



Seiko Epson Corporation 2025/2026





Epson has always used its original technology to create new value and change the way we live and work





World's first quartz watch

Inkjet printers



3LCD data projectors



High-speed **linehead inkjet multifunction printers** that help offices save energy



A dry-process office papermaking system that recycles paper right on site

1942

It all began with timepiece manufacturing

Brought accurate time to everyday life

1969

At the time

mechanical watches would normally gain or lose many seconds per day. Enabled people to print

1994

nabled people to prinphotos at home

At the time,

photos were printed at photo shops.

Transformed presentations

At the time,

presentations used handouts and OHPs.* 2010 to the present

Creating new value that exceeds customer expectations

A SCARA robot that helps to accelerate automation



A **digital inkjet textile printer** that accelerates the digitization of the textile printing market

*OHP (overhead projector): A device that projects images from a transparent sheet onto a screen

period

technology development

period

businesses derived from watch



Epson 25 Renewed



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business

structure

Meet customer expectations and

become indispensable



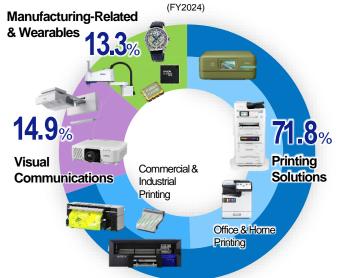
Revenue (Consolidated) FY2024 Business Profit (Consolidated) FY2024

¥**1,362.9**billion

¥89.5billion

* Business profit is very similar to operating income under Japanese accounting standards, both conceptually and numerically. It is calculated by deducting the cost of sales and selling, general and administrative expenses from revenue.

Segment Revenue as a Percentage of Total Revenue



Innovation	Office & Home Printing Innovation	Commercial & Industrial Printing Innovation	Visual Innovation	Manufacturing Innovation	Lifestyle Innovation		
Segment	Printing solutions business		Visual communications business	Manufacturing-related & wearables business			
Operation	Office & home printing business	Commercial & industrial printing business	Visual communications business	Manufacturing solutions business	Wearable products business	Microdevices business	PC business
Main Technology	Micro Piezo inkjet technology Dry Fiber Technology		Microdisplay technology Projection technology	Precision mechatronic technology High-precision sensing technology Software technology Ultra-precision & micromachining technology High-density board assembly technology Low power consumption technology			
Main Operations	Office & home inkjet printers, serial impact dot matrix(SIDM) printers page printers, color image scanners, dry process office papermaking systems, and related consumables	printers for use in POS systems, label printers, and consumables	Projectors and smart glasses	Industrial robots, force sensors, spectroscopic Camera	Wristwatches, watch movements	Crystal devices (crystal units, oscillators, sensors) Semiconductors (CMOS, LSI), Superfine alloy powder Surface finishing	PCs & other
Global Market Share	Market						

1Source: IDC's Worldwide Quarterly Hardcopy Peripherals Tracker 2025Q1 Share by Brand 2Source: IDC's Worldwide Quarterly Hardcopy Peripherals Tracker 2025Q1 Share by Brand. Laser printers = up to 90 ppm monochrome laser printers. Color laser = up to 69 ppm 3Source: FV2024 unit volume share for projectors with 500 lumens or more, excluding screeniess TV products. Source: Futuresource Consulting Ltd. 4Source: Market share based on unitsels of industrial SCARA robots, 2024. Full kiezai: "2025 Reality and Future Outlook of Worldwide Rod Market!" Source: Market share based on QYRESEARCH "Global Timing Device Market Report" (2023)



Management Philosophy

Epson aspires to be an indispensable company,
trusted throughout the world for our commitment to openness,
customer satisfaction and sustainability.

We respect individuality while promoting teamwork,
and are committed to delivering unique value

through innovative and creative solutions.

EXCEED YOUR VISION

As Epson employees,
we always strive to exceed our own vision,
and to produce results that bring surprise and delight
to our customers.

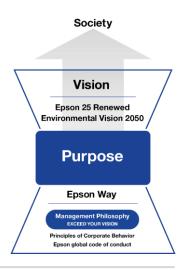
Our philosophy of efficient, compact and precise innovation enriches lives and helps create a better world.

