First Quarter Financial Results Fiscal Year 2006 (Ending March 2007)

July 26, 2006

**SEIKO EPSON CORPORATION** 

#### Disclaimer



When reviewing this information please note that the information was created as of the date of the information, should be considered in the context of the circumstances prevailing at that time and is only correct as of that date. The information contains certain forward-looking statements that are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Such risks and uncertainties include, but are not limited to, the competitive environment, market trends, general economic conditions, exchange rate fluctuations and our ability to continue to timely introduce new products and services.

This report is a simple translation of the Japanese version of first quarter financial results of FY2006 explanatory presentation prepared in Japanese. No reclassification nor rearrangement has been made.

Numerical values: Any portion of an amount less than the unit stated is disregarded. Percentages: Rounded off to one decimal place.



# 1) FY2006 1Q Financial Results

2) FY2006 Business Outlook

#### Reform Plan for Improving Earnings Potential



— Progress Report —

#### Epson Group Mid-Range Business Policies

1 Redefine & reinforce the business and product portfolio

Clarify customer segments and focus resources in strategic areas

2 Reorganize the electronic device businesses

Integrate & reorganize sites & lines

3 Streamline costs

Use design-to-cost approach on new products for the shopping season

4 Reform the governance system

Introduce a corporate executive officer system to clarify corporate management/ oversight and operations, reduce the number of directors, reduce director terms to one year and increase importance of annual performance evaluations

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We will all go back to the spirit of "Creativity and challenge," "S&A," and "One Epson" as we seek to radically boost earnings potential and ensure solid future growth.

# Earnings Potential n Progress Plan

# First Quarter Financial Highlights

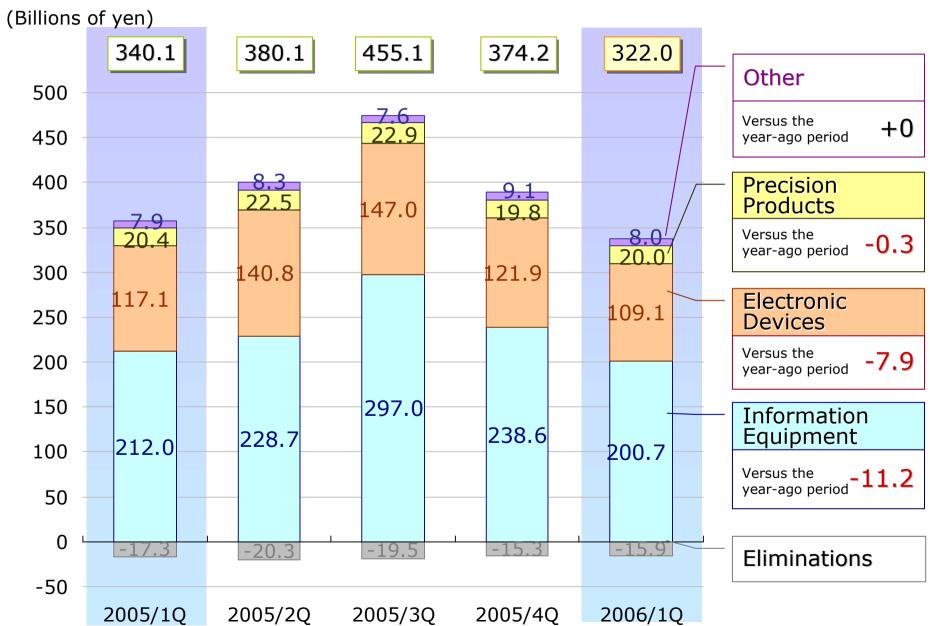


► Versus the year-ago period

		FY2005		FY2	006	Change	
(Billions of yen)		1Q Actual	%/Sales	1Q Actual	%/Sales	Amount	% Change
Net sales		340.1	-	322.0	-	-18.1	-5.3%
Operating income Ordinary Income		-5.0	-1.5%	7.0	2.2%	+12.0	-
		-2.7	-0.8%	6.3	2.0%	+9.0	_
Net income before income taxes		-3.7	-1.1%	5.5	1.7%	+9.3	-
Quarterly net income		-7.0	-2.1%	-5.6	-1.8%	+1.3	-
EPS		-¥35.91		-¥28.92			
Exch ra	USD	¥107.69		¥114.50			
Exchange rate	EUR	¥135.57		¥143.78			

