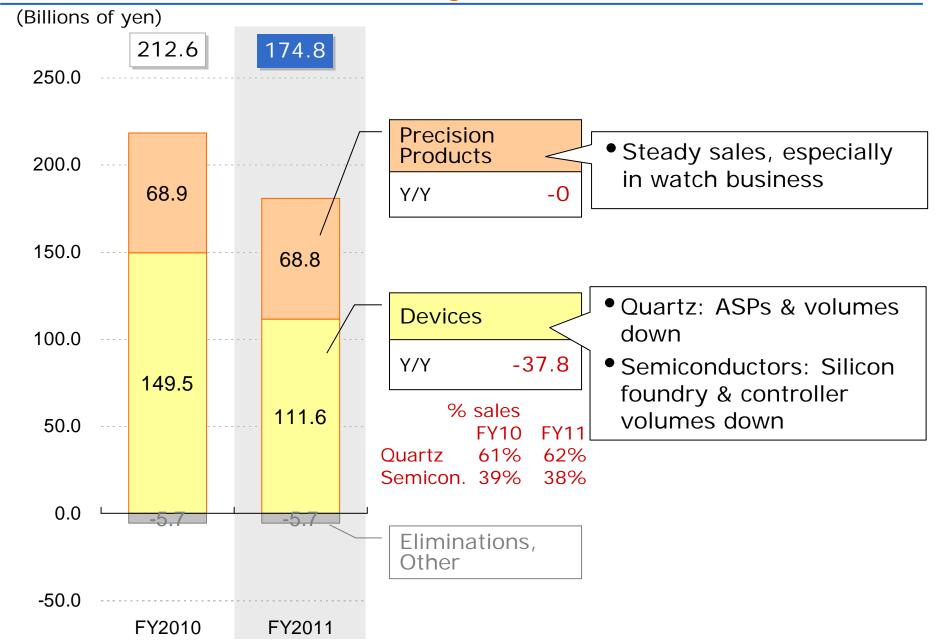
►Information Equipment Segment











FY2012 Financial Outlook

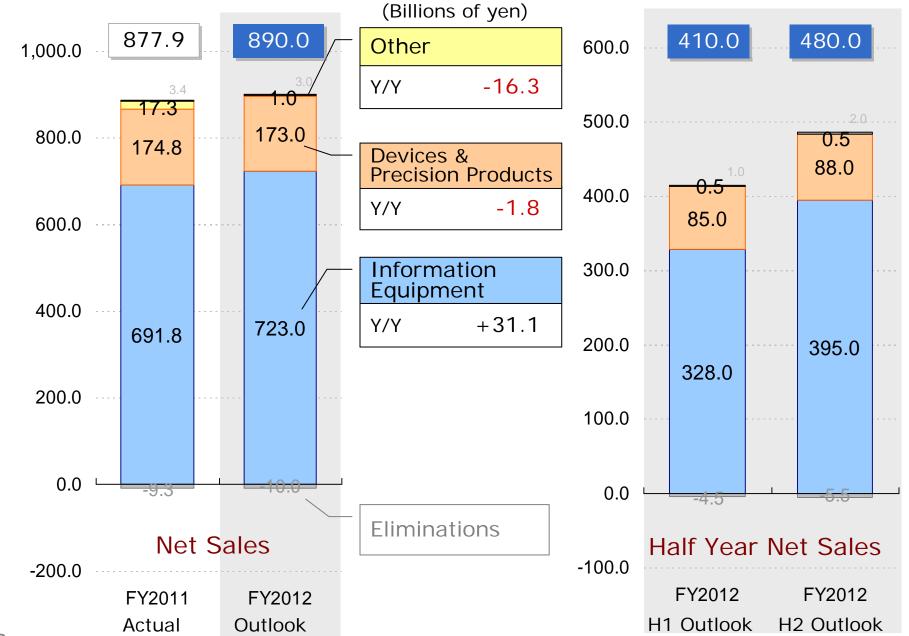


| | FY2011 | | FY20 | 012 | Change | |
|-----------------------------------|---------------------|------|----------------------|------|--------|---------|
| (Billions of yen) | Full-Year Actual | % | Full-Year Outlook | % | Amount | % |
| Net Sales | 877.9 | - | 890.0 | - | +12.0 | +1.4% |
| Operating Income | 24.6 | 2.8% | 35.0 | 3.9% | +10.3 | +42.1% |
| Ordinary Income | 27.0 | 3.1% | 33.0 | 3.7% | +5.9 | +22.1% |
| Net Income Before Income Taxes | 15.6 | 1.8% | 23.0 | 2.6% | +7.3 | +47.2% |
| Net Income | 5.0 | 0.6% | 14.0 | 1.6% | +8.9 | +178.2% |
| EPS | ¥26.22 | | ¥78.26 | | | |
| USD Exchange Rate | ¥79.08 | | ¥75.00 | | | |
| ange EUR | ¥108.98 | | ¥100.00 | | | |

FY2012 Financial Outlook (Net Sales)

▶By business segment





FY2012 Initiatives



Inkjet printers

- ✓ Expand lineup of products for home, office and emerging markets in effort to increase unit volume by 10% or more compared to last year