Epson was founded in Japan, a nation blessed with outstanding natural beauty and a rich cultural heritage. Our commitment to protecting such abundant gifts for future generations has never wavered. We constantly pay close attention to social issues and dedicate ourselves to addressing them, as our timely elimination of chlorofluorocarbons makes clear. Underpinning everything we do is the philosophy of efficient, compact, precise innovation. After all, bigger is not always better.

We firmly believe that energy saving solutions, space saving innovation and ultrahigh precision help to protect the natural environment and enrich communities. With our philosophy of efficient, compact, precise innovation, we deliver more meaningful value that enriches lives and helps create a better world.

We will continue to strive towards achieving this purpose.

Corporate Purpose is at the heart of all Epson's corporate activities. This Corporate Purpose, "Our philosophy of efficient, compact and precise innovation enriches lives and helps create a better world," was established in September 2022 to define the kind of value that Epson provides to society and to demonstrate both inside and outside the Company its unique reason for being and aspirations. Epson will provide new value to society by realizing the Corporate Purpose through its vision, based on its management philosophy, which is the universal concept of the EpsonWay that defines the Group's values and behavior. Through these efforts, we will strive to achieve sustainable growth and enhance corporate value over the medium to long term in the future.





The future of the Epson brand and the spirit of creativity and challenge

We at Epson have been continuously refining our efficient, compact, and precise technology since the company was founded. Equipped with vertical manufacturing capabilities that embody this technology and a global network that delivers it to our customers, we strive to provide value to a diverse range of customers by exercising creativity and embracing challenge.

In 2025, we will celebrate the 50th anniversary of the Epson brand. the Epson brand has earned the trust of customers worldwide, and we are deeply grateful for their continued patronage of our products and services. We are committed to deepening our relationships with our customers, cherishing and taking pride in the Epson brand more than ever and delivering value to our customers through co-creation and open innovation with various partners.

In the 2025 fiscal year, we will formulate our next strategic corporate vision for driving business development, while also pausing to reflect on our history as we prepare for the next 50 years of growth. We will put our organization on even more robust footing by focusing on Epson's strengths and managing agilely from a new perspective while drawing on the deeply embedded values embodied by the words "integrity and effort" and "creativity and challenge" and harnessing teamwork and our collective wisdom.

The world is facing serious challenges in the form of global environmental problems and political and economic instability. By practicing Epson's purpose statement, which reads, "Our philosophy of efficient, compact, and precise innovation enriches lives and helps create a better world," we will help to realize a better world by achieving sustainable business growth, enhancing corporate value, and addressing environmental issues together with our customers and partners.



Junkichi Yoshida President and Representative Director Chief Executive Officer Seiko Epson Corporation



Epson will become carbon negative and underground resource-1 free by 2050 to achieve sustainability and enrich communities

*1 Non-renewable resources such as oil and metals



2030: Reduce total emissions in line with the 1.5°C scenario*2

2050: Carbon negative and underground resource^{*1} free

Actions

- Reduce the environmental impacts of products and services and in supply chains
- Achieve sustainability in a circular economy and advance the frontiers of industry through creative, open innovation
- Contribute to international environmental initiatives

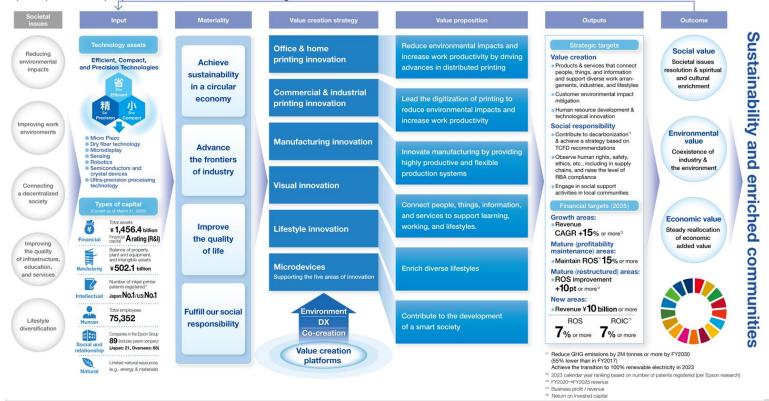
^{*1} Non-renewable resources such as oil and metals

^{*2} Target for reducing greenhouse gas emissions aligned with the criteria under the Science Based Targets initiative (SBTi)





Based on our determination to tackle social issues, Epson has identified tangible areas where our company can make a material difference. Using innovations based on our unique, core technologies, we can deliver social, environmental and economic value that helps to achieve sustainability and enrich communities. This story shares the same objectives as the sustainable development goals (SDGs) formulated by the United Nations. It is designed to highlight the underlying principles of our purpose and how we achieve our goal.