# Quarterly Net Sales ▶By business segment

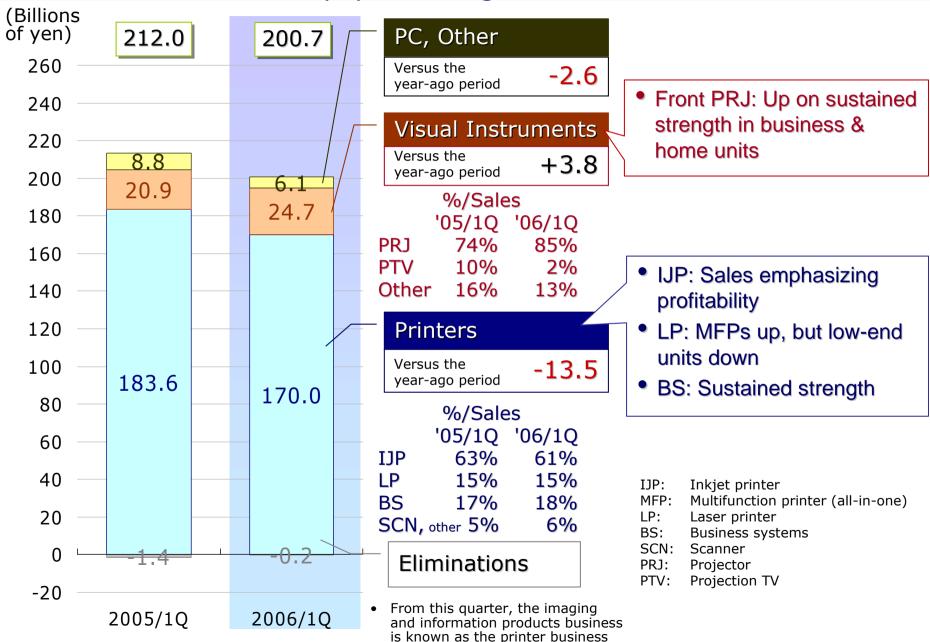




# **Quarterly Sales**



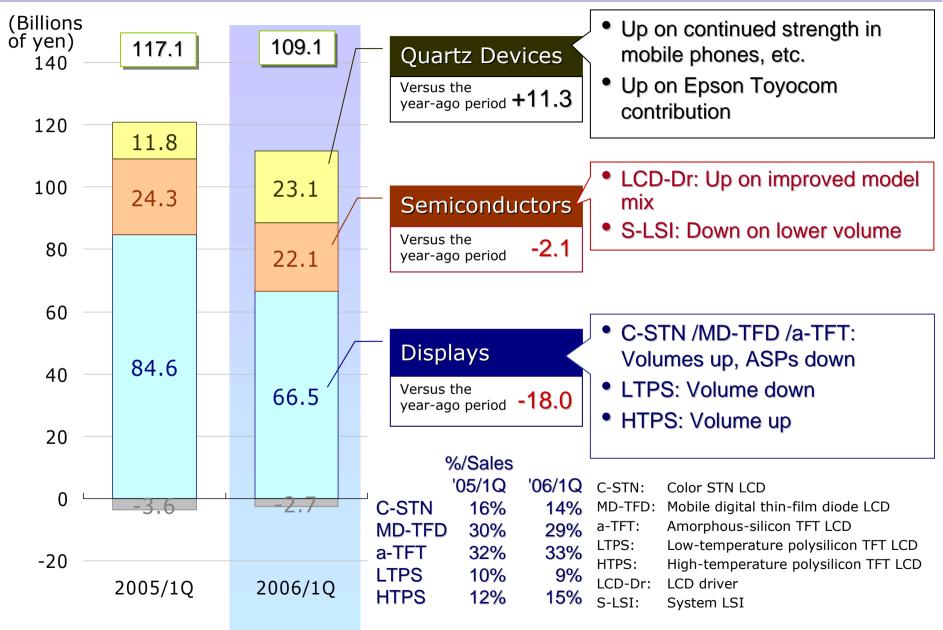
► Information-related equipment segment



# **Quarterly Sales**

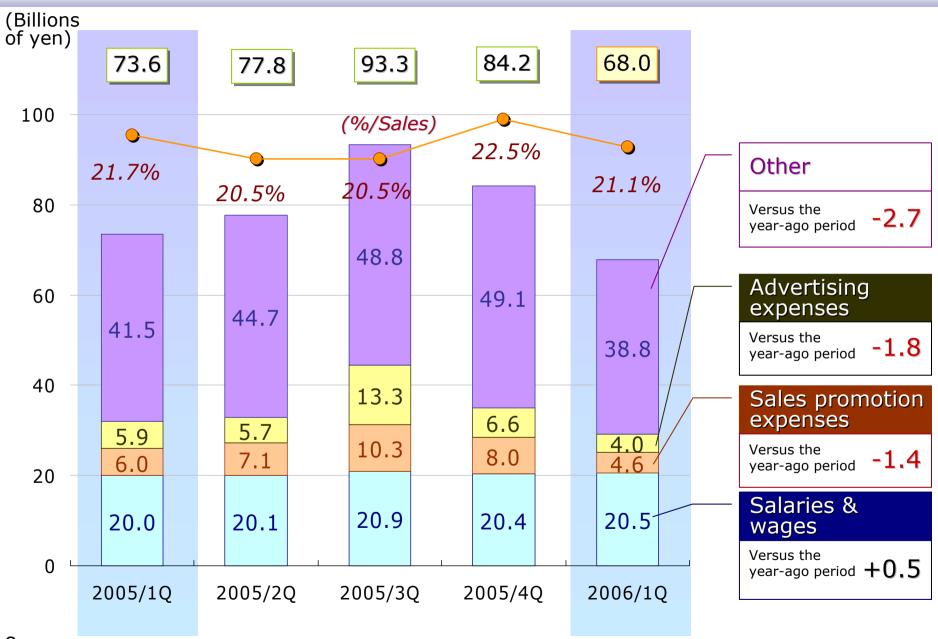


#### ► Electronic devices



#### Quarterly Selling, General and Administrative Expenses

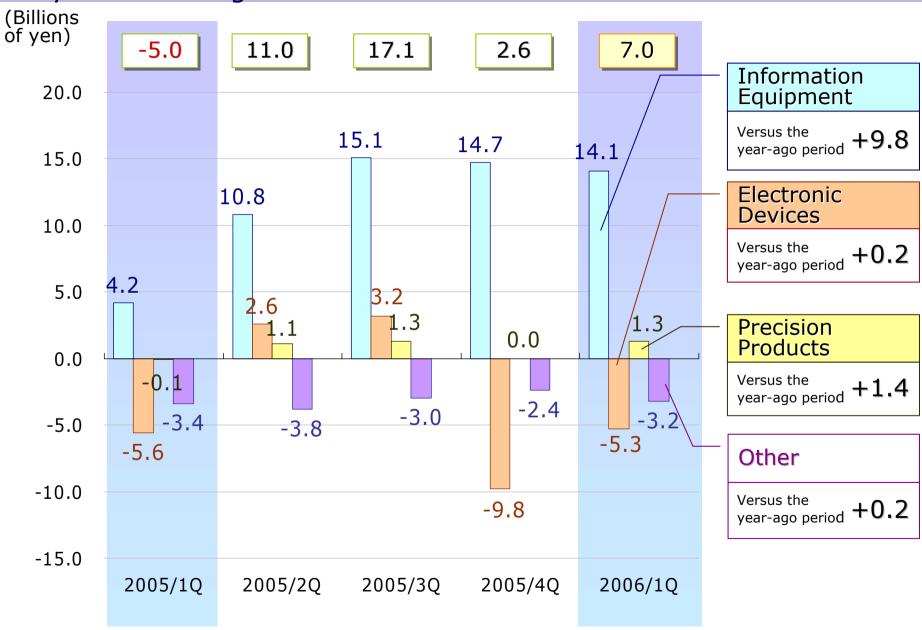