- ✓ Deploy compact inkjet models across home and office markets
- ✓ Expand sales in commerce by targeting signage, CAD & emerging markets with lower cost large-format printers based on standardized platforms
- ✓ Grow hardware unit sales, and expand consumables revenue from H2

Business systems

- ✓ In addition to steady demand for SIDM in Chinese tax collection systems, capture new demand from banks and rural communities, and move to win tender business
- ✓ In POS-related products, meet demand from large, medium and small retailers, develop new demand by proposing intelligent systems, and boost sales and marketing capabilities

Projectors

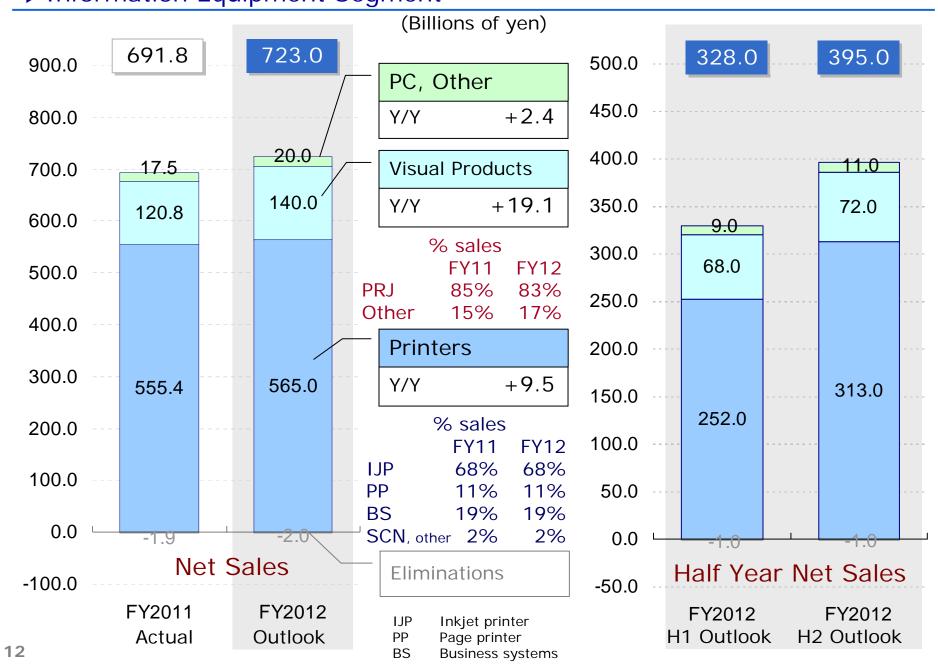
- ✓ Expand in business and high-lumen markets in developed economies
- ✓ In emerging markets, capture demand for education models and build up our sales and marketing organization

Microdevices

- ✓ Complete workforce restructuring and right-size the business
- ✓ Accelerate efforts to create high added value products
- ✓ Restore profitability by reducing variable and fixed costs