Societal Issues



Materialities

Epson sees achieving sustainability in a circular economy, advancing the frontiers of industry, and improving the quality of life and Fulfill our social Responsibility as key themes for solving societal issues.







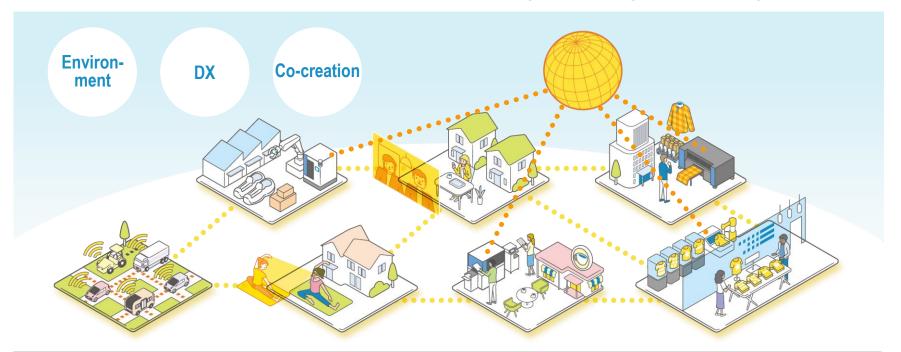






Vision statement

Co-creating sustainability and enriching communities to connect people, things, and information by leveraging our efficient, compact, and precision technologies and digital technologies

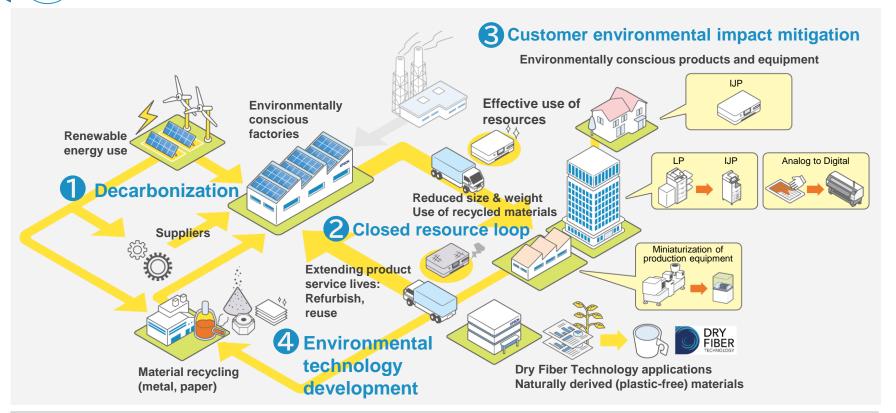








Promote decarbonization and close the resource loop, develop environmental technologies, and provide products and services that reduce environmental impacts





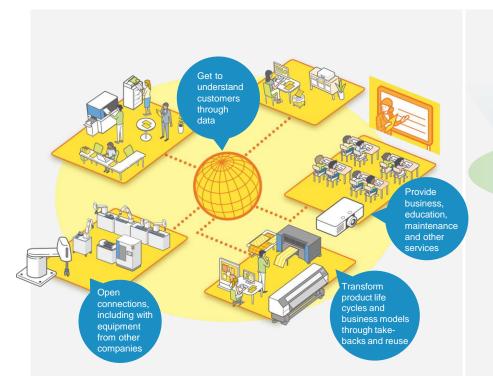




Contribute to customer success by building a robust digital platform, connecting people, things, and information, and co-creating solutions that continue to meet customer needs



Leveraging our technologies and product families, solve societal issues with partners by providing core devices and a place for cocreation and networking, as well as through collaboration and investment



Product planning and development

Corporate coordination and cooperation

Place for co-creation and networking

Supply core devices

Collaboration and investment (CVC)

Epson Innovation Platform

Use of software and digital technologies

Strong hardware products

Efficient, compact, and precision technologies

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Promote strategy in five innovation areas

Growth

See environmental changes as an opportunity and invest management resources

Mature

Emphasize profitability through structural changes and efficiency improvements, etc.