# Quarterly Operating Income



▶By business segment



#### Semiconductor Business Structure Reform



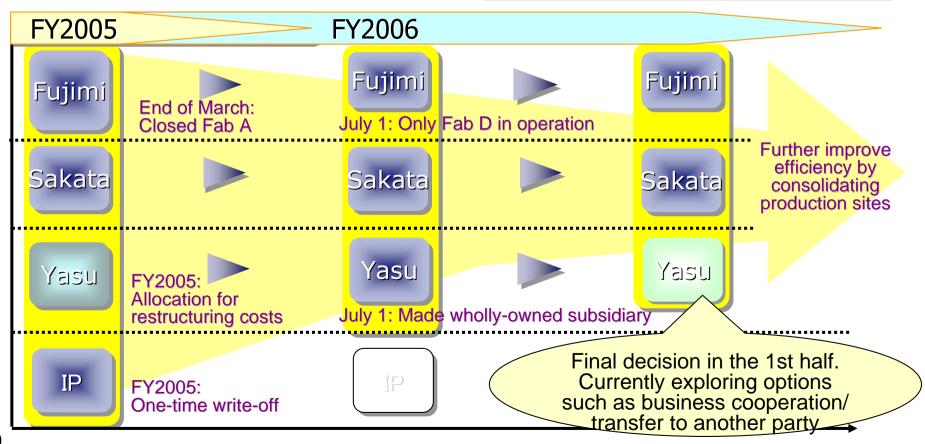


#### Semiconductor business direction

Slim operations by reorganizing & repositioning the entire business

Consolidate & reorganize sites & lines

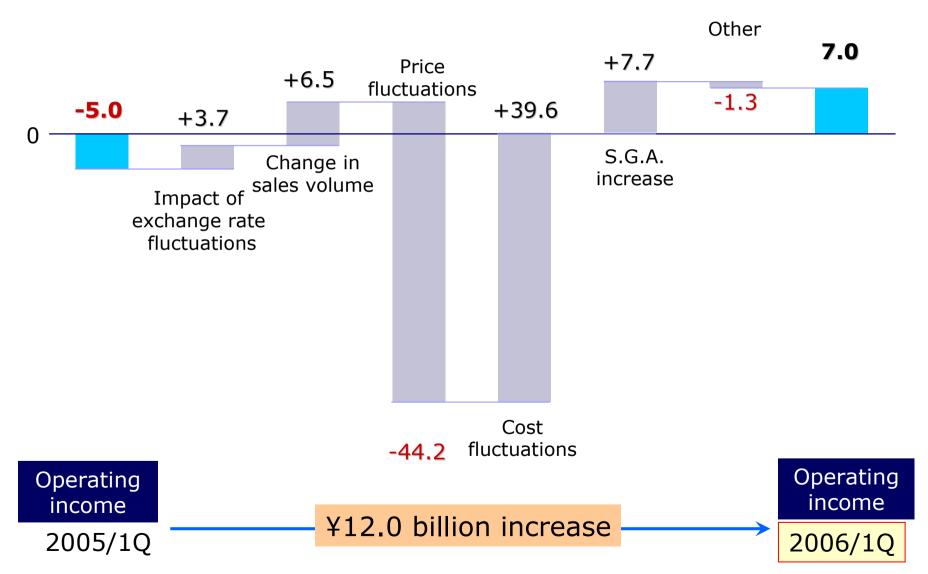
- Ensure profitability even without sales growth
- Free hand to determine future direction