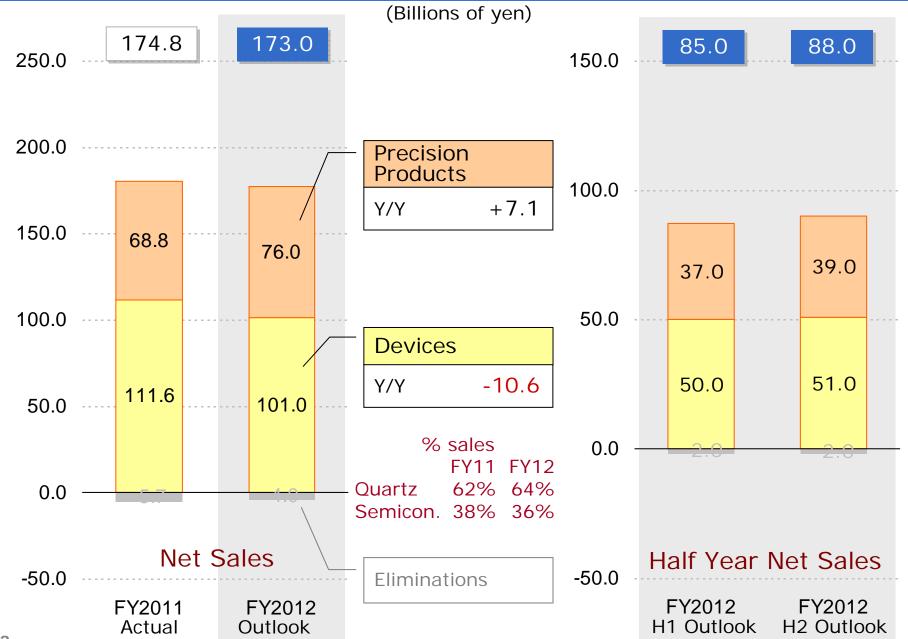
Net Sales Outlook by Business Information Equipment Segment







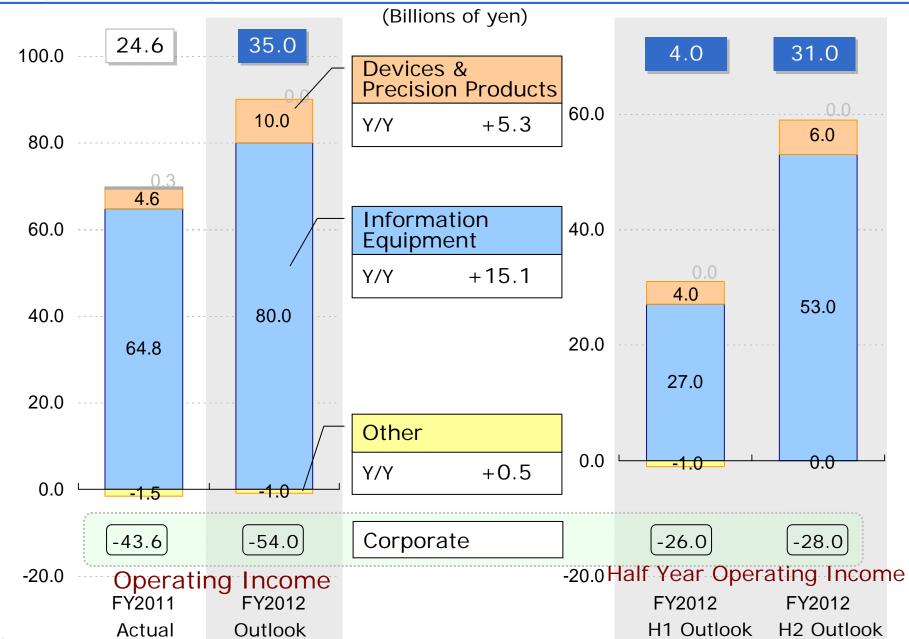




FY2012 Financial Outlook (Operating Income)