New

Develop new technologies and businesses

Office & home printing innovation

Office printing

Home printing

Commercial & industrial printing innovation

Commercial & industrial printing

Printhead sales

Manufacturing innovation

Production systems

Visual innovation

Projection

Lifestyle innovation

Sensing

Watches

Environmental business

Microdevices





Lead the evolution toward distributed printing to reduce environmental impacts and increase work productivity by proposing inkjet technology, paper recycling technology, and open solutions



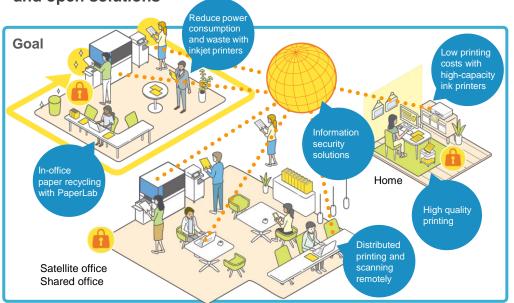
Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of



Actions

- Offer inkjet products that reduce environment impacts, improve productivity, and lower printing costs
- Drive a technology shift from laser to inkjet printers by expanding the product lineup, providing solutions, and calling attention to environmental performance
- Accelerate paper resource recycling and printer reuse and recycling
- Co-create solutions to meet the growing needs of education and distributed offices
- Expand the lineup of high-capacity ink printers and promote their value

Product Lineup Office & home inkjet printers, serial impact dot matrix (SIDM) printers, page printers, color image scanners, dry process office papermaking systems



High-speed linehead inkjet multifunction printer









Office papermaking systems





Offer inkjet technology and solutions that lead the digitization of printing and contribute to lower environmental impacts and higher productivity



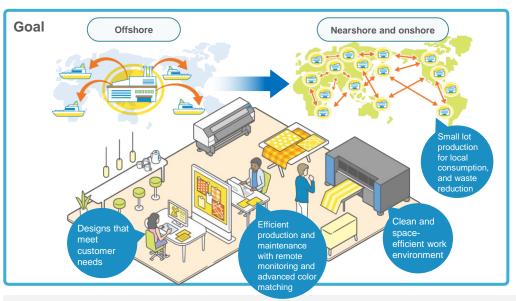
Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of



Actions

- Create inkjet technology and digital solution platforms
- In the finished products business, immediately expand the lineup to meet wide-ranging needs, and provide customer support solutions by utilizing data
- In the printhead sales business, expand market share by providing solutions that include peripheral technologies, and develop new markets through cocreation
- Provide POS printer products and solutions that accommodate changes in distribution and payment

Product Lineup Commercial & industrial inkjet printers, inkjet printheads, printers for use in POS systems, label printers



Large-format inkjet printers



Digital inkjet textile printers



POS printers



printers Inkjet printheads





Innovate manufacturing by co-creating flexible high-throughput production systems that reduce environmental impacts



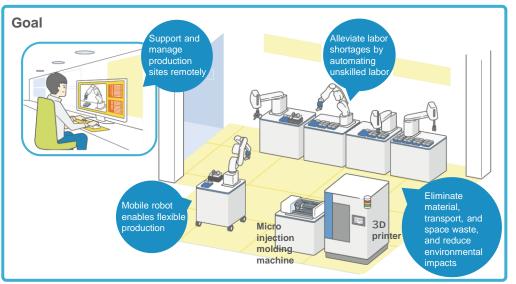
Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of



Actions

- Develop next-generation platforms and expand competitive products
- Automate manufacturing by applying sensing and digital technologies
- Expand new production equipment that reduces environmental impacts (micro injection molding machines, 3D printers, stereoscopic surface printers, dry fiber production equipment, etc.)
- Customer support: Provide total assistance, from preinstallation to operation to collection

Product Lineup

Industrial robots, force sensors, spectroscopic Camera







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Connect people, things, information, and services with inspiring video experiences and quality visual communications to support learning, working, and lifestyles