#### Operating Income Fluctuation Cause Analysis

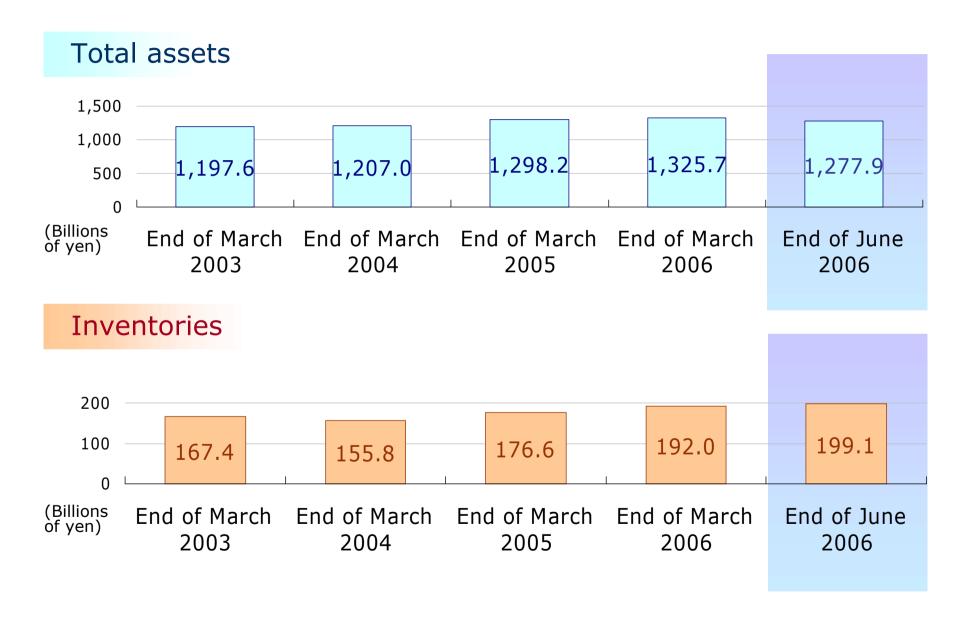


(Billions of yen)



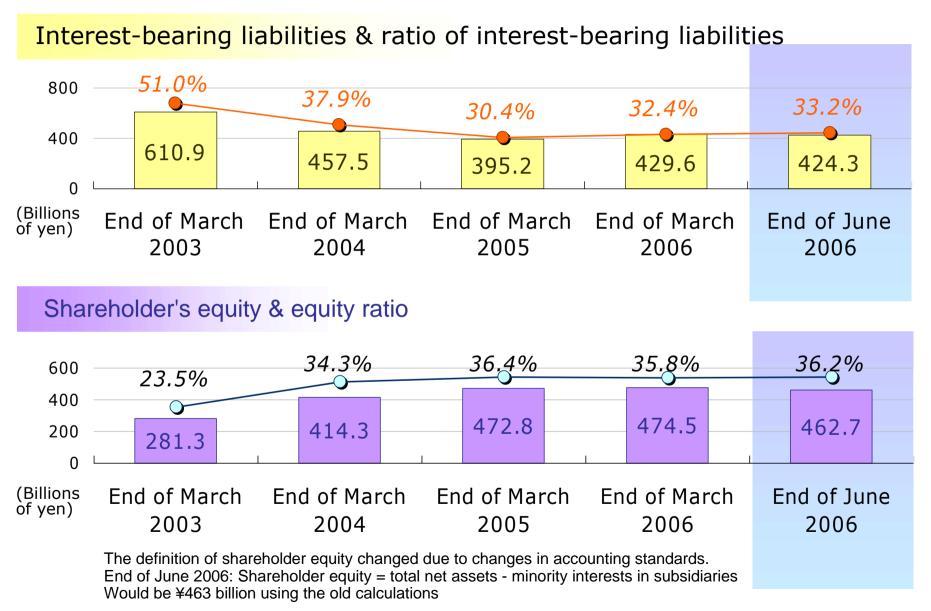
#### Statistics of Balance Sheet Items





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1) FY2006 1Q Financial Results