▶By business segment





FY2011 Results FY2012 Outlook

FY2011 Q4 Results

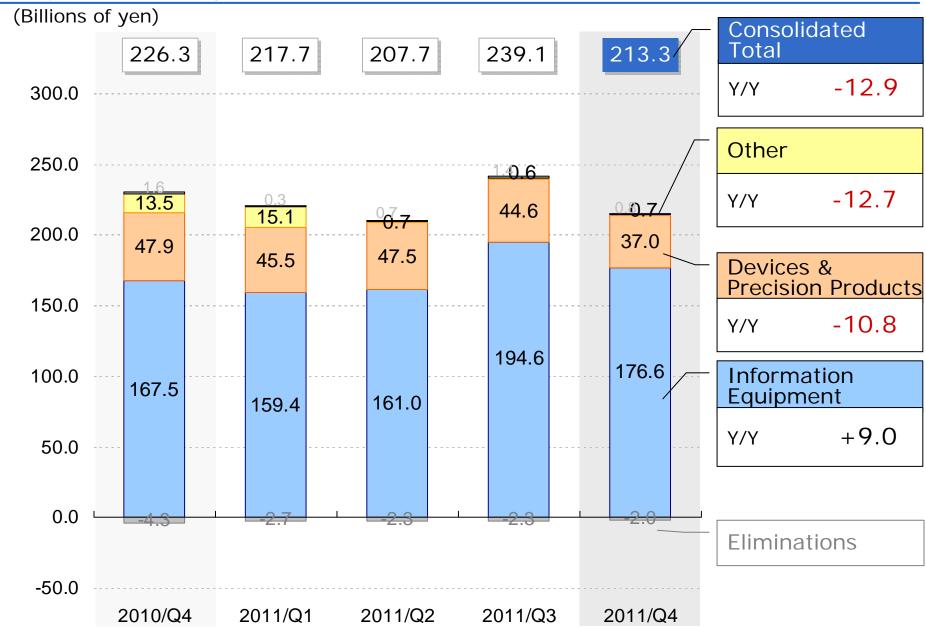
Financial Highlights (Fourth Quarter)



| | FY20 | 010 | FY20 | 011 | Change | |
|--------------------------------|-----------|-------|-----------|------|--------|-------|
| (Billions of yen) | Q4 Actual | % | Q4 Actual | % | Amount | % |
| Net Sales | 226.3 | - | 213.3 | - | -12.9 | -5.7% |
| Operating Income | -1.1 | -0.5% | 3.5 | 1.7% | +4.7 | - |
| Ordinary Income | -1.3 | -0.6% | 5.5 | 2.6% | +6.9 | - |
| Net Income Before Income Taxes | -10.8 | -4.8% | 7.0 | 3.3% | +17.8 | - |
| Quarterly Net Income | -6.7 | -3.0% | 4.6 | 2.2% | +11.3 | - |
| EPS | -¥33.86 | | ¥25.90 | | | |
| Exchang Rate | ¥82.34 | | ¥79.28 | | | |
| ange EUR | ¥112.57 | | ¥103.98 | | | |