Advance the frontiers of industry



Improve the quality of



Actions

- Expand usage environments and applications with large screens that offer high image quality and smart features
- Provide a much higher quality ICT learning environment by strengthening collaboration with partners
- Use lighting to produce spatial designs and art

Product Lineup

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Projectors and smart glasses











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Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of

Utilize craftsmanship and co-create solutions that utilize sensing technologies to enrich diverse lifestyles

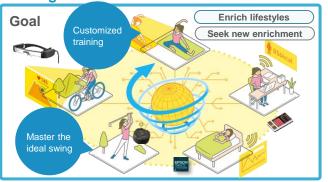


Actions

- Provide value for money with appealing designs and quality
- Employ operations that adapt quickly to changes in lifestyles

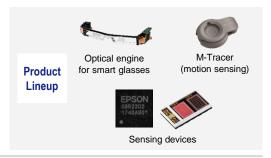


Sensing



Actions

- Co-create new value using sensing technology, analysis algorithms, microdisplays, etc.
- Provide personalized health support and safe, secure services







Contribute to the development of smart communities with crystal and semiconductor solutions enhanced with our efficient, compact and precision technologies



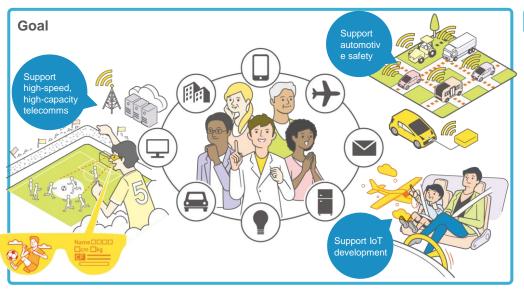
Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of



Actions

- Develop low-power, small, and high-precision devices that enable social infrastructure
- Accelerate integration of crystal and semiconductor technologies to propose optimal solutions for each application
- Help to enhance the value of Epson finished products by elevating our unique crystal and semiconductor device technologies

Product Lineup

[Microdevice] Crystal devices (for network devices and consumer, industrial, and automotive applications), and sensing device, semiconductors

[Other Businesses] Superfine alloy powders, Surface finishing, etc.



(MHz)

Gyrosensor







Voice guidance LSI







Develop new environmental solutions that integrate materials technologies, and contribute to decarbonization and closing the resource loop



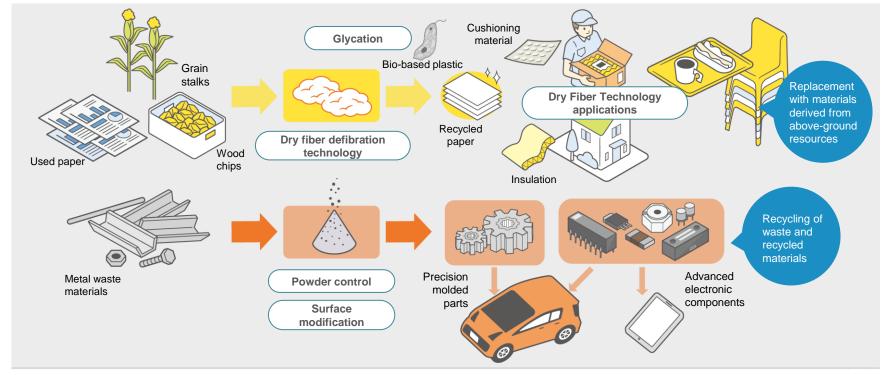
Achieve sustainability in a circular economy



Advance the frontiers of industry



Improve the quality of life





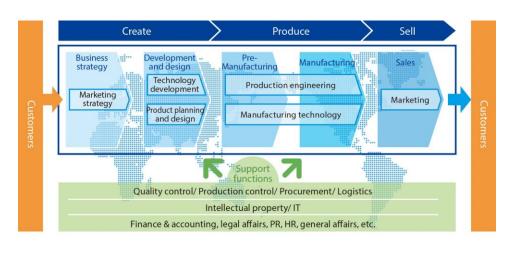


From product planning to sales and marketing and everything in between, our people work with partners around the globe to solve societal issues.









We aim to achieve the Epson25 Renewed Corporate Vision by harnessing the collective strength of Epson employees, who are positioned to maximize their talents.





In addition to patents, we are following an intellectual property mix strategy that protects our designs with design rights and the names of our core technologies with trademarks. We protect our original core technologies, which are an important asset in advancing our strategy, with a huge number of patents.