2) FY2006 Business Outlook

# FY2006 Business Outlook

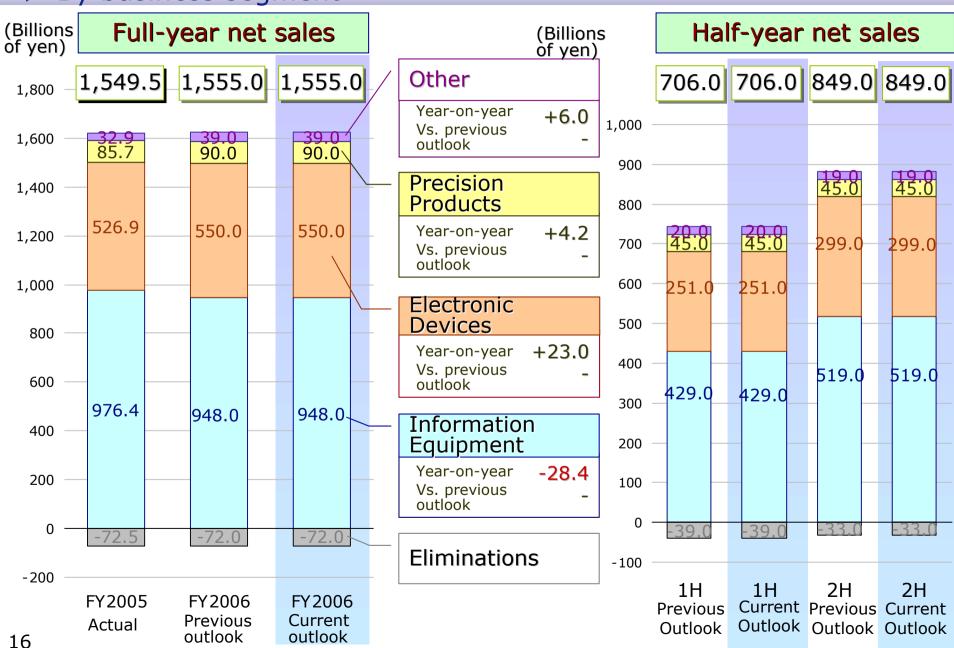


		FY2005		FY2006				Change (amount, %)	
•	llions yen)	Actual	%	4/25 Outlook	%	Current Outlook	%	YoY	Vs. 4/25 outlook
Net sales		1,549.5	_	1,555.0	-	1,555.0	-	+5.4 +0.4%	
Operating income		25.7	1.7%	40.0	2.6%	40.0	2.6%	+14.2 +55.3%	-
Ordinary income		27.9	1.8%	40.0	2.6%	40.0	2.6%	+12.0 +42.9%	-
Net income before income taxes		-20.0	-1.3%	33.0	2.1%	33.0	2.1%	+53.0	
Net income		-17.9	-1.2%	14.0	0.9%	14.0	0.9%	+31.9	
EPS		-¥91.24		¥71.30		¥71.30			
Exchange rate	USD	¥113.31		¥112.00		¥110.00			
	EUR	¥137.86		¥135.00		¥139.00			