Quarterly Net Sales Trend ▶By business segment

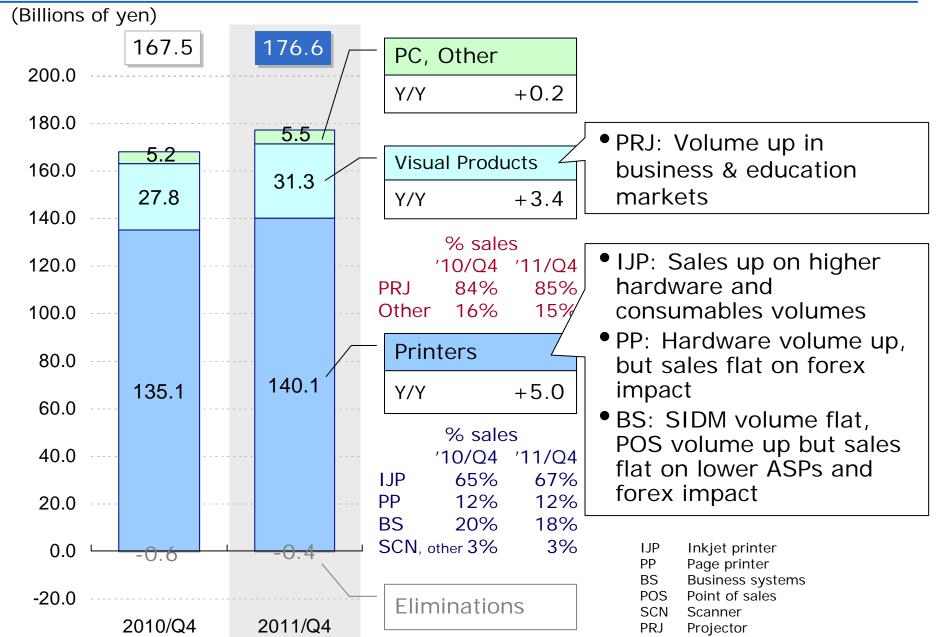




Quarterly Net Sales Comparison

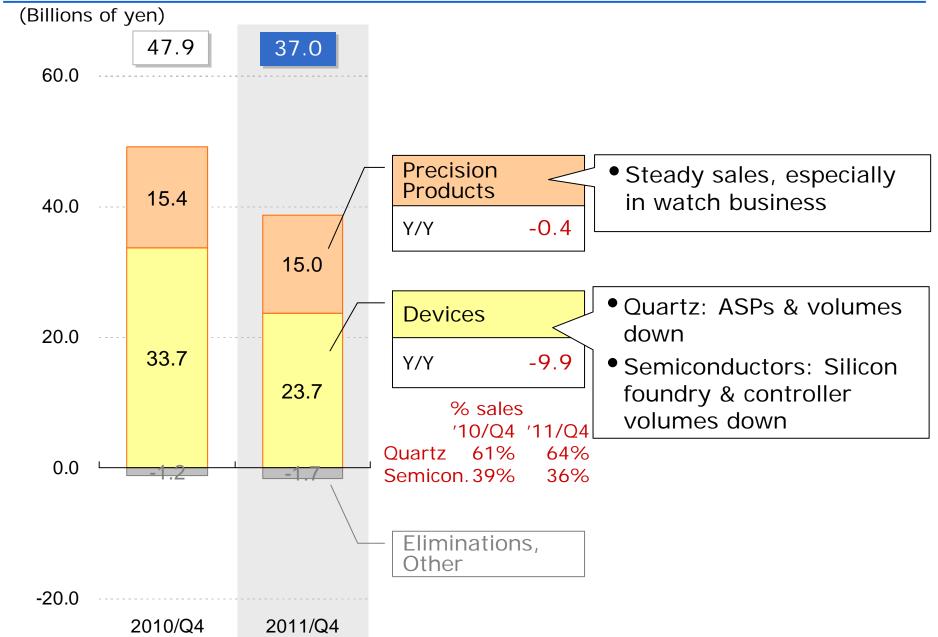
► Information Equipment Segment