We continue to build a portfolio that affords solid protection of value-creating core technologies, original designs, and branded trademarks.

This enables us to maintain and build the competitive advantage of our own brands and to sustain stable business operations.

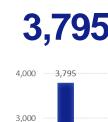
Patent Application Ranking by Area

Japan	
Inkjet printers	1 st
Projectors	1 st
Robotics	3 rd
Crystal devices	1 st

US	
Inkjet printers	1 st
Projectors	1 st
Robotics	3 rd
Crystal devices	1 st

^{* 2023} ranking based on the number of patents opened to the public per Epson research from 2023/1/1 to 12/31

Number of Piezo Printhead-Related Patents Owned



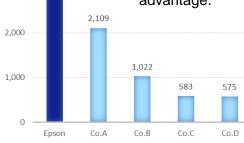
Piezo printheads are a core device in the printing sector. We own more patents related to these printheads than anyone else in the industry, and this IP has given us a formidable competitive advantage.

561

Co F

122

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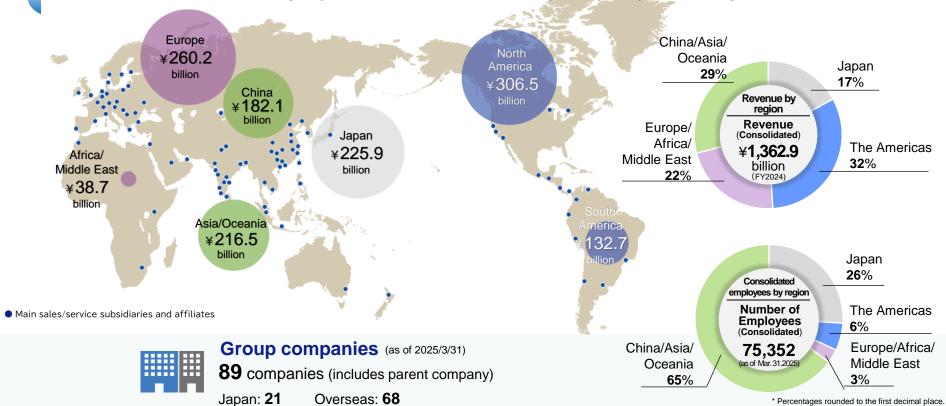


^{*} As of July 11, 2024, per Epson research.

^{*} The number of Piezo printhead-related patents registered in Japan, the U.S., China, and Europe since June 11, 2004



We have research and development sites, production sites, and sales and service sites around the world to enable us to accurately capture customer needs and respond quickly and flexibly to them.



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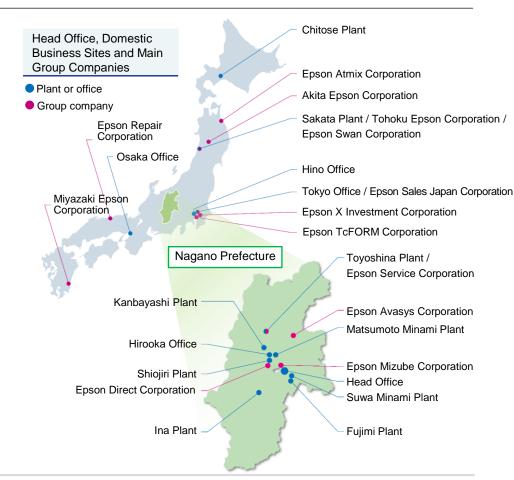
Company Name	Seiko Epson Corporation		
Founded	May 18, 1942		
Head Office	3-3-5 Owa, Suwa-shi, Nagano, Japan		
Paid-in Capital	¥53,204 million		

The origin of the Epsonname

EP+SON=[EPSON]

the Epsonbrand name comes from the EP-101, an electric printer that kicked off the company's expansion into the information equipment business. The "Ep" stands for electric printer and the son represents our desire to follow the original electronic printer with many more worthwhile products and services in a variety of fields.

The EP-101, the world's first miniature digital printer



EPSON

Epson's corporate website https://corporate.epson



Epson's official video channel https://www.youtube.com/user/epsoncorp/



Epson's corporate LinkedIn page https://linkedin.com/company/epson



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