## FY 2006 Business Outlook (Net Sales)

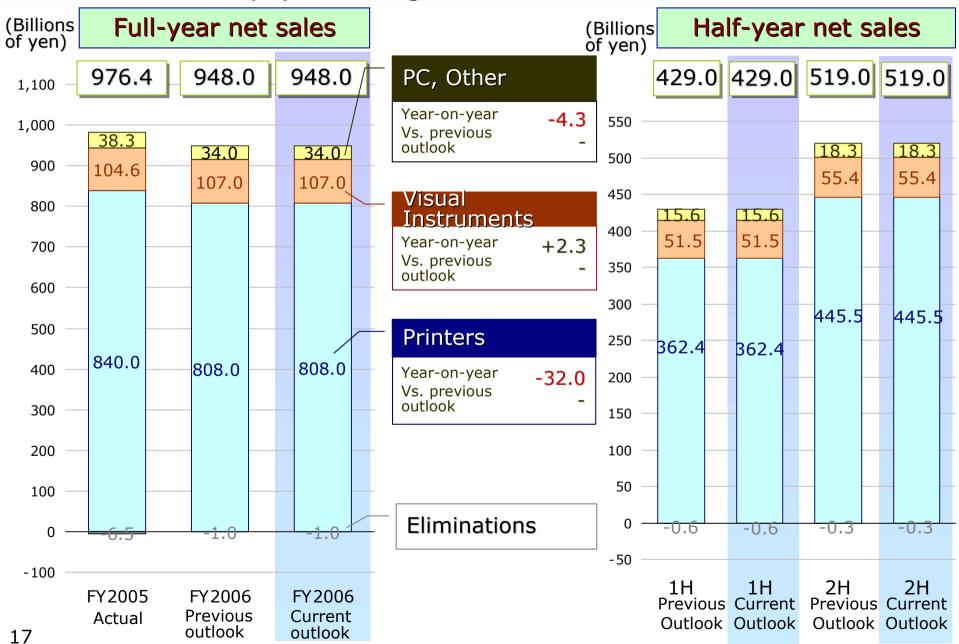






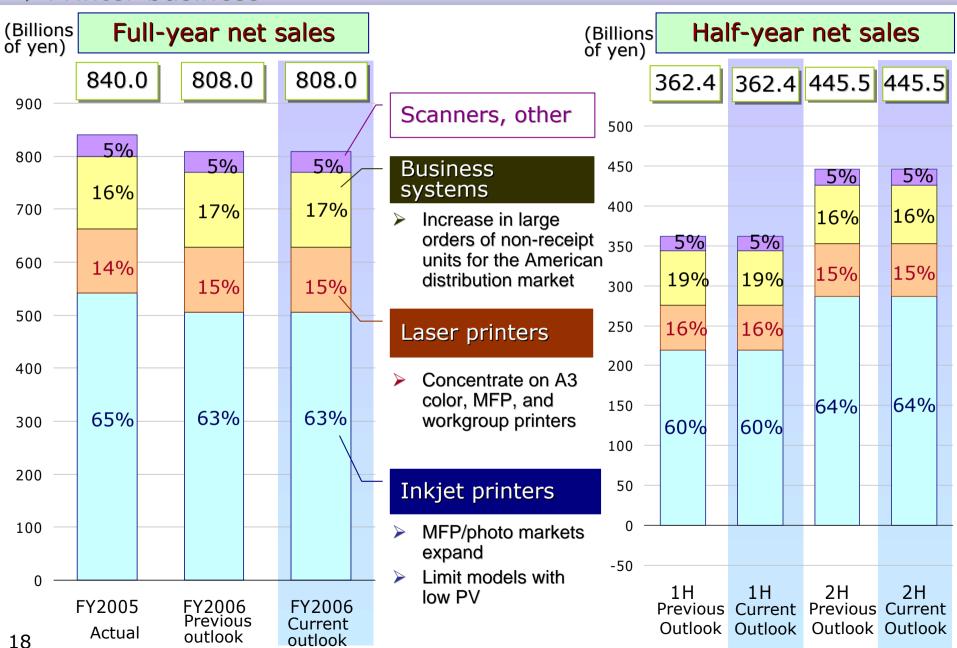


► Information equipment segment



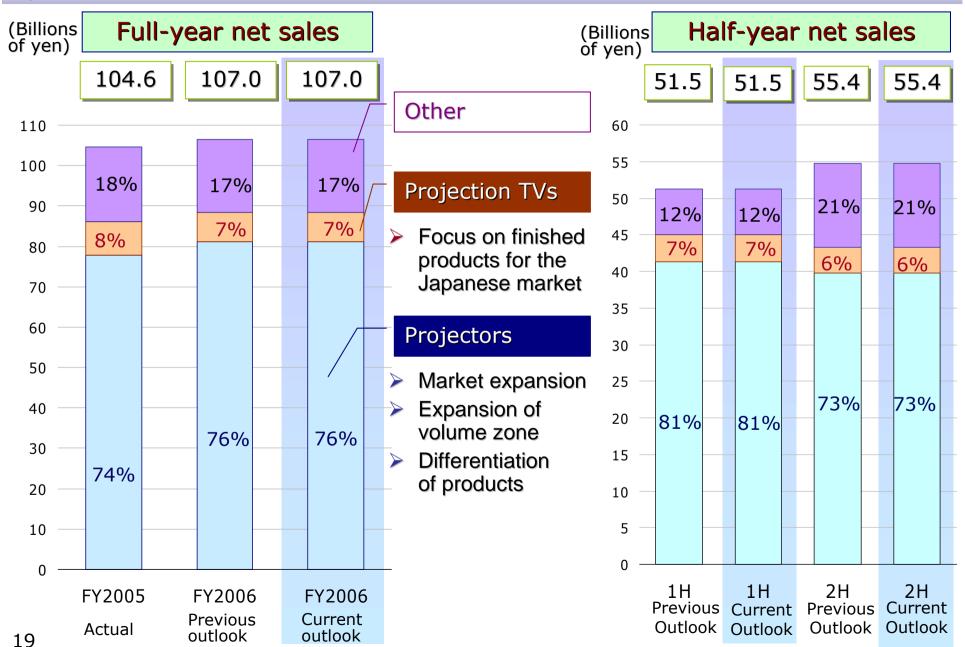


► Printer business



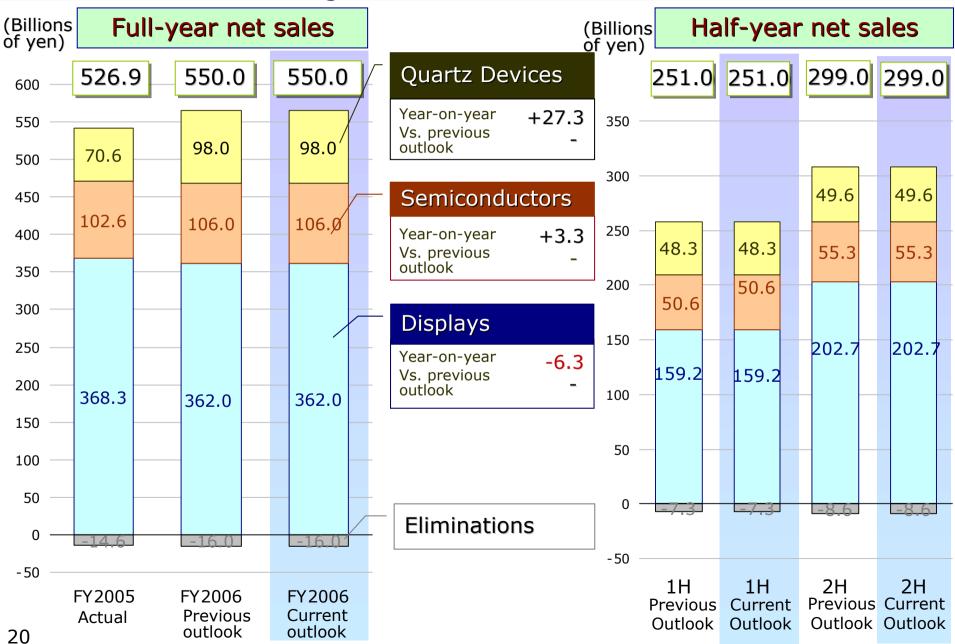


► Visual instruments business