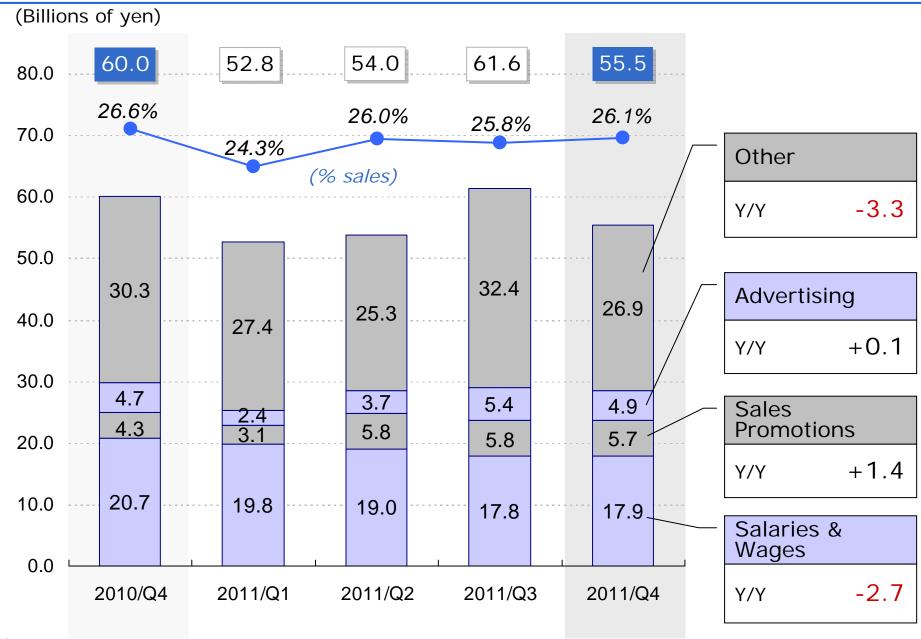




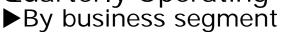


Quarterly Selling, General and Administrative Expenses

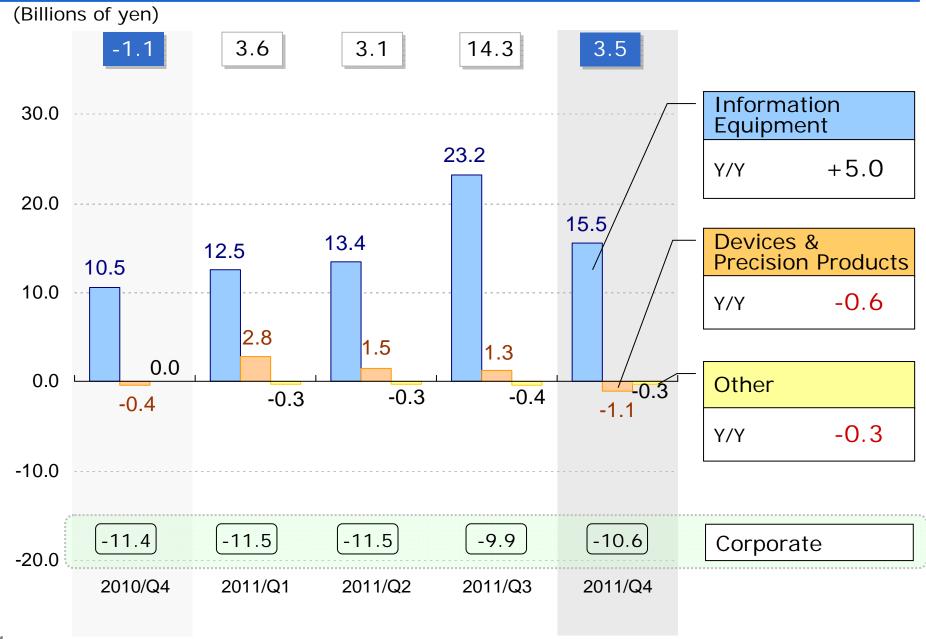




Quarterly Operating Income ▶By business segment

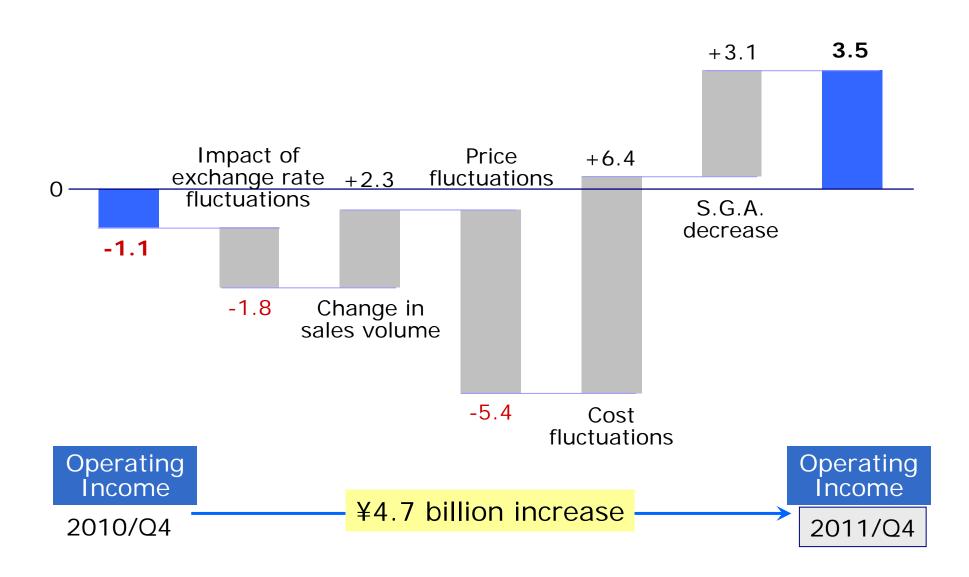






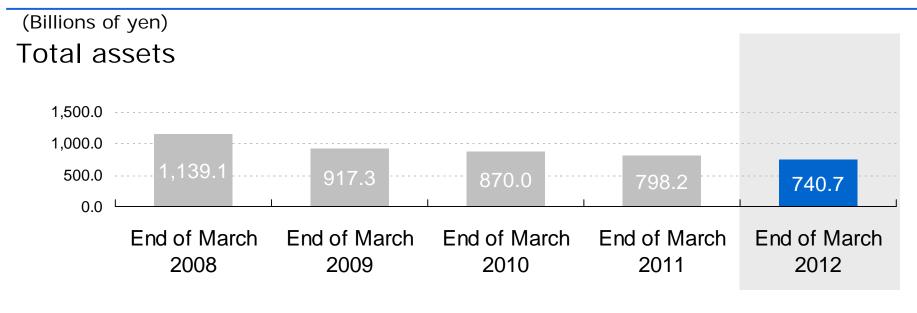
Operating Income Fluctuation Cause Analysis