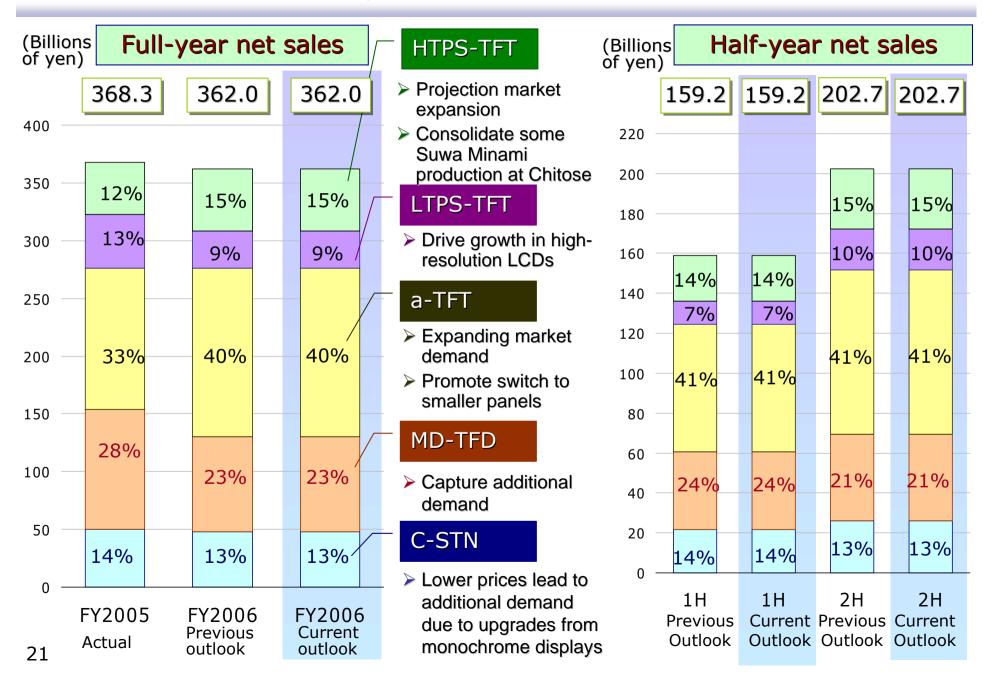


► Electronic devices segment



#### Net Sales Outlook by Business ▶ Display business

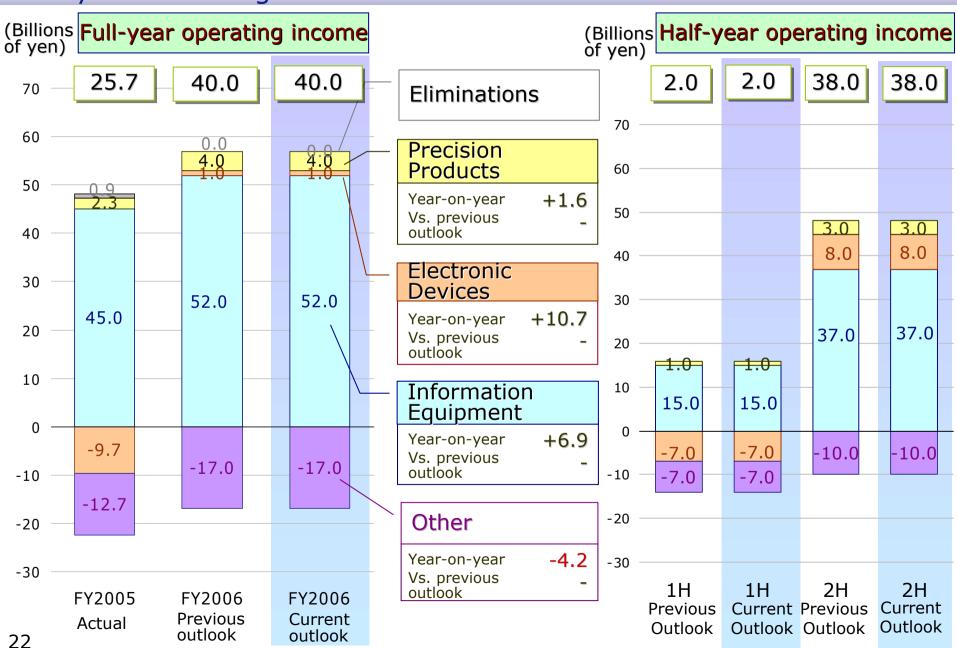




#### FY 2006 Business Outlook (Operating Income)

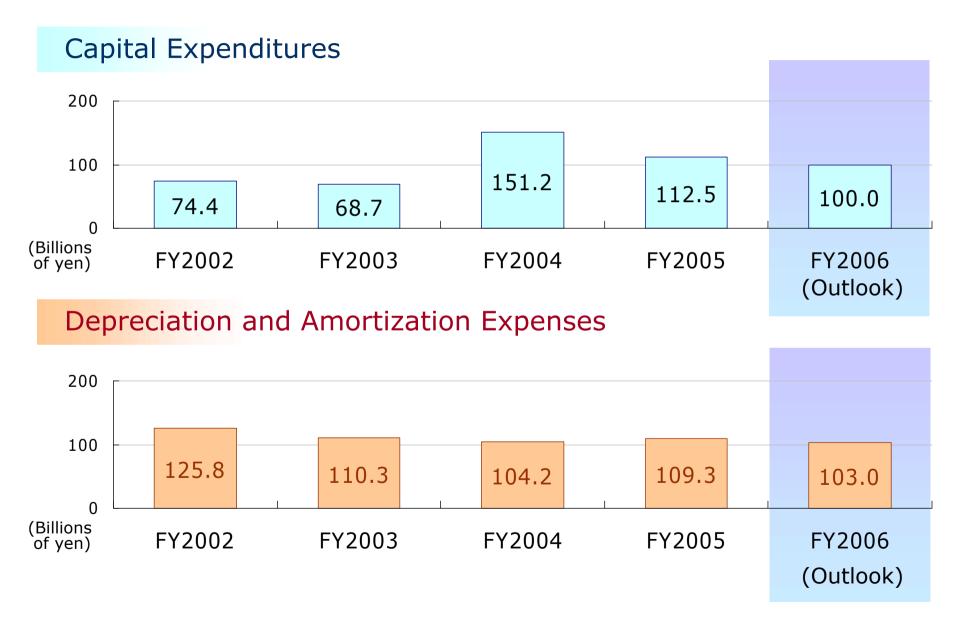


▶ By business segment



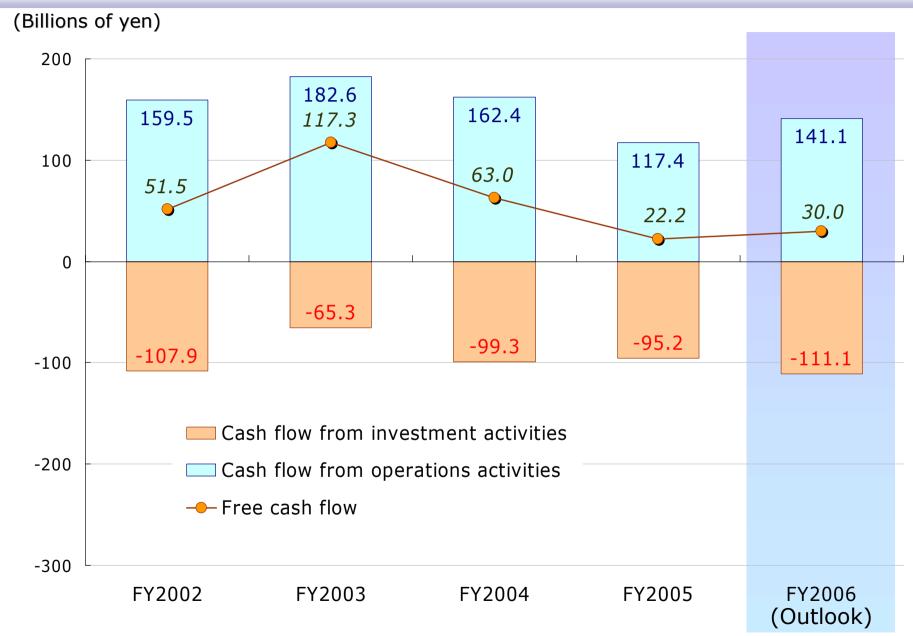
# Outlook for Capital Expenditure and Depreciation & Amortization Expenses





# Free Cash Flow Outlook





# Main Management Indicators





#### Reform Plan for Improving Earnings Potential



— Progress Report —

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