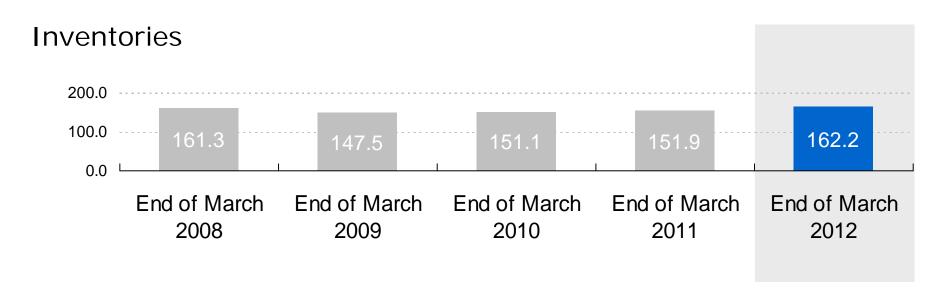




Statistics of Balance Sheet Items

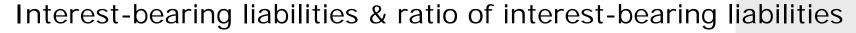


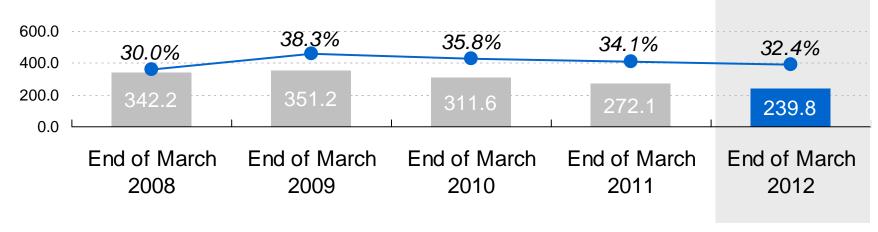


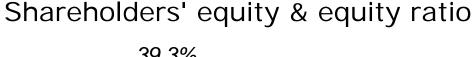


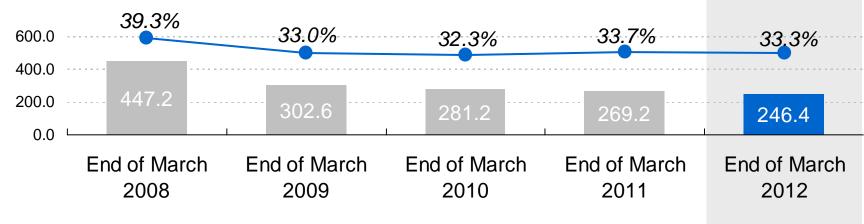
Statistics of Balance Sheet Items









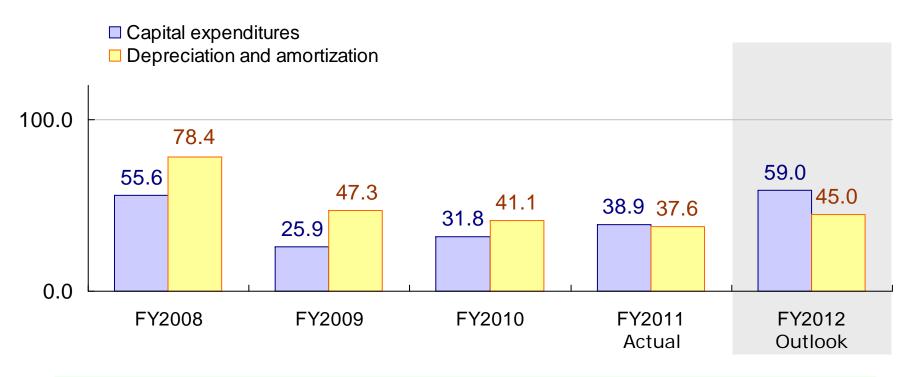


^{*}Lease obligations are included in interest-bearing liabilities

^{*}Shareholder equity = total net assets - minority interests in subsidiaries

Outlook for Capital Expenditure and Depreciation & Amortization Expenses

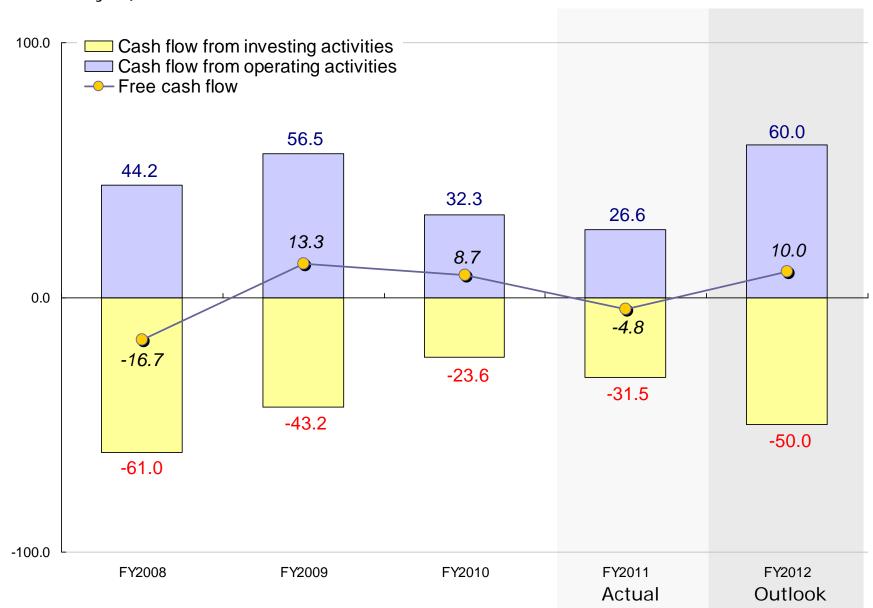




| Breakdown by | FY2011 | Actual | FY2012 Outlook | |
|------------------------------|----------|--------|----------------|------|
| segment | Cap. Ex. | D&A | Cap. Ex. | D&A |
| Information Equipment | 29.5 | 22.7 | 42.0 | 28.0 |
| Devices & Precision Products | 6.8 | 10.1 | 12.0 | 12.0 |
| Other/Adjustments | 2.5 | 4.6 | 5.0 | 5.0 |

Free Cash Flow Outlook







(%)

